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AGENDA
Cultural Arts Commission
Regular Meeting
Council Chambers, 305 W. Third Street
August 5, 2026
4:30pm

To join remotely, click on the link below:

<https://us06web.zoom.us/j/82238160454?pwd=wsHxH0l1DDRvNddT9-athOugc9Wxhg.P5tgyJfVqivsJv4v>

Or telephone (toll-free): 833 548 0282

Meeting ID: 822 3816 0454

Passcode: 434186

If you wish to speak during public comments or a particular item on the agenda, please sign-on by following the zoom call in steps listed above. Once the Chair calls for public speakers, press *9 to raise your hand, or if online, click the raise hand icon in the Zoom interface to inform the Chair you would like to speak during the public speaking section for that particular item on the agenda.

YOU MAY PARTICIPATE IN THE MEETING IN THE FOLLOWING WAYS:

1. ATTEND THE MEETING AT THE LOCATION LISTED ABOVE OR VIA ZOOM
2. EMAIL COMMENTS OR REQUESTS TO SPEAK BEFORE THE MEETING
 - a. Submit a request to speak no later than 1:00pm on the day of the meeting by contacting the Commission Secretary Sandra Diaz at sandra.diaz@oxnard.org. Please indicate the agenda item number in the subject line.
3. PROVIDING PUBLIC COMMENTS REMOTELY DURING THE MEETING
 - a. To provide a public comment during the meeting dial (888) 475-4499 and enter the Meeting ID and Passcode listed above as the Zoom details for this meeting. When the Chair announces the particular item on the agenda you want to speak on, press *9 to raise your hand. Once called on, press *6 to unmute your phone.
 - b. Public comments on agenda items will be taken following the announcement of the item. After the item is announced, members of the public shall have three minutes to register or otherwise be recognized for the purpose of providing public comment.

A. ROLL CALL/PLEDGE OF ALLEGIANCE

B. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the meeting of July 1, 2026
RECOMMENDATION: Approve.

C. PUBLIC COMMENTS

At a regular meeting, a person may address the Cultural Arts Commission only on matters within the subject matter jurisdiction of the Commission. The presiding officer shall limit public comments to three minutes. The Commission cannot enter into detailed discussion or take action on any item presented during public comments not on the agenda. Such items may only be referred to the

In compliance with the Americans with Disabilities Act, if you require special assistance to participate in a meeting, please contact Julie Estrada 805-385-7995. Notification at least 72 hours prior to the meeting will enable the City to reasonably arrange for your accessibility to the meeting.

Commission Secretary for administrative action or scheduled on a subsequent agenda for discussion. Unless otherwise approved by the Commission, persons wishing to speak on items not on the agenda should do so during public comments.

D. COMMISSION BUSINESS

1. SUBJECT: Cultural Arts Commission Annual Report Ad-Hoc Committee Appointment
RECOMMENDATION: That the Commission appoint the Chair and Vice Chair to the 2026 Cultural Arts Commission Annual Report Ad-Hoc Committee.
2. SUBJECT: Public Art Permit for the Oxnard Housing Authority's La Colonia Corridor Mural Project, Mural #3
RECOMMENDATION: That the Commission approve the Public Art Permit for the remaining mural of the Oxnard Housing Authority's La Colonia Corridor Mural Project.

E. AD-HOC COMMITTEE REPORTS

1. SUBJECT: Promotion of Inclusive Art Classes & Programs (Soto)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on Inclusive Art Classes and programs celebrating all cultures with an emphasis on the disability culture.
2. SUBJECT: Annual Public Art Inventory Review (Concordia)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the annual Public Art Inventory Review.
3. SUBJECT: Promotion of the Artist & Mural Registries (Diaz/Alvarez)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the promotion of the Artist & Mural Registries.
4. SUBJECT: Monthly Presenters (Lopez/Concordia)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on inviting local artists and arts organizations to present at the monthly commission meetings.
5. SUBJECT: Development of a Public Art Fund Bulletin (Lopez)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the development of a quarterly Public Art Fund Bulletin.
6. SUBJECT: Development of Networking Event for Local Artists (Diaz/Lopez/Alvarez)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the development of a networking event for local artists.
7. SUBJECT: Future Public Art Installations (Torres/Cano/Concordia)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the research and development of specifications for a lighted sculpture installation in downtown Oxnard.

F. REPORT OF THE COMMISSION SECRETARY

The Commission Secretary shall report on items of interest to the Commission occurring since the last meeting. The Commission cannot enter into detailed discussion or take action on any items presented

during this report. Such items may only be referred to the Secretary for administrative action or scheduled on a subsequent agenda for discussion.

G. COMMISSIONER COMMENTS

Commissioners may individually report on items of interest or concern outside of Ad Hoc Committee reports. The Commission cannot enter into detailed discussion or take action on any item presented during these reports. The Commissioner's report shall not exceed three minutes.

H. ITEMS FOR FUTURE CONSIDERATION

Commissioners may request that items be placed on future agendas for extended discussion.

I. ADJOURNMENT

MINUTES
Cultural Arts Commission
July 1, 2026
DRAFT

A. ROLL CALL

At 4:38pm, the regular meeting of the Cultural Arts Commission convened in the City Council Chambers. Chair Teodoro Lopez, Commissioner Velia Soto, Commissioner Sandra Diaz, Commissioners Elissa Torres and Commissioner Jose Cano Torres were present. Absent from the meeting, Vice Chair Paloma Concordia and Commissioner Jennifer Alvarez. The meeting opened with the Pledge of Allegiance to the flag of the United States. Staff members present were Julie Estrada, Management Analyst, and Sandra Diaz, Administrative Assistant.

B. PLEDGE OF ALLEGIANCE

C. PUBLIC COMMENTS

Ana Carrillo (Colonia mural concerns- email read by Chair Lopez)
Brian Garcia (Colonia mural)
Daniel Alvarez (Chair of Colonia council, requesting more community feedback)
Teresa Gonzalez (Colonia mural asking for more time)
Ana Carillo (Colonia Mural changes from the rendering)

E. COMMISSION BUSINESS

1. SUBJECT: Public Art Permit for the Oxnard Housing Authority's La Colonia Corridor Mural Project.
RECOMMENDATION: That the Commission approve the Public Art Permit for the Oxnard Housing Authority's La Colonia Corridor Mural Project.
DISCUSSION: Jasmine McGinty from housing presented a revised rendering of the mural after a community meeting.
ACTION: Motion by Chair Lopez not to move forward with the Del Sol mural and move forward with the two other walls on the housing authority building. Seconded by Commissioner Sandra Diaz.
VOTE: **YES** Soto, Diaz, Lopez in favor; **NO** Cano, and Torres; the motion carried 3-2.

F. AD-HOC COMMITTEE REPORTS

1. SUBJECT: Promotion of Inclusive Art Classes & Programs (Soto)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on Inclusive Art Classes and programs celebrating all cultures with an emphasis on the disability culture.
DISCUSSION: Commissioner Soto reported that she met with staff and artists to offer an inclusive program and classes, and decided to have a summer program. Upcycle teen art camp all inclusive for junior high and high school kids and special populations, week of June 22nd up to 30 participants. Hubcap refurbishment.
2. SUBJECT: Annual Public Art Inventory Review (Commissioner Concordia)

RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the annual Public Art Inventory Review.

REPORT: Staff has completed their review of public art and will meet with Commissioner Concordia.

3. SUBJECT: Promotion of the Artist & Mural Registries (Commissioners Diaz/Alvarez)-
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the promotion of the Artist & Mural Registries.
REPORT: Commissioner Diaz will identify local businesses, update a flyer for businesses that do have public art. Will create our own flyers, resources identify costs and materials and connect with artists such as Elissa, complete by 8/26 and follow up in 2/27 with businesses. Julie will meet with Commissioner Diaz and Alvarez.
4. SUBJECT: Monthly Presenters (Lopez/Concordia)-
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on inviting local artists and arts organizations to present at the monthly commission meetings.
REPORT: Staff will be reaching out to organizations. Local presenters that can share what they are doing.
DISCUSSION: No new updates.
5. SUBJECT: Development of a Public Art Fund Bulletin (Lopez)-
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the development of a quarterly Public Art Fund Bulletin.
REPORT: Working on layouts for the bulleting, goal is to make sure our community what the funding entails and how we are utilizing, quarterly report, easier digestible information.
DISCUSSION: No new updates.
6. SUBJECT: Development of Networking Event for Local Artists (Diaz/Lopez/Alvarez)
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the development of a networking event for local artists.
REPORT: Establish communication with chapter 30 art studio and one on one by May 26, identify artists from our registry.
DISCUSSION: No new updates.
7. SUBJECT: Future Public Art Installations (Torres/Cano/Concordia)-
RECOMMENDATION: That the Commission receive an update from the Ad-Hoc Committee on the research and development of specifications for a lighted sculpture installation in downtown Oxnard.
REPORT: No new update, proposal for a new project.
DISCUSSION: No new updates.

G. REPORT OF THE COMMISSION SECRETARY

The Commission Secretary shall report on items of interest to the Commission occurring since the last meeting. The Commission cannot enter into detailed discussion or take action on any items presented during this report. Such items may only be referred to the Secretary for administrative action or scheduled on a subsequent agenda for discussion.

SUBJECT: Camps provided by the Cultural & Communist Services Department. July 18th SOBL mural.

H. COMMISSIONER COMMENTS

1. Commissioner Cano- Thanked everyone that showed up.
2. Vice Chair Torres- Important to give feedback when murals are designed, importance of choosing local artists.

I. ITEMS FOR FUTURE CONSIDERATION

No items added for future consideration.

J. ADJOURNMENT

Meeting adjourned at 6:04 pm.

Julie Estrada, Commission Liaison

Teodoro Lopez, Chair



TO: Cultural Arts Commission

FROM: Julie Estrada, Cultural Arts Manager, julie.estrada@oxnard.org, 805-385-7995

DATE: August 5, 2026

SUBJECT: Public Art Permit for the Housing Authority's La Colonia Corridor Mural Project

RECOMMENDATION

That the Commission approve the Public Art Permit for the remaining mural in the Oxnard Housing Authority's La Colonia Corridor Mural Project.

DISCUSSION

The City of Oxnard City Council and Cultural Arts Commission are committed to increasing the quality of life in Oxnard by interweaving arts into the fabric of everyday life. Providing a means for artistic expression through public art projects is one way in which the city supports the arts. Public art initiatives contribute to community vitality, enhance community identity and place, and provide a highly visible means for artists to express themselves, while simultaneously allowing the public to enjoy and engage in conversation and show appreciation of art.

This Public Art Permit is a comprehensive overview of the guidelines, steps, and criteria for developing public art projects that are on private property, city property, or in the city right of way. Potential applicants are encouraged to read the instructions thoroughly prior to the application process.

At the July 1, 2026 meeting the Commission approved the first 2 murals that were to be located on the Housing Authority building with the stipulation that some edits were to be made to ensure that the image of the family not be cut of and included as a whole, and that the image of the little boy be replaced with a male figure in an aspirational career. Staff was to receive these edits and review them with the Chair before final signature would be granted. These edits were made and these murals were approved after review of the updates with the Chair on July 23, 2026.

The requested permit for this item covers the remaining mural to be installed at the Housing Authority in the Colonia Neighborhood as part of the Choice Early Action Activity for the La Colonia Corridor. Staff received information on additional outreach efforts to the community to review the changes to the design based on comments at the July 1 meeting. The Housing Authority team did additional outreach at the farmers market and through a community meeting held on August 5, the community did not make any additional changes and the updated rendering is included in the permit packet. Staff has reviewed the submitted application, which is complete and includes all required supporting documents. The mural is funded through a grant received by the Housing Authority. A description of the project states "This project aims to enhance the public realm through vibrant, community-informed artwork that reflects the area's cultural identity and honors Oxnard's agricultural roots and local history." The Oxnard Housing



Authority, with the City of Oxnard, has commissioned three large-scale outdoor murals: two on the Housing Authority Building located on 300 N. Marquita Street in the La Colonia Neighborhood (CAC approved 7/1/26) and one on a wall located on the Housing Authority Building located at 1500 Camino Del Sol.

Since April the Housing Authority went door to door to 170 homes, held 3 community meetings with both virtual and in person participation, collected 52 surveys prior to the July 1 meeting, collected an additional 46 responses in the July survey, conducted in person outreach at the farmers market on 3 separate occasions, sent 5 informational and reminder emails to 72 community members through the Housing Department and 153 residents through the Housing Authority, and all materials are updated regularly and available on the website.

After preliminary review of the application and additional outreach on the final design, staff recommends that the Cultural Arts Commission approve the enclosed Public Art Permit for the Housing Authority's La Colonia Corridor Project.

Attachments:

- A. Public Art Permit - Oxnard Housing Authority La Colonia Corridor Mural

City of Oxnard Public Art Permit Guidelines and Process

Purpose

The City of Oxnard City Council and Cultural Arts Commission are committed to increasing quality of life in Oxnard by interweaving arts into the fabric of everyday life. Providing a means for artistic expression through public art projects is one way in which the city supports the arts. Public art initiatives contribute to community vitality, enhance community identity and place, and provide a highly visible means for artists to express themselves, while simultaneously allowing the public to enjoy and engage in conversation and show appreciation of art.

This document is a comprehensive overview of the guidelines, steps, and criteria for developing public art projects that are on private property, city property, or in the city right of way. Potential applicants are encouraged to read the instructions thoroughly prior to the application process.

Eligible Sites and Projects

- Sites that can support dimensional works for general public use including benches, bike racks, and sculptural works
- Utility Boxes
- Murals on City Owned Properties
- Murals on Private Property
- Areas that are not scheduled for public works/construction projects

**Proposed projects located on sites that are potentially eligible for designation as a Cultural Heritage Site (sites assigned a National Register Status Code of 1 – 5 in an adopted survey) shall require issuance of a Certificate of Review by the Oxnard Cultural Heritage Board or support staff. The Board or staff will provide comments and recommendations on the scope of the project, proposed placement, scale of artwork, and impact to the character of the eligible Cultural Heritage Site.*

Eligible Applicants

- Individual artists (must be registered on City artist registry). Minors require parent authorization.
- Arts organizations (must be registered on City artist registry)
- Businesses

Ineligible Projects or Applicants include:

- Murals on private single family residences/property.
- Murals which are not clearly visible/accessible to the public from the public right-of-way.
- Property owners who will not provide a signed Oxnard Waiver for Artwork Placed Upon Private Property Form
- Artwork that serves as commercial signage or commercial activity taking place inside a building or within the vicinity of the artwork
- Artists who are not registered on the Oxnard artist registry
- Applicants who are City staff, City consultants or who serve on the selection panel for the

Cultural Arts Commission.

- Projects located on or in front of (sidewalk) a designated historical landmark.

APPLICANT GUIDELINES

General

- The project must have a realistic timeline, schedule, budget, and within the fiscal capacity of the applicant.
- Develop projects within your capacity, including working within a realistic timeline and scale.
- The applicant is responsible for any additional costs that may arise as part of the permit, including special signage, insurance, mailings, etc.
- Thoroughly document the artwork and provide images to the City upon completion.
- Designs must be an original work of art, thoughtful, creative and meet the City's public art goals.
- Murals and utility box art must be exhibited for a minimum period of one year. Anything beyond two years requires an examination by the city to ensure it is still in good condition.
- If painting a mural or utility box, the approved art must remain in place without alteration for the entire installation period.

Artists and Copyright

- The Commission strongly recommends that all projects have an open call process.
- Obtain permission for all artwork and imagery, including a waiver from each artist to the Visual Artist's Rights Act (VARA) and the California Art Preservation Act. This includes permission to use photos of people, all copy written material and text, and images of artwork.
- Obtain permission from each artist for the City to use images of their artwork in brochures, on websites, etc.
- Proposed artists must be registered in the City's artist registry.

Community Involvement

- Notify the community of your project. Examples to involve the community can include community meetings; posting in the City's neighborhood newsletter, social media, and all other communications and forms of community engagement are highly encouraged.
- Notify adjacent property owners through visits to nearby homes and businesses.

Maintenance

- All ongoing maintenance of the art work is the ***sole responsibility of the applicant***. This includes touch-ups, graffiti removal, repainting, or repairs due to street maintenance and general risks of art being in the public realm.
- Removal of the artwork if needed, for any reason.

Materials and Clean-up

- Comply with all State and Federal regulations and according to manufacturer's specifications.
- Be cautious of the materials, equipment, and safety procedures used when working with youth.
- Be mindful while applying paint and other chemical substances while working on site, apply materials in a qualitative manner and cleaning up accidental spills, drips, and messy edges.
- Clean up and dispose of all materials and equipment on site. (No paint, chemicals, or contaminated water may be poured into City sewers or waste containers.)
- Remove all materials and equipment from the site after the installation is complete.

Public Safety

- All projects will be reviewed comprehensively for safety issues.
- A building permit will be required for any sign, two dimensional, or three dimensional projects at the cost of the applicant.
- When needed, applicants must obtain all permits to close streets, develop a traffic management plan and obtain an approval for the plan from the City. *
- Under some circumstances, an off -duty police officer may need to be hired (at the expense of the applicant) to manage traffic during installation.
- Artists should work on site during periods of low traffic activity, such as weekdays, 9am to 3pm, weekends and holidays.
- Projects may not block any street for more than 24 hours. Applicants and artists are to educate participants about necessary safety precautions, particularly youth.

****See page six (6) for additional details on encroachment permits.***

CRITERIA FOR APPROVAL OF ARTWORK

General criteria for the Cultural Arts Commission or Applicant to consider in selecting artwork for public or private projects shall include:

- Artwork that demonstrates originality, artistic excellence and craftsmanship in execution.
- Artwork of all schools, styles, and tastes shall be considered.
- Response to site artwork and art places shall be appropriate in scale, material, form, content, and value for the immediate, general, social, and physical environments with which they are to relate.
- Durability consideration shall be given to structural and surface integrity, permanence and protection against theft, vandalism, weathering and excessive maintenance and repair costs. Materials selected shall be suitable for the coastal environment.
- Elements of design shall consider that public art, in addition to meeting aesthetic requirements, may also serve to establish focal points, terminate areas and modify, enhance, or define specific spaces.
- Artwork and site selection shall be examined for unsafe conditions or factors that may create a public liability.
- Strive for diversity of style, scale, media, artists, community values, forms of expression, and distribution of artworks throughout the City.

Selection Criteria for Artists

General criteria for the Cultural Arts Commission or Applicant to consider in selecting artists for public or private projects shall include:

- The aesthetic quality, technical ability, craftsmanship and originality of the artist's previous work as evidenced by digital images and other supporting materials.
- Any artist that meets special requirements, skill levels and technical ability as established by the Cultural Arts Commission.
- The artist's previous experience with public art projects of a similar scale and scope.
- The artist's demonstrated ability to execute and complete a project in a timely and professional manner.
- The appropriateness of the artist's proposal to the particular project and its probability of successful completion.
- Recognize the uniqueness of a project, the community and its history, and design (create) accordingly.
- Work within a given budget and a designated timeframe.
- Create artwork that survives time, weather and human contact.

APPLICATION PROCESS

Before submitting an application, applicants need to determine whether desired locations are City property or within the right of way. Desired locations could also be on private property. Either way, all projects are reviewed first by the Oxnard Cultural Arts Commission.

Step 1 – Arts Commission Public Art Permit Application

1. Complete Public Art Permit Application Form and submit to the Cultural Arts Commission staff to determine if the project meets the program's criteria and application requirements.
2. Images
 - For each location (one page per location), submit a final and legible design in full color, formatted to 8.5 x 11". Written on the page, include the dimensions (for scale), names of nearby streets (for orientation), and the name of the artist(s).
 - At least two scale renderings of the design(s) in context of the surrounding streetscape/landscape/architecture. The Arts Commission will use these renderings to consider how the proposed design connects visually to the surrounding environment.
 - Early Design Review: The City will accept proposals for review that are still developing designs or have not selected an artist. (Note: early design review is discouraged, be aware the Commission may return an application requesting that more of the information in the application form be provided, which would result in postponing final review. If the artist is selected and the applicants and artists have experience in developing public art projects of a similar scale and quality, in lieu of final designs, submit images of those previous artworks by both the applicant and the artist. If the artist has not been selected, please provide information on the process and the criteria that will be used to select the artist, as well as any concept or themes the organization is asking the artist to address (please provide detailed information about this in the Application Form).
3. Letter(s) of Support
4. Resumes of each artist
5. Waiver(s) signed by each artist of their rights under the Visual Artists Rights Act (VARA) and California Art Preservation Act
6. Previous permits for art: For applicants who have previous art permits, submit for each artwork, one electronic photo, date-stamped, documenting the condition of all sides of the artwork.
7. For two and three dimensional projects that include and/or require structures, attachments and footings: Applicants may need to submit a structural review and/or signed engineering drawings.

Step 2 – Oxnard Cultural Heritage Board Review (If Applicable)

Public art projects proposed to be located on sites that are potentially eligible for designation as a Cultural Heritage Site (sites that have been assigned a National Register Status Code of 1 through 5 in an adopted survey) shall require the issuance of a Certificate of Review (COR) by the Oxnard Cultural Heritage Board or support staff, at the expense of the applicant. The COR includes comments and recommendations on the scope of the project, proposed placement, scale of work of art, and impact to the character of the eligible Cultural Heritage Site.

Step 3 – Encroachment Permit Application (If Applicable)

After you have approval from the Arts Commission, CCS staff will notify traffic staff that you are ready to apply for your permit. An encroachment permit gives the permit-holder permission to use a specific portion of the right of way until such time as that portion of the right of way is needed by the City for public purposes. Encroachment permits are revocable at any time in the interest of public safety or lack of maintenance. The following information must be submitted to Development Services Engineering Division:

1. A completed encroachment permit application and a check for the required amount
2. A certificate of insurance as proof of general liability
3. Art Consent Forms signed by all abutting property owners
4. Other permits as conditioned

City of Oxnard Public Art Permit Application

Title of Project: Choice Neighborhood Early Action Activity Date Submitted: June 24, 2026
Applicant Name: Oxnard Housing Authority Address: 435 South D Street
Phone Number: 805-385-7831 Applicant Name: Oxnard Housing Authority
Email Address: Jasmine.McGinty@oxnard.org City/State/Zip: Oxnard, CA. 93030
Organization: Oxnard Housing Authority
Artist: Celeste Byers
Email: [REDACTED]

Short Description of Project:

The Oxnard Housing Authority, in partnership with the City of Oxnard, is commissioning three large-scale outdoor murals two on the Housing Authority owned buildings, located on 300 N. Marquita Street in the La Colonia Neighborhood, and one wall located on the City Owned - Housing Authority Operated Building at 1500 Camino Del Sol. This project aims to enhance the public realm through vibrant, community-informed artwork that reflects the area's cultural identity and honors Oxnard's agricultural roots and local history. The artwork was designed around community input. The project aims to create a visually impactful piece that fosters neighborhood pride.

A. Artist Selection:

Was there an open call to the public for artists? If not, please explain why. How was/were the artist/artists selected for your project?

Yes, an open call to artists was conducted through an informal Request for Proposals (RFP) issued by the Oxnard Housing Authority in coordination with the City of Oxnard. The RFP was publicly released from February 2, 2026, through February 20, 2026, inviting qualified artists and artist teams to submit proposals.

The artists was selected through a competitive review process led by the Oxnard Housing Authority and City staff. Proposals were evaluated based on the artist's experience, the quality of past work, the project approach, the ability to meet project requirements, and responsiveness to the outlined scope.

B. Design Development:

What was the process for developing the design(s)?

What are the themes and ideas represented in the design(s)?

How do these themes relate to the site, design of adjacent sites, and the community?

The design development process is rooted from community engagement and collaboration with the selected artist and residents. Following the artist selection, two community workshops and input sessions were held to gather stories, ideas, and visual inspiration from local residents. A resident survey was also sent to the community. Surveys to gather community input were distributed in the community through City staff at various events and in the community through resident ambassadors. Community feedback was incorporated into the design. Renderings were also presented to the community via a community workshop where the community had the opportunity to provide feedback. Feedback is incorporated into the final design.

The mural will be guided by four primary themes: Community Voices & Stories, Agriculture & Working Families, Oxnard's Cultural & Artistic Heritage, and Oxnard's City Identity. Together, these themes highlight the lived experiences of residents, honor the region's agricultural roots, and working families, and celebrate the cultural diversity and artistic expression that define Oxnard.

The murals are positioned on highly visible public-facing walls, making them a key opportunity to reflect neighborhood identity and pride. By incorporating community narratives and cultural symbolism, the designs will strengthen a sense of place, complement surrounding residential spaces, and contribute to a cohesive visual identity for the area.

C. Connection between Designs and Locations:

What artistic connections are being made between locations and designs?

If this is a utility box project, how do the individual boxes connect to their individual surroundings?

If any of the boxes are near existing works of public art (including murals), how are the selected designs sensitive to those works of art, both in content and aesthetics?

The artistic approach prioritizes creating a cohesive visual identity across both mural locations while remaining responsive to each site's specific context. The two murals will be linked through shared themes: Community Voices & Stories, Agriculture & Working Families, Oxnard's Cultural & Artistic Heritage, and Oxnard's City Identity.

The designs will also be developed with awareness of the surrounding built environment and any existing visual features in the area to ensure compatibility. This balanced approach ensures the murals feel both connected to one another and authentically integrated into their specific locations. This is not a utility box project.

D. Timeline:

Please detail your timeline.

The project is anticipated to begin in early Summer 2026 and be completed by Fall 2026. Key phases include:

- Spring 2026: Final procurement, contract execution, and project approvals
- Early Summer 2026: Project kickoff and community engagement to inform mural designs
- Mid-Summer 2026: Design development and final design approval
- Summer–Fall 2026: Painting of murals
- Fall 2026: Project completion and final walkthrough

E. Maintenance:

Describe how you plan to maintain the artwork.

The murals will be designed and installed using high-quality, durable materials and professional-grade painting methods to ensure longevity in an outdoor, publicly accessible environment. All materials will be selected to withstand long-term exposure to weather, sunlight, and other environmental conditions, while also incorporating anti-graffiti and vandal-resistant coatings to protect the artwork and minimize maintenance requirements.

The Housing Authority of the City of Oxnard will be responsible for the ongoing care, cleaning, and protection of the artwork. Upon completion, the selected artist(s) will provide detailed maintenance and care instructions to guide proper upkeep. Maintenance requirements will be designed to be reasonable in both time and cost.

Additionally, the artist will be available to provide consultation on maintenance-related issues, including guidance on any necessary repairs or restoration. This collaborative approach ensures the long-term preservation of the murals while maintaining their visual quality and integrity.

F. Traffic Management (if applicable)

Not applicable.

G. Project Budget:

(Note: The City requires a budget submittal as a demonstration that the applicant has the capacity to implement the project, has raised the necessary funds and has budgeted for artist fees, insurance and ongoing maintenance.)

What is your project budget?

Include the following information, and include in-kind contributions for key required items.

Artist/ Vendor Fees:	<u>\$23,450.00</u>
Materials/Fabrication (paint, brushes, tarps, graffiti coating, etc):	<u>\$5,500.00</u>
Installation (Labor, City Permits, Equipment, Traffic Barriers):	<u>\$9,000.00</u>
Liability Insurance (Auto, General, Workers' Compensation	<u>\$1,300.00</u>
Equipment Rental (scaffolding, scissor lift, truck, etc)	<u>\$4,000.00</u>
Other: Project Management & Administration, Design Fee, Photography/Documentation, Travel, Accommodation, and Contingency and Project Reserve	<u>\$27,000.00</u>

Total Project Cost: \$71,000.00

H. Attachments:

Include required forms and attachments listed below with your application. You must combine them in **one PDF document**.

- Images of the final design
- Resumes of participating artists
- Letter of support (such as neighborhood council(s), surrounding property owners, schools, etc)
- For applicants with previous permits: Photos documenting current condition of the artwork(s)
- VARA Waiver signed by each artist

I. Information Agreement

I/We understand that the materials we submit are public information under the California Public Records Act and may be shared by the City of Oxnard with members of the public or the media for informational purposes or as otherwise required. Accordingly, I/we hereby grant a non-exclusive license to the City of Oxnard to make and distribute a limited number of copies of the submitted materials for the purposes of information and/or evaluation of the Project.

X


Signature of Applicant

6/23/2026
Date



6/24/2026

City of Oxnard Economic Development Manager
Jasmine McBinty

CITY OF OXNARD**Artist Waiver for Artwork Placed Upon Private Property**

Artist has designed a unique artwork for the Property Owner to be installed at:

Address/Location:

360 N. MARQUITA ST. & 1500 CAMINO DEL SOL

The Property Owner has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, with prior notification and approval from City staff.

If the Property Owner modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with the Visual Artists Rights Act 17 U.S.C. § 106A (a) (2).

Artist bears the sole responsibility for providing the City with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the City of Oxnard, 305 West Third Street, Oxnard, CA 93030 and to the Property Owner.

Artist and Property Owner understand the terms of this waiver and hereby acknowledge the rights described herein with respect to the artwork.

By Artist:

Name (Signature):

Celeste Byers

Name (Print):

CELESTE BYERS

Date:

6/23/2026

Phone

Email

By Property Owner: (300 N. Marquita) - Housing authority

Name (Signature):

Rhonda Hodge

Name (Print):

Rhonda Hodge

Date:

6/24/26

Phone:

805-385-7889

Email

rhonda.hodge@oxnard.org

By Property owner: (1500 camino del sol) - City of Oxnard.

Name (Signature):

Bull

Name (Print):

Brenda Lopez

Phone:

(805)385-8092

Waiver of Rights

Pursuant to the Visual Artists Rights Act (VARA) and the California Art Preservation Act (CAPA)

I, CELESTE BYERS ("Artist"), have prepared designs for the following art work ("the Work"):

DESCRIPTION: [type, mural, medium]:

MURALS

TITLE, DATE:

CHOICE EARLY ACTION ACTIVITY; MURALS 6/23/26

DIMENSIONS:

54' x 8', 49' x 12.5', & 39.5' x 10'

ADDRESS/LOCATION:

1500 CAMINO DEL SOL & 300 N. MARQUITA STREET

In consideration of the City of Oxnard's ("City") approval of Artist's design of the Work, Artist agrees to waive and does hereby waive voluntarily any and all rights of attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 et seq.) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alteration, distortion, destruction, or other modification (collectively, "Modification") of the Work, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in the City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the City pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist

retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

Artist understands the effect of this waiver and hereby acknowledges the rights described herein with respect to the Work.

Name:

CELESTE BYERS

Address:

Email:

Phone:

Signature:

Celeste Byers

Date: 6/23/2026

Current Resume

Celeste Byers

celestebyers.com

@celestialterrestrial

b. 1989 in San Diego, California

Education

2012 BFA Art Center College of Design - Pasadena, California

Experience - Artist & Muralist: 2009 - Present

- Design and execution of 100+ large-scale murals globally for public spaces, commercial properties, and private residences in the United States, Mexico, New Zealand, Australia, Sri Lanka, Vietnam, Taiwan, and Switzerland.

Awards

Ventura County Board of Supervisors Certificate of Recognition (2021)

U.S. House of Representatives Certificate of Special Congressional Recognition (2017)

Ocean Beach Town Council Award for Community Renewal (2017)

County of San Diego Fourth District Certificate of Commendation (2017)

City of San Diego Second District Special Commendation (2017)

City of San Diego Certificate of Recognition (2017)

California State Assembly Certificate of Recognition (2017)

California State Senate Certificate of Recognition (2017)

Residencies

Temple Children, Hilo, Hawaii, USA, 2023

Hestia Residency, Savannah, Georgia, USA, 2018

Residencia Gorila, Tulum, Mexico, 2013

Selected Solo Exhibitions

Still Waters, Curated by Deep Feelings Art, Paris, France, 2026

Select Group Exhibitions

Imagine the Future, Binghamton University Library, Binghamton, New York 2025

The Drawing Show, San Diego Central Library Art Gallery, San Diego, California, 2025

Fear No Art, San Diego Central Library Art Gallery, San Diego, California, 2020

Sidewalk Activism, Oceanside Art Museum, Oceanside, California, 2020

Vote Your Future, Times Square Art Alliance, New York City, New York, 2020

The Design of Dissent, MODA (Museum of Design Atlanta), Atlanta, Georgia, 2019

Deliciosa Monstera, MAIA Contemporary, Mexico City, Mexico, 2018

Select Mural Projects

2026

- *Rising Tide*, mural for Conrad Prebys Foundation. San Diego, California.

2025

- *The Light Below*, mural for a private residence. Basel, Switzerland

2024

- *Uớc Vọng // Hope*, mural for Seattle's Chinatown International District. Seattle, Washington
- *Earth, Air, Fire, and Water*. 4 murals for MODA Sorrento Biotech campus. San Diego, California.
- *Protea II*, mural for IQHQ's Research and Development District (RaDD). San Diego, California.

2023

- *Protea I*, mural for IQHQ's Research and Development District (RaDD). San Diego, California
- *Palekai*, mural for Keaukaha One Youth Development (KOYD). Hilo, Hawaii
- *Avian and Aqua*, 2 murals for Ardence and Bloom apartments. Los Angeles, California
- *Stay Alma*, mural for The Desmond's Stay Alma hotel. San Diego, California

2022

- *Magnolia*, mural for One Mississippi low income housing project. San Diego, California
- *Marie Curie & Margaret Burbidge*, two six-story murals for a biotech campus. San Diego, California
- *Pacific Shore*, mural for SDSU's Snapdragon Stadium. San Diego, California.
- *California Deserts*, 4 murals for MODA Sorrento science campus. San Diego, California

2021

- *California Immigrants*, mural on Oxnard City Hall for the City of Oxnard. Oxnard, California
- *Everything is an Oak Tree*, 2 murals for a biotech campus. Thousand Oaks, California

2020

- *Ruth Bader Ginsburg*, tribute mural for Folk Arts Rare Records. San Diego, California.
- *Native Poppies*, Mural for the SOVA Science District. San Diego, California.
- *Oakland Wildflowers*, mural commissioned by Chromaforms Studio. Oakland, California
- *Reading is a Portal*, mural collaboration for Hayes Elementary School. Allentown, Pennsylvania

2019

- *Inside Out*, mural for VIDA biotech campus. San Diego, California
- *Lunar Love*, lantern design for Taipei Lantern Festival. Taipei Taiwan.
- *Dear Survivor*, mural for Survivor Love Letter at UNLV. Las Vegas, Nevada

2018

- *Freedom to Breathe*, bus wrap for Climate Nexus' Freedom to Breathe tour. USA
- *Above the Clouds*, mural for SODO Track mural project. Seattle, Washington

2017

- *Trascendiendo Fronteras / Transcending Borders*, mural at Francis Parker School. San Diego, California
- *Doña Margarita en el Centro de Tiempo*, mural collaboration for Proyecto Panorama. Cancun, Mexico
- *Todos Son Importantes*, tribute for survivors of the September 19th, 2017 earthquake. Mexico City, Mexico
- *Nopales In Love* - mural for Montecillo Apartments. El Paso, Texas.

2016

- *Freedom/Captivity*, mural for PangeaSeed's Sea Walls: Murals for Oceans project. San Diego, California
- *Sonic Seas*, mural collaboration for the Encinitas 101 Mainstreet Association. Encinitas, California
- *Penguin Paradise*, mural for Seawalls: Murals for Oceans. Napier, New Zealand

For a full portfolio, please visit celestebyers.com.

Work Examples:



California Immigrants, mural on Oxnard City Hall. Oxnard, California. 2021



Bianca, mural for Thompson Hotels. Zihuatanejo, Mexico. 2018



Reading is a Portal, mural collaboration with Aaron Glasson for Allentown Arts Commission. Allentown, Pennsylvania. 2020

For more work examples, please visit:

celestebyers.com

CONCEPT 1: HOME GROWN



Home Grown is a vibrant celebration of the people, cultures, and histories that shape La Colonia in Oxnard, California. Through imagery drawn from Indigenous Chumash heritage, immigrant communities, agricultural labor, family traditions, and neighborhood life, the murals honor the generations who built the community while celebrating its present and looking toward its future.



WALL 3 - Home Grown

1500 Camino Del Sol, Suite #1, Oxnard, CA 93030



REFERENCES

- Sugarbeet - the plant that started Oxnard's agricultural industry
- Boxing gloves to represent local culture
- Bok choy, a vegetable brought to California from Chinese immigrants.
- Tomatoes and chili pepper, neighborhood yard staples
- Danza dancer - symbol of tradition, culture, and Mexican-American identity.
- Sikh agricultural worker
- Agricultural fields
- Mariachi player symbolizing Mexican immigrant musical culture
- Nopales - Mexican immigrant food staple common in the neighborhood
- Soccer to represent importance of sports within the community
- Happy woman - joyful times in the community
- Chumash basket pattern throughout design