

MINUTES
COMMUNITY RELATIONS COMMISSION
REGULAR MEETING
Monday, May 20, 2013, 6:00 PM
City Council Chambers, 305 West Third Street, 1st Floor, Oxnard, California 93030

a. ROLL CALL/POSTING OF AGENDA/PLEDGE OF ALLEGIANCE

Present at the meeting were Commissioners Baxter, Dozier, Kelly, Mitchell and Robinson.
Absent were Commissioners Castañeda and Stein

B. PUBLIC COMMENTS

N/A

C. INFORMATION/CONSENT AGENDA

1. SUBJECT: Minutes from April 15, 2013 - Regular Meeting

RECOMMENDATION: Approved

D. PRESENTATIONS

1. Miguel Lopez, Community Affairs Manager, Oxnard Police Department, with use of a PowerPoint presentation, discussed his work in the community including, but not limited to, collaborating with organizations, services available, and upcoming events. Some upcoming events include the July 4th Fireworks Suppression Campaign, and the National Night Out in August. Commissioner Robinson asked Lopez to please send info about the ethnic make-up of the Oxnard Police Department staff. Lopez will send info ASAP. Lopez can be contacted at (805) 385-7631 or at Miguel.Lopez@oxnard.org

2. Christina Aerenlund, City of Oxnard, Public Information Officer (PIO), answered questions from the Commission regarding updates and information pertaining to the Commission's business and outreach to the community. Aerenlund shared information that her PIO office is developing a social media policy. Once completed, it will be sent to the City Attorney's office and then discussed with CRC and other CAGs. City Council and Commissions don't have their own social media sites. Commissioner Robinson asked if the CRC could use OxnardNews.org as a way to promote the Commission. Aerenlund said it can and to work with Luis Guereca. It was discussed that Commissioners not use their own personal social media sites to represent official Commission business. It was asked as to why the Multicultural Festival (MCF) cannot make money. Aerenlund said the MCF was originally started to eventually become independent. She also recommended that CRC revisit the policy for CRC to take over the duties of the MCF. In recent years, the PIO staff organizes and runs the festival. Commissioner Dozier inquired about what kind of media outreach is done for the MCF. Aerenlund said the traditional media outreach is done such as press releases, posters, ads and radio and television interviews. Commissioner Dozier said he's available to assist with outreach efforts. Aerenlund asked Dozier to coordinate with Luis Guereca on some of these media outreach efforts. Commissioner Kelly recommended a newsletter format to also do additional outreach. Aerenlund can be contacted at (805) 385-7593 or at Christina.Aerenlund@ci.oxnard.ca.us

3. Rahsaan Tilford, City of Oxnard, Assistant City Attorney, with use of a PowerPoint presentation, gave a brief presentation on the Brown Act. Tilford can be contact at his office at (805) 385-7483 or via email at Rahsaan.Tilford@ci.oxnard.ca.us

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E. COMMISSION/NEW BUSINESS

1. SUBJECT: Discuss possible CRC social networking sites.

MOTION: Was discussed during Christina Aerenlund's presentation that the PIO division is creating a City policy on social media sites. An update will be provided at a future meeting.

2. SUBJECT: Review and discuss CRC bylaws with an update provided by the Bylaws Subcommittee.

MOTION: Commissioners Robinson and Kelly discussed recent meetings by the CRC subcommittee. The subcommittee will continue to meet and provide updates at future CRC meetings.

3. SUBJECT: Consideration of guest speakers for future CRC meetings.

MOTION: Staff will continue to work off of the current list of possible guest speaker invites. The Commissioners can call the Commission secretary anytime to provide information on requested guest speakers.

F. REPORT OF COMMISSION SECRETARY

Luis Guereca, CRC Secretary, reported on upcoming events including the Filipino Flag Raising Ceremony on Wednesday, June 12, and the Housing Authority's Resident Services Program of Help Build a Garden on Saturday, June 1. There's a possible opportunity for CRC to participate in the Housing Authority's event.

G. SUBCOMMITTEE REPORTS/COMMISSION EVENTS REPORT

Community Intervention and Awareness Subcommittee - N/A

Multicultural Festival Subcommittee – Commissioner Dozier reported on the last MCF meeting including possible online sponsors, revising the Youth Art Contest, and looking into free advertising in newspapers and via other sources.

Public Safety Subcommittee – Commissioner Baxter reported on the following: the recent Oxnard Police Department Memorial Ceremony honoring those officers who lost their lives on duty. Oxnard Police Explorers Post is currently recruiting for explorers. All applicants must be between the ages of 14-21 and maintain a GPA of 2.0. Applications are available at the Police Department, or email Mike.Wood@oxnardpd.org, or visit the Oxnard Police Department website for more information. There's a major crime alter on a recent increase in property theft. If you have anything to report, please call the Oxnard Police Department or 911. The Stay in Touch program is a service to stay aware of what's happening in your own neighborhood. You can be notified by email. Sign up is free and you can do it at: www.stayintouch.oxnardpd.org. A joint operation between Oxnard Police and the DMV of California to help stop the sale of illegal vehicles. This partnership has lead to the arrest of several individuals.

Youth Subcommittee – Commissioner Mitchell reported on the services available at the Homework Center located in the Main Downtown Library, open for students from 1st – 12th grade. Hours are Monday – Thursday from 3 – 7 PM and Saturday 1 – 5 PM. The center provides homework assistance, internet access and computer assistance. Drop-ins are welcome and no appointment is necessary. Some bilingual assistance is available.

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Neighborhood Councils Subcommittee – N/A

Fair Housing Subcommittee – N/A

Bylaws Subcommittee – N/A

H. COMMISSIONERS' REPORTS

Commissioner Dozier reported on how this past Strawberry Festival provided a good blueprint as to how other festivals can layout their events regarding crowd control, placement of port-a-potties, emergency response, etc. We should take advantage of this information and contact them. Commissioner Kelly recommended an agenda item to discuss opportunities for CRC to conduct outreach efforts to get more people involved and more people to attend CRC meetings. Commissioner Robinson reported on graduation time in any city, in any community. The importance of graduation encourages people to go to school.

I. ADJOURNMENT

The meeting adjourned at 8:00 PM. The next regular Community Relations Commission meeting will be Monday, June 17, 2013, in the Oxnard City Council Chambers, 305 West 3rd Street, Oxnard, at 6 PM.

Ken Robinson, Commission Chair

Luis Guereca, Secretary