

MINUTES
COMMUNITY RELATIONS COMMISSION (CRC)
REGULAR MEETING
Monday, April 17, 2017, 6:00 PM
City Council Chambers, 305 West Third Street, 1st Floor, Oxnard, California 93030

A. ROLL CALL/POSTING OF AGENDA

Present at the meeting were Commissioners Maricela Becerra, Tiffany Lopez, Jaime Moreno, Mario Quintana, Helaine R. Stallion, and George Sorkin.

Also in attendance were Jesus Nava, Assistant City Manager, Jefferson Billingsley, Assistant City Attorney and Luis Güereca, Commission Secretary

B. PLEDGE OF ALEGIANCE

C. APPROVAL OF MINUTES

1. SUBJECT: Minutes from March 27, 2017 - Regular Meeting.

RECOMMENDATION: Approve.

ACTION: Motion to approve minutes by Commissioner Stallion. Seconded by Commissioner Sorkin. A vote was taken at 6 Yays, 0 Nays.

D. PUBLIC COMMENTS

At a regular meeting, a person may address the Community Relations Commission only on matters within the subject matter jurisdiction of the Commission that are on the agenda. The presiding officer shall limit public comments to three minutes. The Commission cannot enter into detailed discussion or take action on any item presented during public comments that is not on the agenda. Such items may only be referred to the Commission Secretary for administrative action or scheduled on a subsequent agenda for discussion. Unless otherwise approved by the Commission, persons wishing to speak on items on the agenda should do so during the public comments for the agenda item.

E. PRESENTATIONS

1. Melissa Valdez, Community Affairs Manager, Oxnard Police Department, shared information on events and services related to community engagement. Valdez has been with the police department for 6 months. Prior to this she worked in Los Angeles County. The Oxnard PD has four goals, reduce crime, improve traffic safety, improve community engagement, and neighborhood policing. Police is on social media such as Twitter, Facebook and Instagram for additional outreach. They also use NextDoor.com and other outreach sites. Commissioner Quintana would like to see Police organize a forum that can take place in the Council Chambers and televised live and to collaborate with the CRC. Community Conversations is a new outreach program that PD used to communicate with residents. Melissa can be reached at (805) 385-763, or, at Melissa.valdez@oxnardpd.org
For more details on the presentation, please refer to the archived video of the meeting available at Oxnard.org

2. Jefferson Billingsley, Assistant City Attorney, City of Oxnard, provided an overview of the Ralph M. Brown Act. A PowerPoint presentation was used. Mr. Billingsley wants to review and further discuss the CRC subcommittees to make sure they are all following the Brown Act. A copy of the PowerPoint presentation will be emailed to all the CRC Commissioners.
For more details on the presentation, please refer to the archived video of the meeting available at Oxnard.org

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F. COMMISSION BUSINESS

1. **SUBJECT:** CRC Community Recognition Awards program for 2017.
RECOMMENDATION: Discuss the outreach, set deadlines, presentation of award winners, and review the application. Provide staff with direction.
ACTION: Chairwoman Lopez said that the CRC needs additional support from the City's PIO office for social media outreach, advertising, press releases, and a formal letter so that the CRC can send out to community organizations, etc. Award winners should also get gift cards as part of their award. The gift cards can come from local businesses/organizations that can also help support the community awards program. Vice Chair Moreno likes the idea of moving the awards presentation to October during the Multicultural Festival (MCF) because it would benefit youth for their college applications. Assistant City Manager, Jesus Nava, recommended that staff create a game-plan for the awards program. It will include a formal presentation of the award winners at either, or both, the City Council meeting and MCF in September/October. Staff can present a plan at the May 15 CRC meeting.
2. **SUBJECT:** Review of annual 2016 CRC report to City Council.
RECOMMENDATION: Discuss and provide staff with direction.
ACTION: Staff will create a PowerPoint to accompany the annual report and will share it with the CRC at the May 15 meeting for approval. Then, staff will reserve a date for the presentation to be given at a City Council meeting.
3. **SUBJECT:** Multicultural Festival 2017 fundraising efforts.
RECOMMENDATION: Discuss and provide staff with direction.
ACTION: Sponsorship application for MCF does include an area listed as "other" for in-kind donations or regular donations to the event. Commissioner Sorkin asked if there can be room in the MCF program to list those individuals and businesses that donated to the festival.
4. **SUBJECT:** Consideration of guest speakers for future CRC meetings.
RECOMMENDATION: Provide staff with direction.
ACTION: Commissioner Quintana asked to invite Police Chief to provide updates on crime in the city. Chairwoman Lopez wants it to be clear to any presenters on safe city that the CRC does not have the authority to set policy in the City. They can only recommend or advise City Council. Commissioner Quintana would like to know how being a sanctuary city, or safe city, can impact the City financially. Commissioner Moreno would like to invite the department in charge of what's happening at Campus Park. Is there construction going on there? We can invite somebody to talk about it or just provide a written report.
5. **SUBJECT:** Consideration of future agenda items for scheduled CRC meetings.
RECOMMENDATION: Provide staff with direction.
ACTION: PowerPoint review for the annual CRC report. And, game-plan for annual community awards program. Commissioner Quintana recommended a presentation on the various youth programs and activities available, especially during the upcoming summer period.

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G. REPORT OF COMMISSION SECRETARY

The Secretary reported on reserving a date at a future City Council meeting for the CRC annual report. CRC minutes have been updated on the Commission's web page and videos of past meetings are archived online. All CRC Commissioners have been added to the weekly neighborhood packet email with a listing of neighborhood council meeting and other local events. The Multicultural Festival Planning Committee plans on meeting May 4 at either morning or early evening time. Annual Dia del Niño/Kids Day event is coming up on Saturday, April 29. CRC Commissioners are needed to help with the MCF booth.

H. SUBCOMMITTEE REPORTS

Youth Subcommittee – Commissioner Quintana attended a variety of youth oriented events in the community. Commissioner Becerra announced a movie night at the PACC and a fundraiser of April 19 at Buffalo Wild Wings with 10% of sales going to Boys & Girls Club.

Multicultural Festival Subcommittee - Chairwoman Lopez noted that the MCF this year is now scheduled from 11AM – 5PM.

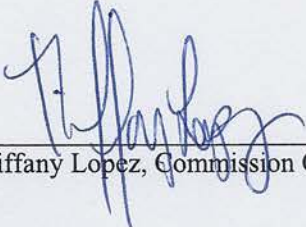
Bylaws Subcommittee – Commissioner Stallion met with Commissioner Adam Lopez and submitted and reviewed a draft of the CRC Mission Statement and Slogan/Mantra. This should be added to the next CRC meeting agenda to discuss.

I. COMMISSIONER NON-SUBCOMMITTEE REPORTS

Commissioner Stallion shared information on the upcoming Juneteenth Celebration. Commissioner Quintana asked if the CRC will be able to participate in the event. It will be added to the next CRC agenda for discussion. Commissioner Moreno shared information on the recent Chicano Studies summit at Oxnard College. Chairwoman Lopez welcomed Jesus Nava, Assistant City Manager, to Oxnard and to the CRC meetings. Lopez also mentioned the upcoming La Colonia Earth Day event and the upcoming Dia del Niño/Kids Day event. Commissioner Sorkin asked if when the CRC gives their annual report, if they can also do the resolution for the recommended changes in the CRC bylaws. The Secretary will work with the Jefferson Billingsley on that matter. The Secretary mentioned that outgoing CAG members were acknowledged at a recent City Council meeting. Many outgoing members from the CRC were unfortunately not included but maybe the CRC can also do that at the City Council meeting when it gives its annual report.

J. ADJOURNMENT

Meeting was adjourned at approximately 7:59 PM. Next CRC regular meeting is scheduled for Monday, May 15, 2017, in the Council Chambers, 305 West Third Street, 1st Floor, Oxnard. Motion to adjourn meeting by Commissioner Quintana and seconded by Commissioner Sorkin.



Tiffany Lopez, Commission Chairwoman



Luis Güereca, Secretary