

MINUTES
COMMUNITY RELATIONS COMMISSION (CRC)
REGULAR MEETING
Monday, June 18, 2018, 6 p.m.
City Council Chambers, 305 West Third Street, 1st Floor, Oxnard, California 93030

A. ROLL CALL/POSTING OF AGENDA/PLEDGE OF ALEGIANCE

Present at the meeting were Commissioners Adam Lopez, Helaine Stallion, Tiffany Lopez and Mario Quintana.

Absent was Commissioner Jaime Moreno.

Also in attendance was Luis Güereca, Commission Secretary

B. APPROVAL OF MINUTES

1. SUBJECT: Minutes from March 19 and April 16, 2018 - Regular Meetings.

RECOMMENDATION: Approve.

ACTION: Minutes not ready. Tabled until next month.

C. PUBLIC COMMENTS

Michelle Ascencion, City of Oxnard City Clerk, announced the upcoming information sessions for Oxnard residents interested in running for public office during the upcoming election on November 2018. This will be the first time that Oxnard elections will be based on district elections. Flyers were shared with the commissioners and members of the public. Flyer is available in English and Spanish.

Please see video at for complete details available on oxnard.org

D. PRESENTATIONS

1. Abel Magaña, Oxnard Downtown Improvement District (ODID), Executive Director, shared information on upcoming events in downtown and provide an update on the work and efforts of ODID. Abel is available at (805) 385-2705.

For more details on the presentation, please refer to the archived video of the meeting available at Oxnard.org

2. Alice Sweetland, City of Oxnard, Senior Services Commission, Chairperson, was unable to attend the meeting. Her presentation will be rescheduled.

E. COMMISSION BUSINESS

1. SUBJECT: CRC Town Hall wrap-up discussion.

RECOMMENDATION: The commission will discuss, review and provide feedback on the April 19, 2018, town hall meeting held at the Oxnard Performing Arts Center.

ACTION: Commissioner Adam Lopez mentioned that the CRC should have a follow up to the town hall, not necessarily another town hall, but to communicate back with those that participated. Commissioner Stallion said we should definitely host another town hall. Commissioner Quintana mentioned that the opening comments were too lengthy. He also asked why the media did not cover the event. There should have been an article printed in local media coverage. Staff mentioned that they can add additional follow-ups with reporters the next time around to cover the event and hopefully provide articles. Adam Lopez said that maybe the Commissioners should be the connection to the media, especially via the town hall subcommittee. Staff recommended to the CRC to have more time for advanced planning to promote future town halls. Commissioners can go out and do interviews, etc, but staff will need more time to promote it. This event was planned quickly and with very little time to fully promote it over and over again. Staff recommended to Commissioner Quintana to help out with reports on such town halls and other CRC special events because it can be combined with meeting minutes because the official minutes only include a summary of what took place.

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Commissioner Quintana said he's working on a detailed outline of what took place at the town hall. It can be included in the annual report to City Council. It can also be presented to City Council at anytime. It was highly recommended that the CRC do that on a regular basis. Commissioner Quintana email his report to staff. Commissioner Stallion recommended certificates of appreciation to all participants. Chairwoman Lopez has already sent out a thank you letter to all panelists. Commissioner Adam Lopez requested that the CRC organize two town halls every year. This year might be too late, but maybe early next year. It's something to consider. Commissioner Stallion recommended that for the next town hall that the CRC go into the schools to invite more children. Commissioner Quintana recommended maybe holding the next event over weekend. Staff mentioned that positive comments were given for this event based on the fact that it was done in a short amount of time and with a very small budget.

2. SUBJECT: Consideration of guest speakers for CRC meetings.
RECOMMENDATION: Provide staff with direction regarding guests to invite for future 2018 meetings.
ACTION: Staff will continue to work off the existing list. Dan Miller for Action is available and will be scheduled to appear at a future meeting. Commissioner Quintana mentioned a presentation from the Commission on Homelessness regarding work being done for the homeless in the city. Commissioner Adam Lopez recommended Eddie Munizich, regarding nutrition, as a future guest speaker.

3. SUBJECT: Consideration of agenda items for future CRC meetings.
RECOMMENDATION: Provide staff with direction regarding items to be added to future CRC agendas.
ACTION: Staff will continue to work off the existing list of items. Chairwoman Lopez asked about possible dates for CRC annual report in front of City Council. Staff will look into it in July or possibly after the break in September.

- F. REPORT OF COMMISSION SECRETARY
Two CRC commissioners are no longer on the CRC. There are two spots currently open. No date yet as to when the City Council will appoint those spots available to this and other CAGs. Applications are available online on the City Clerk's webpage. Staff will send that link to the commissioners. Commissioner Quintana recommended that maybe City Clerk may want to do a presentation on District Elections at a future CRC meeting?

- G. SUBCOMMITTEE REPORTS
Youth Subcommittee - No report.

Fair Housing - No report.

Public Safety - Commissioner Lopez will be talking with OPD regarding public safety. Report at next month's meeting.

Multicultural Festival Subcommittee - Chairwoman Lopez mentioned that planning is being done to get things rolling for the festival. Lots of new things are being done for this year's festival.

Town Hall Subcommittee - No report. This subcommittee will be kept for future planning of town hall meetings.

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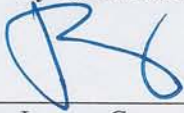
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H. COMMISSIONER NON-SUBCOMMITTEE REPORTS

Chairwoman Lopez thanked the community for a wonderful Juneteenth event at Plaza Park. And, a big congrats to the organizers of the Cruising Car Show in downtown. Commissioner Quintana wasn't able to make it to the Juneteenth event but enjoyed seeing all the pictures. Commissioners congratulated the organizers of the Juneteenth event. She also congratulated Chairwoman Lopez for being recognized by the NAACP. More info to come on that award. Commissioner Lopez shared information on many other community events that he's working on and will provide more details, later.

I. ADJOURNMENT

Meeting was adjourned at approximately 7:18 p.m. Next CRC regular meeting is scheduled for Monday, July 16, 2018, in the Council Chambers, 305 West Third Street, 1st Floor, Oxnard. Motion to adjourn meeting by Commissioner Quintana and seconded by Commissioner Stallion.



Tiffany Lopez, Commission Chairwoman



Luis Güereca, Secretary