

MINUTES

OXNARD CITY COUNCIL

Special Meeting

February 23, 2009

A. ROLL CALL/POSTING OF AGENDA

At 5:09 p.m., the special meeting of the Oxnard City Council convened at the Residence Inn by Marriott at River Ridge, 2101 West Vineyard Avenue, Councilmembers Thomas E. Holden, Andres Herrera, Dean Maulhardt, Irene G. Pinkard and Bryan A. MacDonald were present. The City Clerk stated that the agenda was posted on Thursday in the Library and City Clerk's Office. Mayor Holden presided and called the meeting to order. Staff members present were: Daniel Martinez, City Clerk; Danielle Navas, City Treasurer; Edmund Sotelo, City Manager; Alan Holmberg, City Attorney; James Cameron, Chief Financial Officer; Grace Magistrale Hoffman, Deputy City Manager; Gary Winters, The Centre for Organization Effectiveness (Facilitator); and John Crombach, Police Chief.

B. PUBLIC COMMENTS

John Casillas, that the Colonia Library be considered for Measure O enhancements.

C. STUDY SESSION

The Facilitator reviewed the topics of the workshop including introductions of the two new Councilmembers, past completions (successes), vision statement, and the voting process (including evaluation process of agenda items) of the Councilmembers.

The City Council reviewed the past vision statement "clean, safe, prosperous, attractive neighborhoods with open, transparent government" and after discussions Councilmembers were overall satisfied with the statement. The Councilmembers would like financial saving ideas from staff and community.

RECESS

At 6:59 p.m., the City Council concurred to recess and at 7:17 p.m., the City Council reconvened.

DISCUSSION

Nancy Lindholm requested that businesses and neighborhoods be included in the vision statement.

Pat Brown, needed communications between departments regarding work projects including a Saviers Road median projects. Councilman MacDonald stated the departments were aware of the projects being planned regarding the Saviers Road median.

Lorena Guereca, making the vision statement more known to community residents.

The City Council commented on the need for staff to find ways to reduce their budgets while following the City's vision statement. The City's vision stated would be for residential neighborhoods and businesses, and City government in the community.

F. ADJOURNMENT

At 7:51 p.m., the City Council adjourned to February 24, 2009.

A. ROLL CALL/POSTING OF AGENDA

At 5:08 p.m., the special meeting of the Oxnard City Council reconvened at the Residence Inn by Marriott at River Ridge, 2101 West Vineyard Avenue, Councilmembers Thomas E. Holden, Andres Herrera, Dean Maulhardt, Irene G. Pinkard and Bryan A. MacDonald were present. The City Clerk stated that the agenda was posted on Thursday in the Library and City Clerk's Office. Mayor Holden presided and called the meeting to order. Staff members present were: Daniel Martinez, City Clerk; Edmund Sotelo, City Manager; Alan Holmberg, City Attorney; James Cameron, Chief Financial Officer; Grace Magistrale Hoffman, Deputy City Manager; Gary Winters, The Centre for Organization Effectiveness (Facilitator), John Crombach, Police Chief; and Martin Erickson, Legislative Affairs Manager.

B. PUBLIC COMMENTS

Tom Cady, business development/compliance and community education of City successes.

Steve Kinney, EDCO, supported Downtown retail development, creating a "branding" campaign for the city and creating a State business enterprise zone (submitting a letter).

Pat Brown, including the public for Citywide cost saving ideas.

C. STUDY SESSION

The City Manager, Chief Financial Officer, Deputy City Manager and Legislative Affairs Manager outlined Measure O (the half-cent sales tax measure) including: community input from surveys; guidelines to spend revenue; when funds would be received; examples to spend revenues and possible ways to create the Oversight Committee. The City Attorney reviewed the legal guideline to use Measure O revenues.

The City Council (1) stated that there was no list of projects for Measure O (staff had only suggested possible projects); (2) requested the original survey results; (3) stated there would be time to create a process; and (4) discussed ideas to create the Oversight Committee.

RECESS

At 6:33 p.m., the City Council concurred to recess and at 6:50 p.m., the City Council reconvened.

B. PUBLIC COMMENTS

Nancy Lindholm commented on how a local school board worked regarding a similar review committee of bond revenue.

Eric Sternad, Interface, partnership with non-profits.

Pat Brown, need to focus on a community vision.

Tom Cady, need for open public communications between residents, businesses and City government.

Tomas Garcia, need for open government.

Eileen Tracy, difficulties in contacting Planning Commissioners and need for an enterprise zone.

The City Council discussed their strategic priorities and maintaining their vision statement which included property maintenance of commercial and residential properties; Community Police Program (second phase); a College Park Fire Station; City staffing levels; up-grade of current Fire Stations; gang violence reduction; code compliance; City signage; supporting downtown and south Oxnard businesses; maintenance of foreclosed homes; community arts opportunities; and media information concerns.

F. ADJOURNMENT

At 7:45 p.m. the City Council concurred to adjourn the meeting.



DANIEL MARTINEZ
City Clerk



DR. THOMAS E. HOLDEN
Mayor