



AGENDA
Inter-Neighborhood Council Organization (INCO)
Communications Subcommittee
SPECIAL MEETING
Monday, August 17, 2015
City Council Chambers
Closed Session Room
Please use the back entrance by the
City Council Parking Area
305 West Third Street
Oxnard, CA 93030
5:30 P.M.

"Written materials relating to an item on this agenda that are distributed to the Inter-Neighborhood Council Organization (INCO) within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at 300 West Third Street, 4th Floor, during customary business hours."

A. ROLL CALL

B. APPROVAL OF MINUTES Approval of minutes from August 3, 2015.

C. PUBLIC COMMENTS (15 minutes/3 minutes per person)
At this time, a person may address the INCO Executive Board on matters within the subject matter which are on the agenda.

D. OLD BUSINESS
1. Discussion/Action regarding information distribution for the September 2, 2015 INCO Meeting.

E. COMMITTEE MEMBER COMMENTS

F. ADJOURNMENT

Note: City of Oxnard Website – The Inter-Neighborhood Council Organization agenda is available on the City of Oxnard Website (www.ci.oxnard.ca.us) 72 hours prior to a regular meeting and 24 hours prior to a special meeting.

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MINUTES
Inter-Neighborhood Council Organization (INCO)
COMMUNICATIONS SUBCOMMITTEE MEETING
SPECIAL

Monday, August 3, 2015

City Council Chambers
Closed Session Room
Please use the back entrance by the
City Council Parking Area
305 West Third Street
Oxnard, CA 93030
5:30 P.M.

A. ROLL CALL / POSTING OF AGENDA Quorum Present: Jack Villa, Aaron Greer, and Nancy Rahn were present. Violet Marquez was absent.

B. PUBLIC COMMENTS No public comments were taken.

D. NEW BUSINESS

1. Discussion/Action regarding the setting of a regular meeting place and time.

The committee members decided not to set a regular meeting time until after September 2nd.

2. Discussion/Action regarding resources of communication for INCO activities

Aaron Greer: Looked at Los Angeles County's neighborhood council website. He liked their setup, but felt they were missing a clearly stated mission and a purpose to facilitate better communication between residents and city government. He also looked into NextDoor.com and noted that their response to his inquiries was not adequate. He sent them two e-mails asking how he could become a lead member, but he never received a clear answer. He didn't think they would work well for the INCO.

Jack Villa: Spoke with Miguel Lopez to see if the INCO could have a spot on the police page. The police are in the process of creating a new page and eventually the City will too. The subcommittee hopes that the INCO will be included in the final products.

The group discussed FaceBook and thought that the challenges it presented were probably not worth the effort it would take to monitor it. They felt a simple basic website might be the best place to start. They also felt that it would be a good idea to formulate their ideas for a website and present them to the City so that they might be included in the Information Technology Master Plan. They felt that it would be a good idea for the website to have a simple, user friendly, interface that would allow the INCO chairs to easily update their information.

Nancy Rahn: Noted that the schools send information home with all of the students. There is a possibility that the neighborhood could get information put on a newsletter and this would provide the INCO another avenue of communication.

Jack Villa: Stated that George Miller and Gretchen Wenner both said they would write about the September meeting in their respective publications and that Miguel Lopez would post it to the police website. He noted that he still had not contacted Vida.

Nancy Rahn: Indicated that she had already given the newspapers information regarding the September 2nd meeting. She also noted that Vida would translate the information into Spanish.

The subcommittee agreed that it would be necessary for Chairman Shulman to speak with both the Mayor and Mr. Nyhoff so that the September 2nd meeting could be formulated in terms of content and additional city personnel that may need to attend.

The subcommittee discussed how they would summarize their meetings for a report to the INCO at the General Membership Meeting. The subcommittee would inform the INCO that the Star, Vida and The Citizens Journal, had been informed of the September 2nd Town Hall and that all of them were planning to write an article about it. The subcommittee would also pursue as many web based opportunities as possible to advertise the Town Hall meeting.

The Communications Subcommittee agreed to meet again on Monday, August 17th at 5:30 p.m. in the City Council Closed Session room.

E. COMMITTEE MEMBER COMMENTS

Jack Villa: Noted that he and Roger Poirier had worked really hard to have a nice evening out in the park for their neighborhood on National Night Out. They have also been working with Chelsea Reynolds, the director for the Oxnard Performing Arts Center, on planning future events to be held in the park. They want to return the park to the way it was in the 1940s.

F. ADJOURNMENT

Chairman Villa adjourned the meeting.