



AGENDA
Inter-Neighborhood Council Organization (INCO)
GENERAL MEMBERSHIP MEETING
Wednesday, June 3, 2015
305 West Third Street
Oxnard, CA 93030
7:00 P.M.

"Written materials relating to an item on this agenda that are distributed to the Inter-Neighborhood Council Organization (INCO) within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at 300 West Third Street, 4th Floor, during customary business hours."

- A. ROLL CALL**
- B. PLEDGE OF ALLEGIANCE**
- C. APPROVAL OF MINUTES** Minutes of May 6, 2015.
- D. GUEST SPEAKER**
 - 1. Presentation regarding the Oxnard School District's process for the selection of new school sites. (J. Gutierrez)
 - 2. Presentation on Oxnard's park space and the introduction of Friends of the Park. (R. Poirier)
- E. PUBLIC COMMENTS** (15 minutes/3 minutes per person)
At this time, a person may address the INCO Executive Board on matters within the subject matter jurisdiction of the Executive Board. The Executive Board cannot enter into a detailed discussion or take any action on any items presented during public comments at this time. Such items may only be referred to the Executive Secretary for administrative action or scheduled on a subsequent agenda for discussion. Public comments on items on the agenda will be considered at the time of consideration of the agenda item.
- F. NEIGHBORHOOD CHAIR REPORTS**
- G. EXECUTIVE BOARD REPORTS**
- H. OLD BUSINESS**
 - 1. Discussion/action regarding the retreat report that was presented by Roger Poirier at the May 6th INCO General Membership meeting.
 - 2. Discussion/action to form an Operations Committee, a Budget Committee and a Communications Committee.
- I. FUTURE AGENDA ITEMS**
- J. ADJOURNMENT**

Note: City of Oxnard Website – The Inter-Neighborhood Council Organization agenda is available on the City of Oxnard Website (www.ci.oxnard.ca.us) 72 hours prior to a regular meeting and 24 hours prior to a special meeting.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a meeting, you should contact Michael Cabezas at (805) 385-8390. Notification 72 hours prior to the meeting will enable the City to make reasonable accommodations to assure accessibility to the meeting.



MINUTES

Inter-Neighborhood Council Organization (INCO) GENERAL MEMBERSHIP MEETING

Wednesday, May 6, 2015

305 West Third Street
7:00 p.m.

- A. **ROLL CALL / POSTING OF AGENDA** Quorum
- B. **PLEDGE OF ALLEGIANCE**
- C. **APPROVAL OF MINUTES** *Julie Pena made a motion to approve the minutes of April 1, 2015 as corrected. Second by Jackie Tedeschi. Motion approved.*
- D. **GUEST SPEAKER**
1. Presentation from Young and Company regarding proposed plan for development of the property at the corner of Gonzales and Oxnard Blvd.
Young and Company did not show up for the meeting.
2. Presentation to review the notes from the INCF retreat held on February 21, 2015.
(R. Poirier)
Roger Poirier reviewed the Phase 1: Ideas and Phase 2: Decisions portions of the meeting and he gave a summary of the ideas that were discussed. The main ideas were bigger meetings, better meetings, more power and more results. He recommended for the INCO to choose its top priorities, agendize those priorities and to vote on the agendized action items in June. He suggested the formation of an Operations Committee, a Budget Committee and a Communications Committee. A discussion followed.
- E. **PUBLIC COMMENTS** Public comments were taken from Steve Nash, Lucy Cartagena Martinez, Ilene Tracy, Jim Milstead, Aaron Greer, Alice Madrid, and Roger Poirier.
- F. **NEIGHBORHOOD CHAIR REPORTS**
- Al Velasquez, Fremont South:** Spoke about Cal Trans decision regarding PAC site and funding issues faced by School District when building a charter school.
- Martin Jones, College Park:** Indicated his concern that Fire Station 8 is not in the best location and is on land that is supposed to be dedicated for College park.
- Alice Madrid, Bartolo Square North:** She gave a meeting update. She reminded everyone to bring food for Food Share.
- Aaron Greer, Windsor North:** He gave a meeting update and spoke about the lighting situation on Bevra Avenue. He noted that state assembly bill 278 regarding district based elections was available online.
- Pat Brown, Five Points, NE:** Spoke about the Long Range Property Management recommendations that were discussed at the February 28, City Council meeting.
- Francine Castanon, Cal Gisler:** She spoke about her desire for a better process to notify neighborhoods of meetings. She also would like meeting schedules posted online and General Membership meetings streamed.
- Steve Fleischer, Wilson:** Noted that the pilot program for trash collection on one side of the alley has been successful.

Pat Brown, Five Points, NE: Stated that it would be a good idea to put a request for out for Food Share in the flyer for a quarterly meeting.

Julie Pena, Oxnard Shores: Agreed that the current method for noticing neighborhoods is inefficient. She noted their last meeting was well attended because the subject matter was of consequence to the neighborhood. She implored everyone to think of innovations to make the INCO stronger and more effective.

Jack Villa, Hobson Park East: Agreed that it is difficult to get a neighborhood up and running. He thanked staff and City Corps for their help at the cleanup. He hopes that the High School Board will ask for more input from neighborhoods where they intend to build schools.

Jackie Tedeschi, Southbank: Thanked Mr. Nyhoff and staff for attending their meeting. Thanked City Corps for passing out their flyers.

Nancy Rahn, Blackstock North: Suggested the use of "Block Captains" to pass out flyers. Each captain passes out the flyers on their block.

Aaron Greer, Winsor North: Noted that the trees in Southbank were being taken care of.

Len Shulman, Carriage Square: Gave an update on their next meeting and noted that they now have 117 Next Door.com members.

G. EXECUTIVE BOARD REPORTS

Julie Pena: Noted that she and Jim Milstead are going to meet with Susan Duenas on May 14th.

Jack Villa: He believes that safety is the primary concern in most of the neighborhoods he has been to. He hopes that safety will not be affected by the budget cuts.

Nancy Rahn: Reminded everyone about the USPS annual Food Drive.

Len Shulman: He and Steve Nash visited the site where the Santa Clara Wastewater Co. had an accidental explosion. He noted that they were investing in a reverse osmosis system and that in the near future they would be able to provide water to the GREAT program.

Jackie Tedeschi: Noted that it in her neighborhood it was best not to leave the Food Share donations by mailboxes on the curb.

H. New Business

1. Discussion/action to clarify public comments and chair reports at INCO General Membership meetings.

Al Velasquez made a motion that the General Membership be allowed to speak during public comments and Chair Reports. Jim Milstead seconded.

After discussion a vote was taken on Mr. Velasquez's motion. The motion did not pass.

I. FUTURE AGENDAS ITEMS

Martin Jones: Recommended a discussion on Council Districts.

Jim Milstead: Recommended having someone speak about Parks Maintenance.

Jackie Tedeschi: Recommended having the Oxnard Community Planning Group.

J. ADJOURNMENT

Julie Pena motioned to adjourn. Jack Villa seconded. The motion passed.

INCF RETREAT

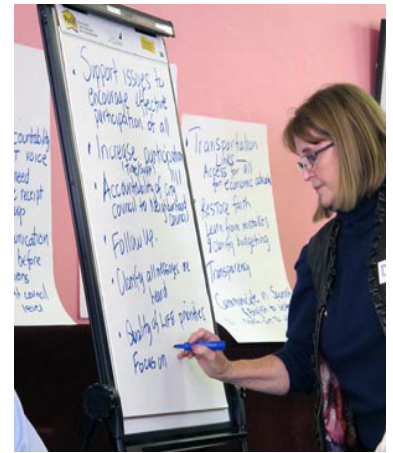
Café on A • February 21, 2015

Event organized by Ed Castillo, chaired by Len Shulman

Facilitated by Debra Devries and Ana Del Rio Barba,
recorded by Frank Barba

Staff support from Sharon Aranda, Jefferson Billingsley,
Michael Cabezas, and Grace Magistrale Hoffman

Retreat photos by Dan & Barbara Pinedo, and Michael Cabezas

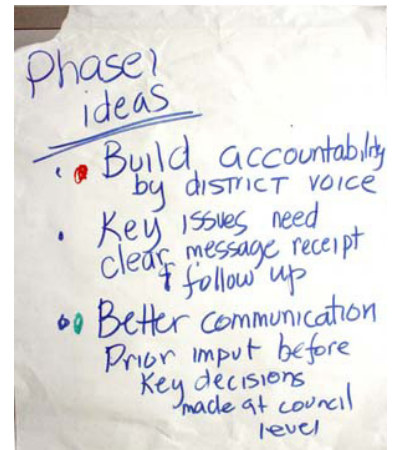


EVENT NOTES

As presented to INCO on May 6, 2015

Phase 1: Ideas

- Build accountability by district voice
- Key issues need clear message receipt & follow-up
- Better communication
- Prior input before key decisions made at council level



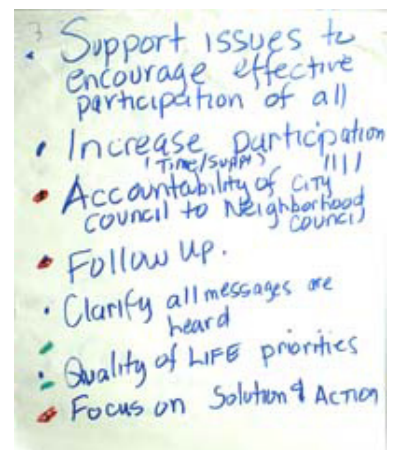
Phase 1: Ideas

- Transportation Links
Access for all for economic advantage
- Restore faith
Learn from mistakes & clarify budgeting
- Transparency
- Communicate in Spanish & English to better reach out to all



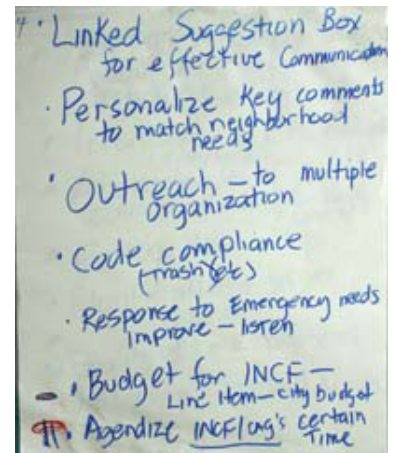
Phase 1: Ideas

- Support issues to encourage effective participation of all
- Increase participation
- Accountability of City Council to Neighborhood Councils
- Follow-up
- Clarify all messages are heard
- Quality of Life priorities
- Focus on Solution & Action



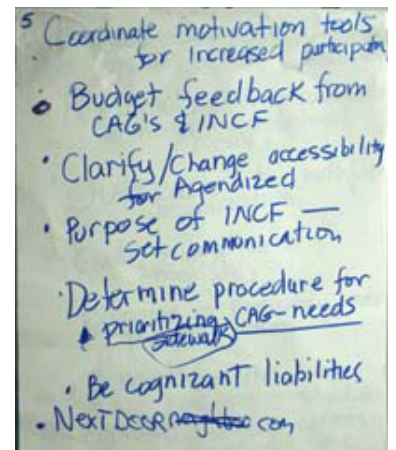
Phase 1: Ideas

- Linked Suggestion Box for effective communication
- Personalize key comments to match neighborhood needs
- Outreach to multiple organizations
- Code compliance
(Trash, etc)
- Response to Emergency needs
Improve – listen
- Budget for INCF
Line item – City budget
- Agendize INCF/CAGs certain time



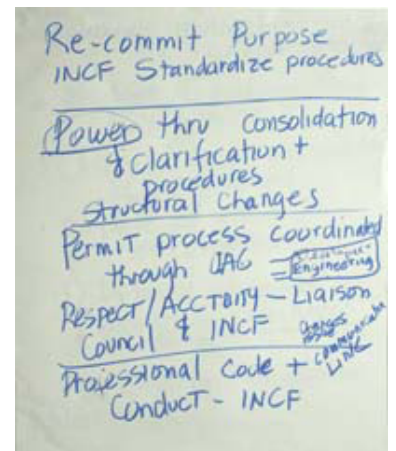
Phase 1: Ideas

- Coordinate motivation tools for increased participation
- Budget feedback from CAGs & INCF
- Clarify/Change accessibility for Agendized
- Purpose of INCF —
set communication
- Determine procedure for prioritizing CAG needs
- Be cognizant liabilities
- Nextdoor.com



Phase 1: Ideas

- Re-commit Purpose
INCF Standardize procedures
- Power thru consolidation & clarification & procedures/
Structural changes
- Permit process coordinated through CAG
Developers, Engineering
- Respect/Accountability – Liaison Council & INCF
(Changes issue/Communication Link)
- Professional code of conduct - INCF



Phase 2: Decisions

EMPOWERMENT OF INCF

Structure/Budget/Increased Participation ●●●●●●●●

RECOMMENDATIONS

- Town Hall: all neighborhoods/quarterly ●●●●●
- Budget for PR, etc ●●
Childcare/Translation/Food
- Standing Time Certain on City Council Agenda ●●●●●



Phase 2: Decisions

QUALITY OF LIFE

Services: OPD/Code Enforcement/Streets ●●●●●●●●

RECOMMENDATIONS

- Develop Neighborhood Survey
- More Officers ●
- Clarity on Code/Update Code ●
- Lack of Enforcement on Drug Sales
- More Patrols/Proactive
- Proper interpretation of codes by police
- Enforcement action for trash pickers at trash cans
- Allow homeowners to trim trees with guidelines & training
- Better tree maintenance by City
- Plant correct trees and enforce

Services OPD Code enforcement Streets		Quality of Life
Key		Recommendation
Streets		Develop Neighborhood Survey
Code	●	Not enough officers
Code	●	Clarity on code update code
OPD		More Officers
OPD		Lack of enforcement on drug sales
OPD		More Patrols/Proactive
Code		Proper interpretation of codes by police
Code/Police Waste		Enforcement action for trash pickers at trash cans
Parkway Tree Maintenance		Allow homeowners to trim trees with guidelines & training
		Better tree maintenance by City
		Plant correct trees and enforce

Phase 2: Decisions

COMMUNICATION

INCF ↔ CITY COUNCIL
NEIGHBORHOOD COUNCILS ↔ INCF ●
RESIDENTS ↔ NEIGHBORHOOD COUNCIL

RECOMMENDATIONS ●●●

- Bring Positive Attitude & Strong Communication from Chairs & Board Members to Our Community to project to our city
- Learn to work together with our Community at large!
- Annual Report with recommendations to City Council

Communication		
INCF	→	City Council
Neighborhood Councils	↔	INCF
Residents	→	Neighborhood Council
KEY		Recommendation
Positive Attitude		Bring Positive Attitude to Our Community
Communication from Chairs & Board members		to project to our city
		Learn to work together with our Community at large!
		Annual Report with recommendations to City Council

Phase 2: Decisions

BUDGET

Transparency/Accountability/Input

RECOMMENDATIONS

- Public & Citizen Awareness
- Increase Media
Newspaper, Local News, Web articles

Budget Transparency Input		Accountability
Key		Recommendation
Public + Citizen		INCREASE MEDIA
1. AWARENESS		(NEWSPAPER, LOCAL NEWS, WEB ARTICLES)

Phase 2: Decisions

RELATIONSHIPS

City Council — INCF — Neighborhood Councils
Accountability/Responsibility

RECOMMENDATIONS

- Advisory vs Forum ●●●●●●●●
- INCF take a vote to become an advisory board to City Council

Relationships Accountability Responsibility		
City Council — INCF		
Neighborhood Councils		
KEY		Recommendation
Advisory - vs - Forum		INCF take a vote to become an advisory board to City Council

Phase 3: Summary

A distillation of Retreat Ideas

What we seem to want:

1) Bigger meetings

'increased participation', childcare, food, bilingual meetings

2) Better meetings

'more effective', 'more clarity', 'structural change', 'prioritization'

3) More power

'affect Council actions', 'accountability', 'respect', 'communication'

4) More results

'follow-up', produce better quality of life in City: OPD, Code, streets, trash, trees, etc



Phase 4: Next Steps

TAKING ACTION

Turning INCF ideas into INCO realities

RECOMMENDATIONS

1) Choose top priorities from INCF Retreat ideas

2) Agendize priorities for June INCO meeting

3) Vote on agendized action items



Phase 4: Next Steps

CONSIDERATIONS

1) Which priorities represent actions that INCO can take on its own, without Council approval?

2) Which of these priorities ask Council to do something?

3) Which of these priorities ask Staff to do something?



Phase 4: Next Steps

Possible Motions for June

1) Create **Operations Committee** to launch

& organize quarterly All-Neighborhood Council General Membership meetings

2) Create **Budget Committee** to propose budget recommendations/budget requests to City Council

3) Create **Communications Committee** to prepare reports for City Council meetings, interact with City Dept Heads, recruit speakers for INCO meetings, prepare press items





On February 21, some 60-plus INCF members converged at the Café on A to consider the past, present, and future of this important Oxnard institution.

With the help of experienced group facilitators, local elected officials, dedicated staff, and their own passion for civic engagement, these INCF Retreat attendees worked together for several hours in focused dialog to map out a way forward for the INCF and the Neighborhood Council system. By the end of the session, the participants had crafted a new identity and a sense of where to direct their newly named **Inter-Neighborhood Council Organization**, the **INCO**.