



## **DOWNTOWN DESIGN REVIEW COMMITTEE AGENDA**

**Regular Meeting June 27, 2019**

**9:00 A.M. – 10:00 A.M.**

**Planning Division, West Conference Room  
214 South C Street, Oxnard**

### **A. ROLL CALL**

### **B. PUBLIC COMMENTS – On items not on the Agenda**

*At this time, a person may address the Downtown Design Review Committee on matters within the jurisdiction of the Committee, including information/consent items and any item not appearing on the agenda. The Chairperson shall limit public comments to three (3) minutes. The Committee cannot enter into detailed discussion or take action on any item presented during public comments that is not on the agenda and such item may only be referred to staff for administrative action or scheduled on a subsequent agenda for discussion. Persons wishing to speak on agenda items should do so at the time the Committee considers the agenda item.*

### **C. NEW BUSINESS**

NONE

### **D. CONTINUED ITEMS - Items which were considered and continued from previous meeting.**

1. Planning and Zoning Permit No. 19-110-02 (Downtown Design Review) - Request to review non-permitted and proposed improvements to an existing building (Streets of Vintage). The building is located at 749 South Oxnard Boulevard and the recently painted with a two color tone application consisting of a burgundy color tone (Divine Wine-Behr PPU1-2) and yellow color tone (Honey Locust-Behr PPU6-06). New light fixtures were installed along the south elevation and the applicant proposes to install two halo lit wall signs and a hanging perpendicular sign mounted on an iron bracket. In accordance with Section 15301 (Existing Facilities), the proposed project is exempt from the California Environmental Quality Act. The property is listed in the Oxnard Historical Resources Survey with code 5S3 (Appears to individually eligible for local listing or designation through survey evaluation). Filed by Jill Bonilla with Fast Signs of Oxnard.

#### **Committee Review Attachment:**

- Site Plan, Color Elevations, Pictures, Light Fixtures Spec, Color Samples, & Sign Details

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a meeting, you should contact the planning office at 385-7858. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

**E. NEW ITEMS** - *Applications filed for consideration and recommendations by DDRC to the Planning Manager.*

NONE

**F. CONCEPT REVIEW** *Opportunity for members of the public, architects, or staff to present and receive conceptual input on a project which may be submitted for DDRC consideration in the future.*

NONE

**G. STAFF BUSINESS** *Items and information staff determines should be presented to DDRC.*

**H. COMMITTEE BUSINESS** *Approval of minutes and round table of Committee items relevant to member role on DDRC.*

NONE

**I. ADJOURNMENT**

DDRC meets as needed on the 2<sup>nd</sup> and 4<sup>th</sup> Thursday of every month. Future meeting dates July 11 and July 25, 2019

Customer Info  
Streets of Vintage  
749 S. Oxnard Blvd.  
Oxnard CA 93030

Project: Exterior Store Front Sign  
96" x 24" x 5" store front Illuminated Halo letters cabinet face lit  
Blade sign with Iron bracket 12" x 36" Non-illuminated Dibond with vinyl  
Back door sign 48" x 18" Non-Illuminated Dibond with vinyl  
26.5 Total signage sq ft

Date: 4-15-19

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Blade Sign

Illuminated Sign



Non-illuminated Back Sign



FASTSIGNS of Oxnard 2339 N. Oxnard Blvd.  
(805) 278-7800 Oxnard, CA 93036

# Streets of Vintage

Jill Bonilla  
jill.bonilla@fastsigns.com  
LIC# 1014372

Customer Info

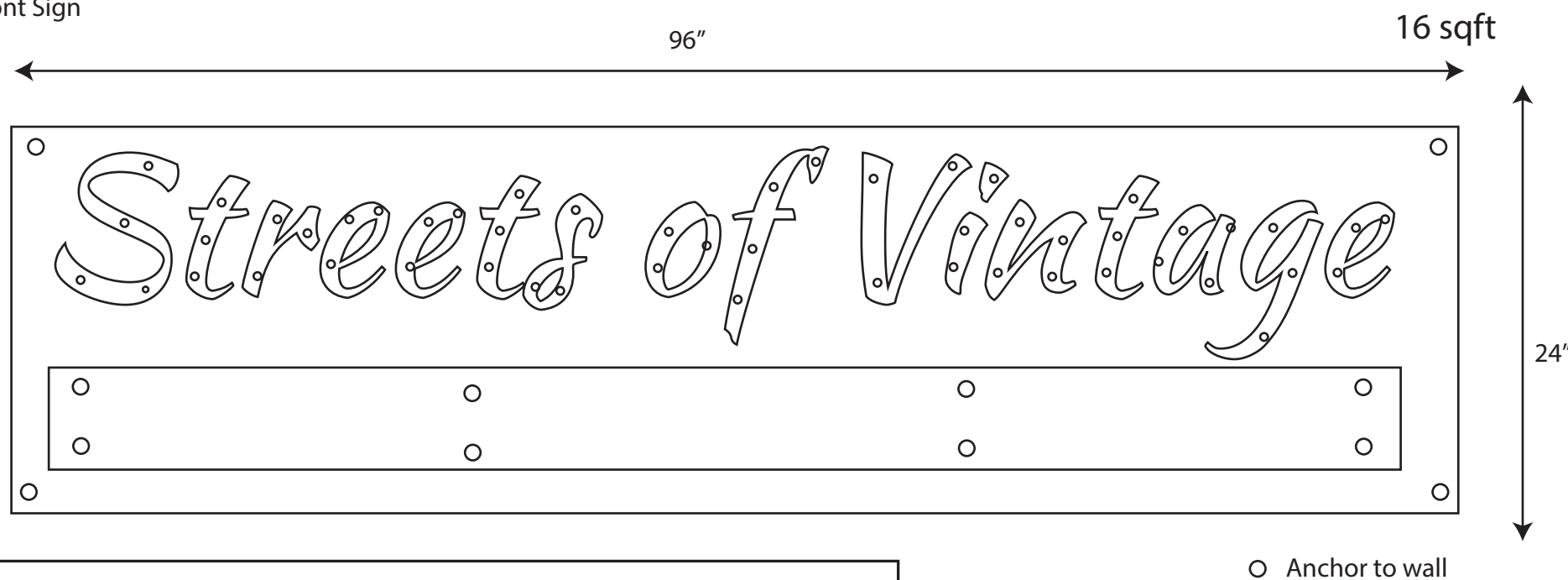
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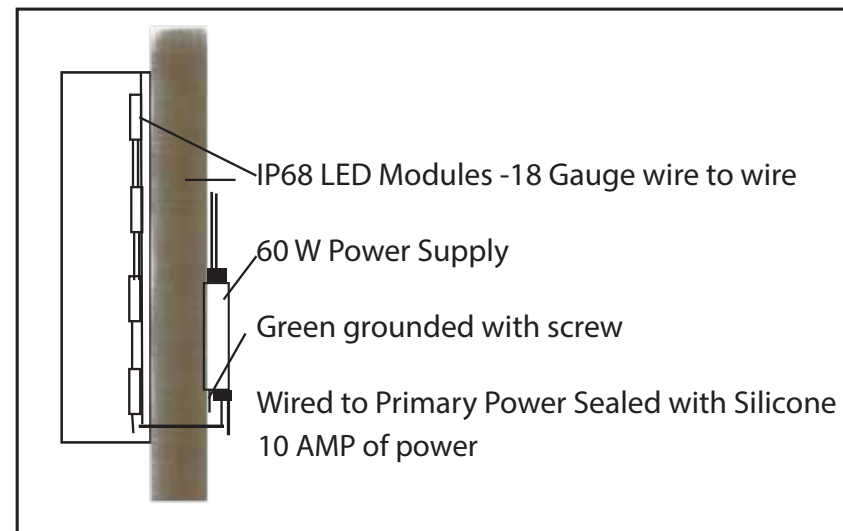
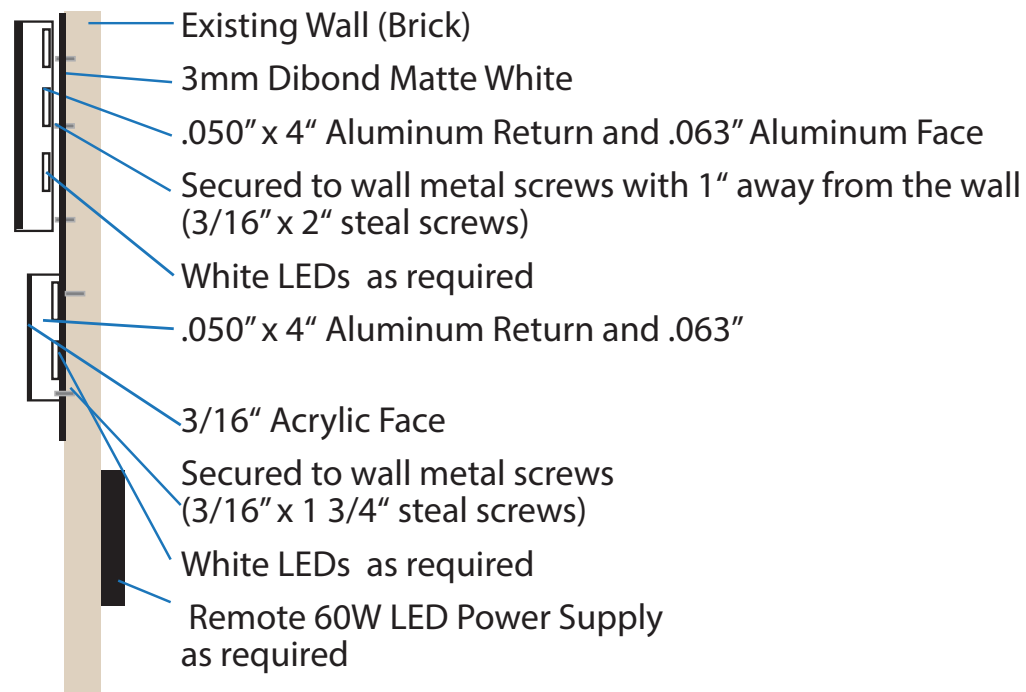
Front Sign



Sign Colors

- Burgundy PMS 7428 Bear Divine Wine
- White

Side View (Halo illuminated Letters and cabinet)



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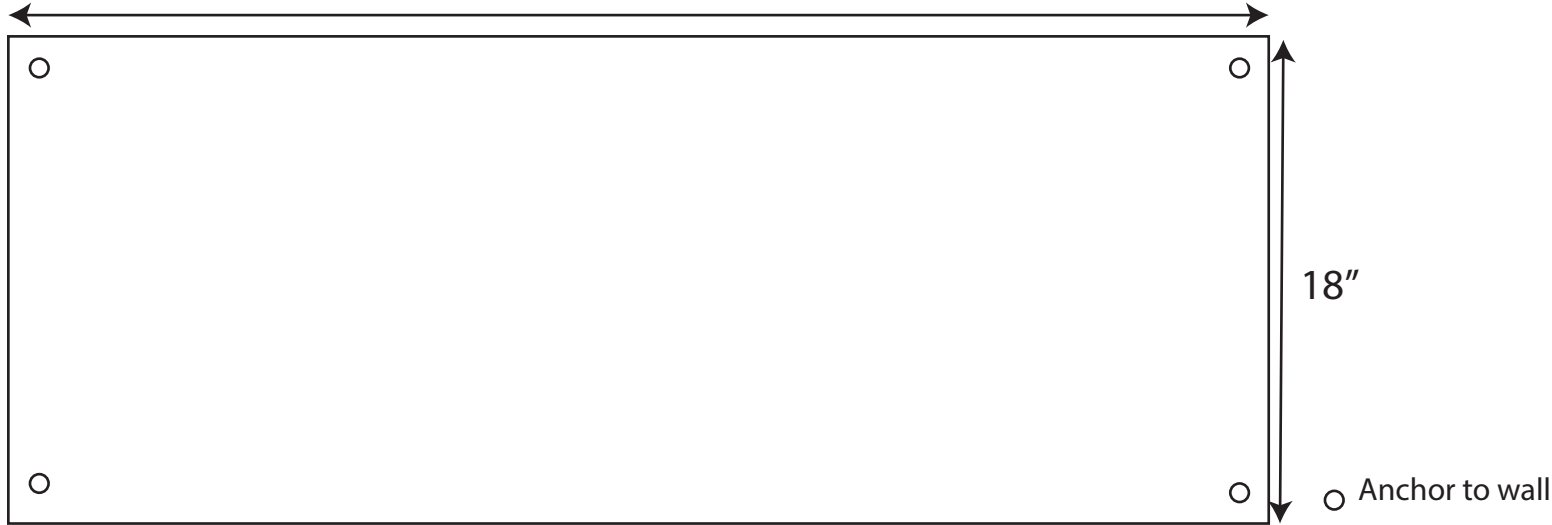
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Back Signage

48"

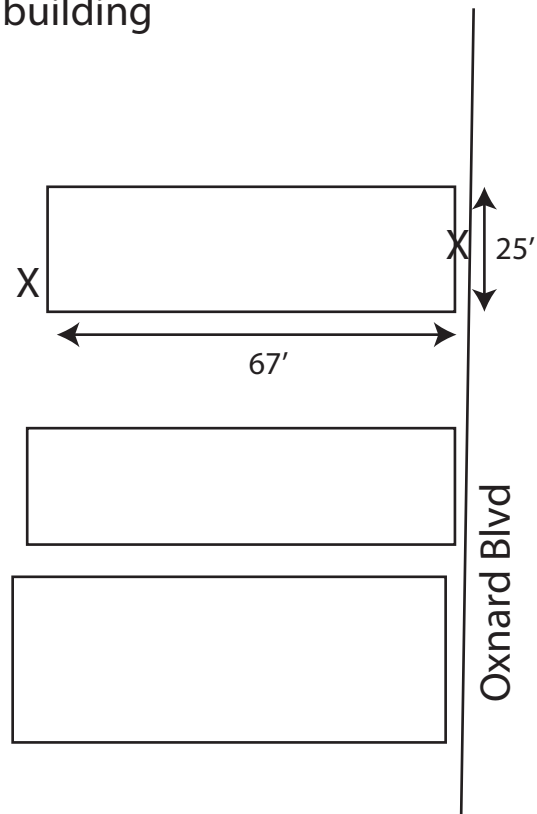
6 sqft



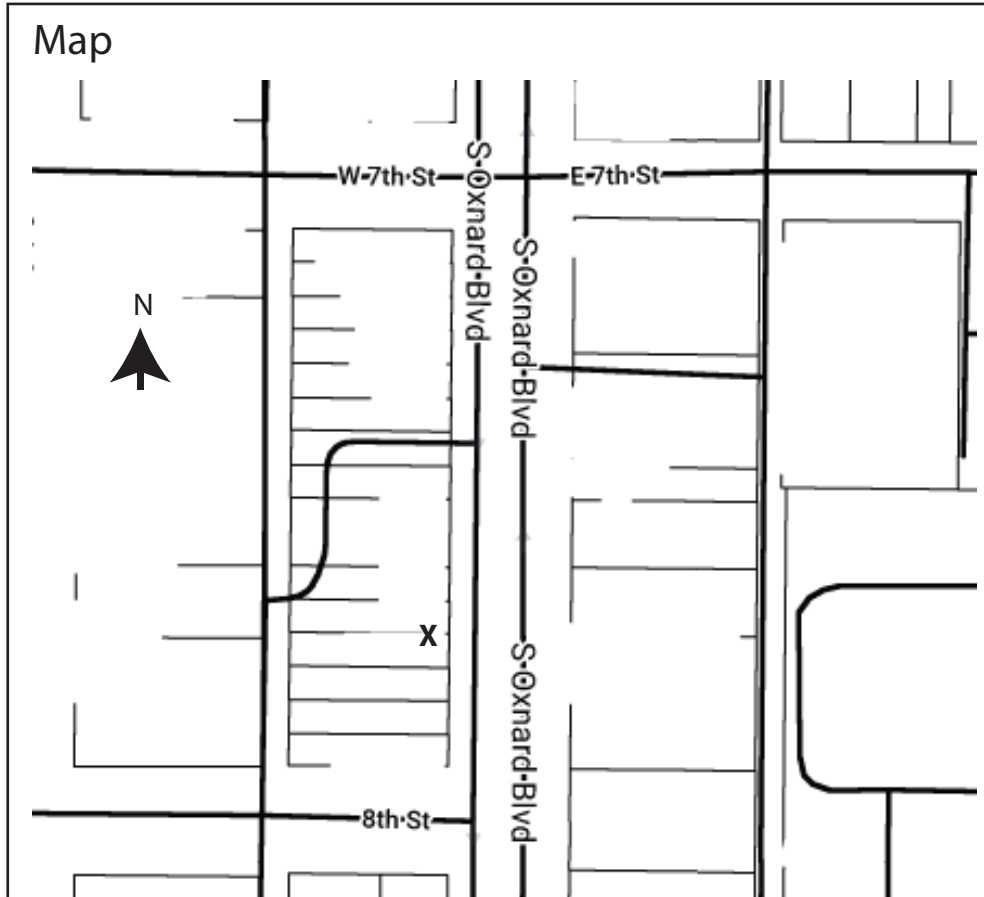
Sign Colors

- Burgundy PMS 7428
- White

Sign locations on building



Map



Previous look



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RAB Lighting  
FZH4005fpsq Floodzilla Floodlight  
400 watts. 4000 lumens  
Pointed at a 55 degree angle



Sign Colors

-  Burgundy PMS 7428 Bear Divine Wine
-  Bear - Honey Locust



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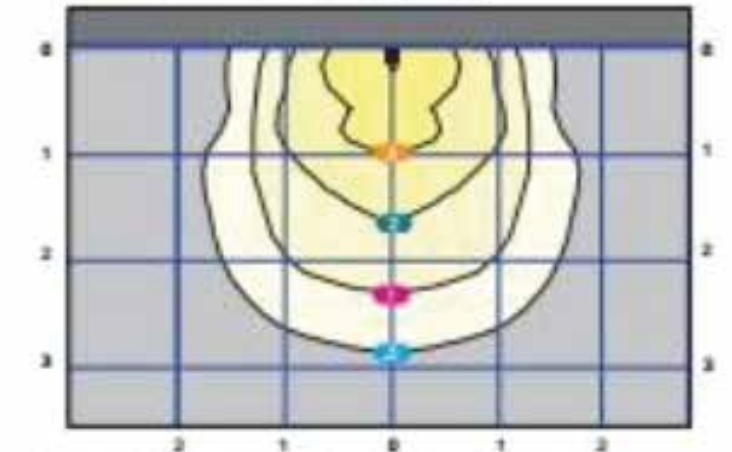
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RAB Lighting FZH400SFPSQ Floodzilla  
Pulse Start Metal Halide Floodlight with Slip Fitter Mount,  
ED28 Type, Aluminum, 400W Power, 40000 Lumens,  
120/208/240/277V, CWA-HPF QT Ballast, Bronze Color

Brand Name RAB Lighting  
Color Bronze  
EAN 0019813178448  
Finish Type Steel  
Height 15-1/8 inches  
Item Shape ED28  
Item Weight 0.01 ounces  
Length 12-5/8 inches  
Material Aluminum  
Model Number FZH400SFPSQ  
Mounting Type Slipfitter Mount  
Number of Items 1  
Output Power 400 watts  
Part Number FZH400SFPSQ  
Power Source Wired Electric  
Specification Met UL Listed , certified frustration-free  
Style Traditional  
UNSPSC Code 39111600  
UPC 019813178448  
Voltage 277 volts  
Width 13-3/4 inches

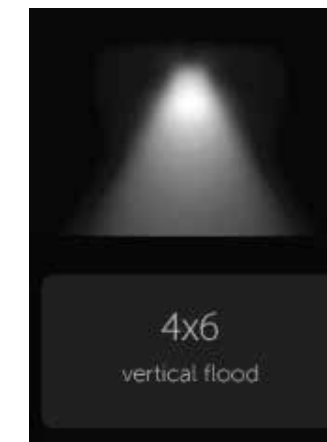


400w HPS @ 25' Mounting Height



Multiples of Mounting Height - Values shown in Footcandles

| Mounting Height | Multiplier | Multiplier |     |        |
|-----------------|------------|------------|-----|--------|
|                 |            | Watts      | HPS | MH CFL |
| 10              | 6.3        | 200        | —   | .7     |
| 15              | 2.8        | 250        | 1.0 | .7     |
| 20              | 1.6        | 250        | —   | .9     |
| 25              | 1.0        | 320        | —   | 1.1    |
| 30              | .5         | 350        | —   | 1.2    |
|                 |            | 400        | 1.8 | 1.3    |
|                 |            | 400        | —   | 1.4    |



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