CITY OF OXNARD
PARKS, RECREATION AND COMMUNITY SERVICES COMMISSION
AGENDA
REGULAR MEETING
City Council Chambers
305 West Wing Third Street
Oxnard, CA 93030
Wednesday, May 22, 2019, 5:30 p.m.

A. ROLL CALL

B. PLEDGE OF ALLEGIANCE

C. PUBLIC COMMENTS

A person may address the Parks, Recreation and Community Services Commission (PRCSC) only on matters within the subject matter jurisdiction of the Commission. The presiding officer shall limit public comments to three minutes. The Commission cannot enter into detailed discussion or take action on any item presented during public comments that is not on the agenda. Such items may only be referred to the Commission Secretary for administrative action or scheduled on a subsequent agenda for discussion. Unless otherwise approved by the Commission, persons wishing to speak on items on the agenda should do so during public comments.

D. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the PRCSC meeting from the March 27, 2019 and April 22, 2019 are submitted for approval.
   RECOMMENDATION: PRCSC approve the minutes of the March 27, 2019 and April 22, 2019 meeting.

E. CEREMONIAL CALENDAR: Recognition of Parks, Recreation, and Community Services Commissioners who have served over the last two years: Aurelio Ocampo, Lily Guerra, Jona Moorghen, Steven Nash, Ray Tejada, and welcome to the new Commissioners who will be joining the Commission.

F. PRESENTATION TO THE COMMISSION

G. REPORT OF COMMISSION SECRETARY

The Commission Secretary shall report on items of interest to the Commission occurring since the last meeting. The Commission cannot enter into detailed discussion or take action on any item presented during this report. Such items may only be referred to the Secretary for administrative action or scheduled on a subsequent agenda for discussion.

1. SUBJECT: Inaugural Insect Festival Announcement. - Terrel Harrison, Cultural and Community Services Director.
   RECOMMENDATION: That the Commission receive an announcement.

2. SUBJECT: National PAL Boxing Tournament.- Terrel Harrison, Cultural and Community Services Director.
   RECOMMENDATION: That the Commission receive an announcement.

3. SUBJECT: Jr. High Grad Night.- Yolanda Pina, Recreation Coordinator.
   RECOMMENDATION: That the Commission receive an announcement.

H. PARKS DIVISION REPORT

1. SUBJECT: Update on all ongoing Park improvement projects, including a report on any notable maintenance issues, and significant developments within the Parks Division – Parks Staff
   RECOMMENDATION: That the Commission receive a report.

I. NEW BUSINESS

1. SUBJECT: Update on Parks & Recreation Master Plan - Eric Humel
   RECOMMENDATION: That the Commission receive a report.

2. SUBJECT: Campus Park Grant Application - Resident Workshops - Eric Humel
   RECOMMENDATION: That the Commission receive a report.

3. SUBJECT: Project Backboard - Pleasant Valley Park - Rosanna Biggerstaff, PV Estates Chair
   RECOMMENDATION: That the Commission receive a report.

4. SUBJECT: Commission Report to City Council - Roger Poirier, Chair
   RECOMMENDATION: That the Commission discuss the PRCSC Report to City Council, and provide direction to the Chair.

J. TASK FORCE/COMMITTEE REPORTS

Commissioners may report or arrange for the report of Task Force and Committee activities.

K. COMMISSION COMMENTS

Commissioners may individually report on items of interest or concern outside of sub-committee reports. The PRCSC cannot enter into detailed discussion or take action on any item presented during these reports.

L. ITEMS OF FUTURE CONSIDERATION

Commissions may request that items be placed on future agendas for extended discussion.

M. ADJOURNMENT

The next regular meeting is scheduled for **Wednesday, June 26, 2019,** at 5:30 p.m. at the Council Chambers, 305 W. Third Street, Oxnard, CA 93030.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a meeting, you should contact the **Recreation office at (805) 385-7995**. Notification 72 hours prior to the meeting will enable the City to make reasonable accommodations to assure accessibility to the meeting.

"City of Oxnard website" The Parks, Recreation and Community Services Commission agenda is available on the city Oxnard website at www.oxnard.org seven days prior to a meeting.

Written materials relating to an item on this agenda that are distributed to the Parks, Recreation and Community Services Commission within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at 305 W. Third Street, Oxnard, CA 93030 during customary business hours.

City of Oxnard Parks and Recreation Master Plan Update

May 22, 2019

Eric Humel
Grants Specialist

CITY OF OXNARD CALIFORNIA

What is a Master Plan?

It is a…

- A **long range planning tool** to determine service gaps, analyze growth trends and identify opportunities for improvements
- **Visionary document** that sets the values and goals for current and future parks and facilities
- An **opportunity for the public** to weigh in on the future of parks, recreation and community services

It is *NOT* a…

- An **operations model** or financial budget
- Method to approve **capital expenditures** or greenlight specific programs
- **Detailed design proposal** for a specific neighborhood, park or facility

WHY A MASTER PLAN?

- Provide a 10 year implementation strategy to guide the development and redevelopment of parks and provide recommendations for programming and community services
- Explore citywide service level delivery
- Start to look at costs and cash flow implementation

Project Scope

PHASE I: Community Alignment

PHASE II: Inventory and Analysis

PHASE III: Idea Generation and Creating a Shared Vision

PHASE IV: Plan Production and Adoption

PHASE I: COMMUNITY ALIGNMENT

- Focus Group meetings
  - In depth discussion and discovery with various groups, in six meetings
- Advisory Committee
  - Five meetings, at various phases of the project

PHASE I: COMMUNITY ALIGNMENT

Community workshops

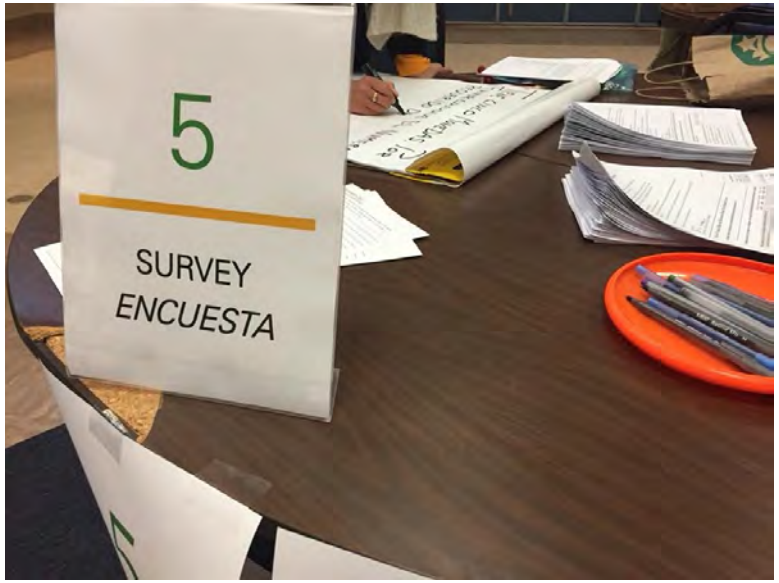
- Two rounds of workshops in two locations
  - Interactive activities, visual surveys, small groups, and mapping exercises
- Workshop in a box content

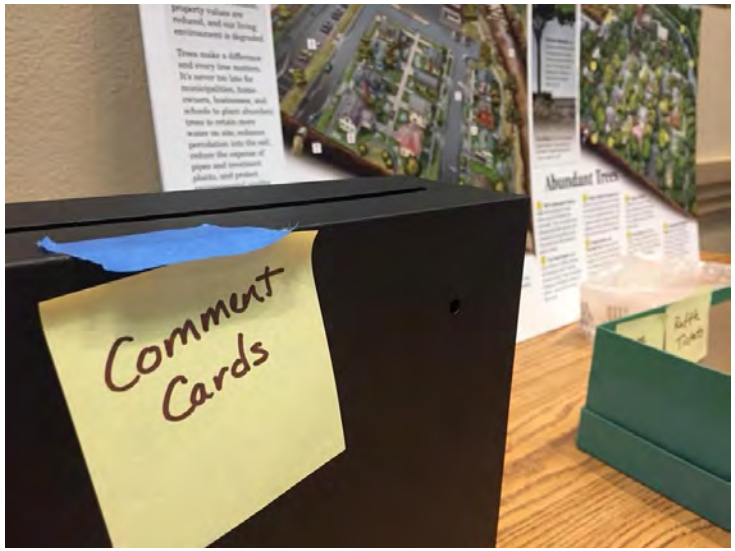
Online surveys

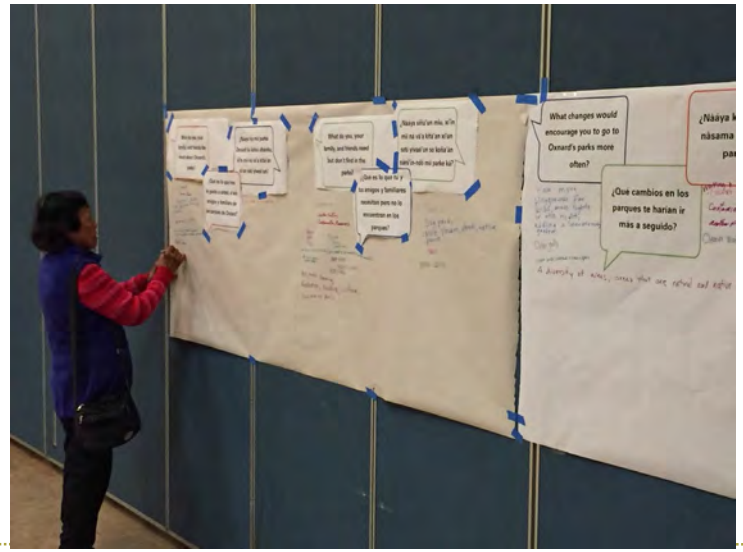
- 438 completed

Random surveys

- 109 completed


5
SURVEY
ENCUESTA


Comment Cards

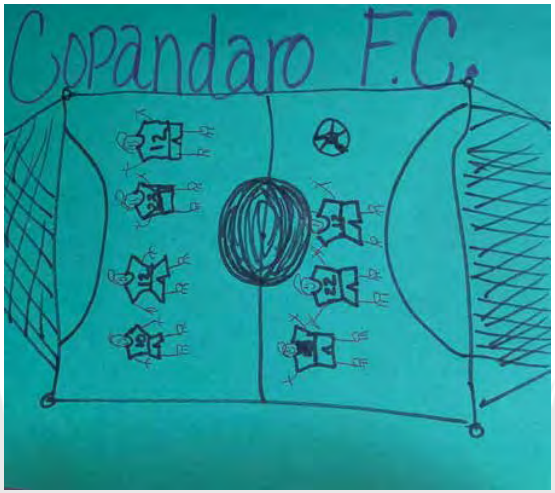

What changes would encourage you to go to Oxnard's parks more often?
¿Qué cambios en los parques te harían ir más a seguido?

Kids Station

Participants and children were asked to draw their favorite park activity in Oxnard

The most common themes were tabulated from the drawings

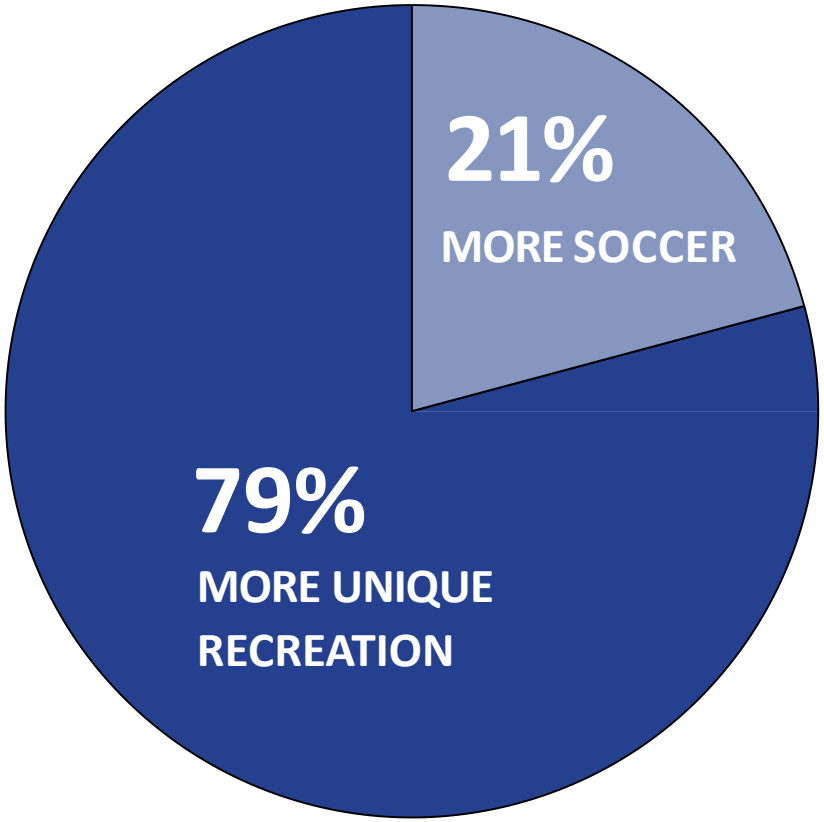
Kids Drawing Area
Themes: Swimming pool, playground, soccer, trees



SURVEY RESULTS

REPORTING TRENDS

NEW PARK SPACES SHOULD HAVE….



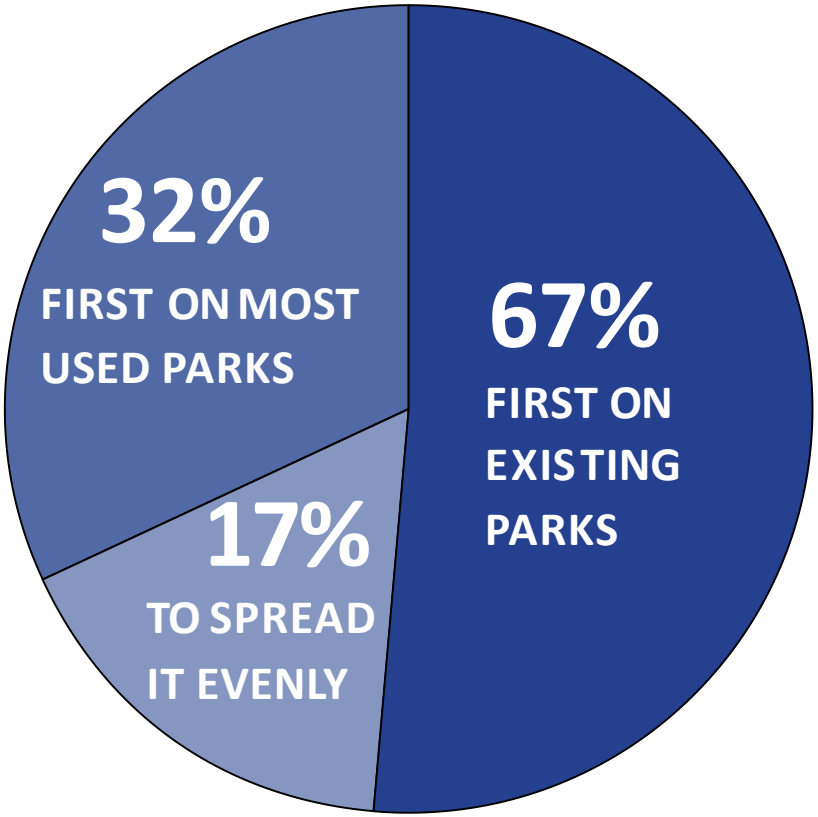
PROVIDE OTHER PASSIVE AND ACTIVE RECREATION OPPORTUNITIES THAT CANNOT BE FOUND IN OTHER PARKS

PROVIDE ADDITIONAL SOCCER FIELDS, AS THIS IS VERY POPULAR AND THERE ARE NOT ENOUGH FIELDS TO MEET DEMAND

SURVEY RESULTS

REPORTING TRENDS

CITY SHOULD APPROACH MAINTENANCE BY WORKING….



- WORK FIRST ON EXISTING PARKS THAT NEED THE MOST CARE AND INVESTMENT
- WORK FIRST ON EXISTING PARKS THAT ARE USED THE MOST
- SPREAD EFFORT EVENLY ACROSS ALL PARKS, EVEN IF IT MEANS THEY ARE TAKEN CARE OF AT A LOWER QUALITY

PHASE III: IDEA GENERATION AND PRIORITIZATION

- Draft Parks and Recreation Concept Plan
  - 30% complete, for evaluation in second round of community workshops and online survey
  - Park expansion focus areas
  - Capital improvement needs
    - Synthesizing findings into facility and program purpose and need
    - Estimating costs
  - Recreational programming assessment
  - Sustainable operations improvements

Community Workshop 2 Goals

- Present results from the Round 1 community workshop and surveys.
- Inform community members about the Parks and Recreation Master Plan process and next steps for implementation.
- Solicit from community members:
  - Thoughts about the survey results
  - Overall support, feelings, or recommendations on bringing nature into Oxnard and linking to Oxnard's natural areas
  - Feedback on images of example parks
  - Preference for soccer field additions
- Involve community members in considering tradeoffs in meeting park improvement needs and priorities with funding limits.

Poster Examples from Workshop 2

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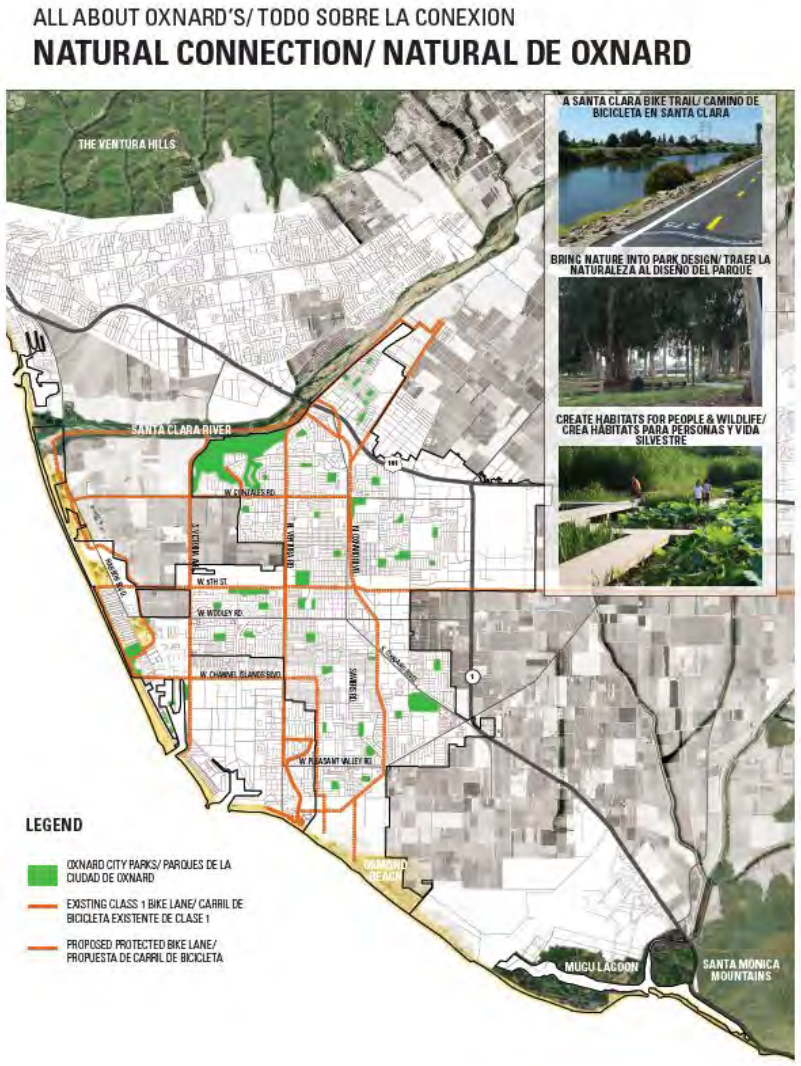
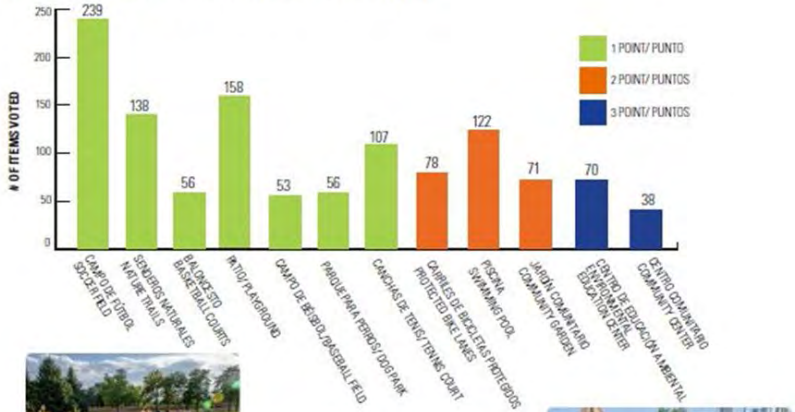


Poster Examples from Workshop 2

WHAT WE HEARD FROM YOU/ LO QUE ESCUCHAMOS DE TI

COMMUNITY ENGAGEMENT RESULTS/ RESULTADOS DE TALLERES COMUNITARIOS



COMMUNITY GARDEN/ JARDÍN COMUNITARIO. EISENHOWER, CO

EL MONTE AQUATIC CENTER/ CENTRO ACUÁTICO. EL MONTE, CA

BROOKLYN BRIDGE PLAYGROUND/ PUENTE DE RECREO BROOKLYN. BROOKLYN, NY

SOCCER COMPLEX. SCOTTSDALE, AZ

PLANO ENVIRONMENTAL EDUCATION CENTER/ CENTRO DE EDUCACIÓN AMBIENTAL BROCK. PLANO, TX

ROCK CREEK PARK TRAILS/ RUTAS DEL PARQUE ROCK CREEK. WASHINGTON, D.C

HARBOUR DRIVE PROTECTED BIKE LANE/ PISTA DE CARRERA DE BICICLETA PROTEGIDA HARBOUR. REDONDO BEACH, CA

Discussion Station at Workshop 2

Sample input from Workshop 2

- "Would like to see more **nature** involved with parks that benefit the environment. Would also love to see a center for kids in which they can have activities. The idea of a dog park and skating park is good. Will definitely bring a different crowd of people. Great presentation!"
- "My opinion is that my priority for the parks is more **safety**, more attention and maintenance to the **bathrooms**, that there is enough space for many activities and also a proportionate enough amount of water fountains. It is important to put signs for people to not throw their trash in the parks."
- "**Soccer**- for the family and programs for adults. Walkways that are familiar with nature and parks. Bathrooms- people work late and when they get to the park their closed especially kids"
- "I would like If there was more security and more **light** and more clean bathrooms."
- "I also would like if there was more parks that were close and with more **activities."**
- "**Playgrounds** with slides and swings"
- "Parks with more light. More pathways for **bikes.** Bathrooms that have more lights and do not close so early. More areas for nature. More places where we can learn more about nature."
- "I would like to be able to walk in the parks and for there to be more light. More places to **walk the dogs**."

PHASE IV: PLAN PRODUCTION AND APPROVALS

Draft Master Plan

- Synthesizing phases I, II, and III
- Funding component
- Sustainability management plan
- 70% draft Master Plan for review and input from Project Team
- 95% draft for review and input from Advisory Committee, Commissions, City Council, and public

Final Plan

Project Period: June 2018 through July 2019

Questions?

CITY OF OXNARD CALIFORNIA

Statewide Park Development and Community Revitalization Program

Grant Application

May 22, 2019

Eric Humel
Grants Specialist

CITY OF OXNARD CALIFORNIA

Background

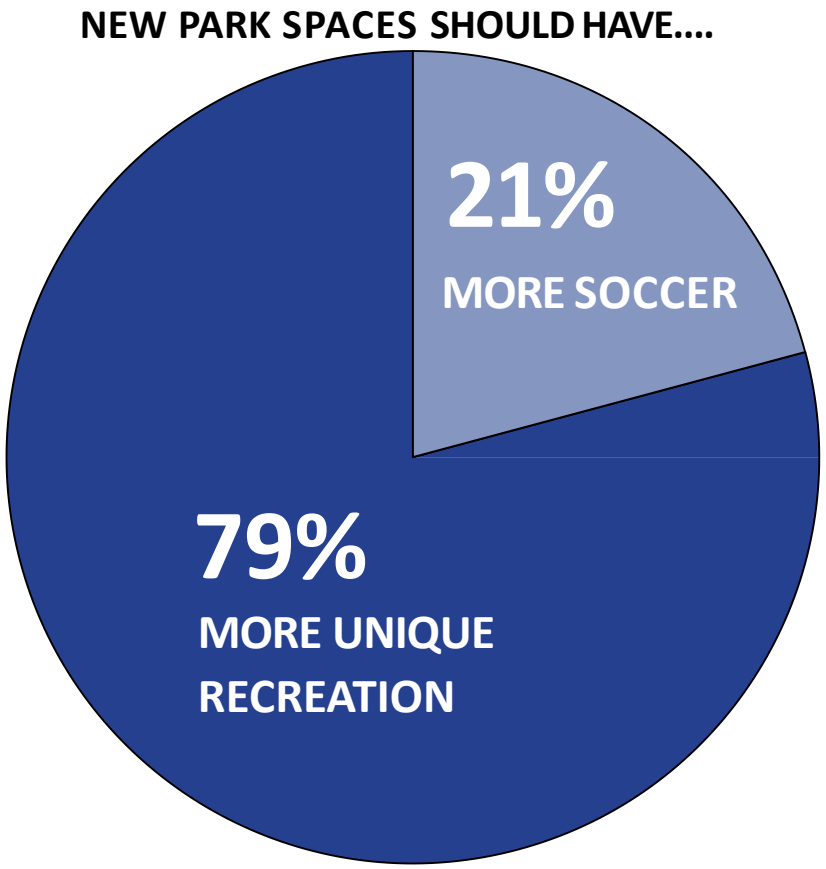
- The intent of the Statewide Park Development and Community Revitalization Program (State Parks Program or SPP) competitive grants are to create new parks and new recreation opportunities in critically underserved communities across California.
- The current round of SPP grants includes $650M of Proposition 68 funding which will be distributed in multiple rounds.

Background

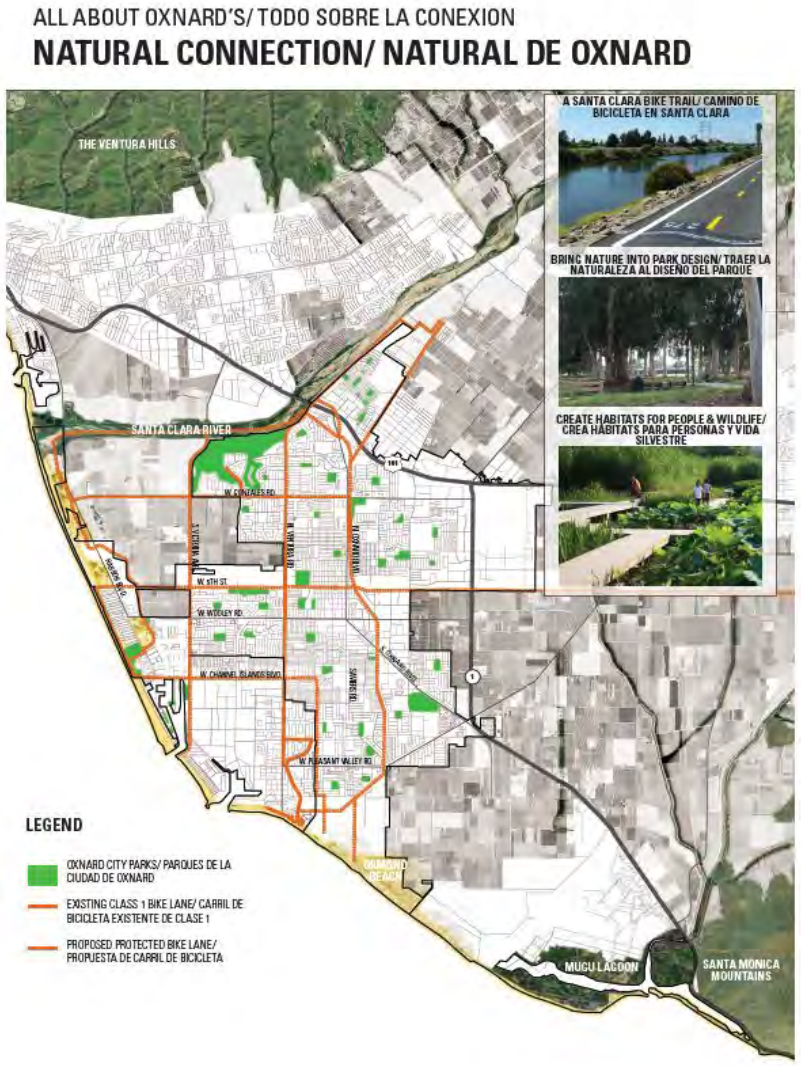
- The SPP grant is a highly competitive program, and a number of factors go into applicant's scores, including broad community engagement and disadvantaged community status as examples.
- For the City's 2019 application to the grant program, Campus Park was selected by staff as the most eligible and applicable site in the City.
    - Scoring criteria
    - Long term maintenance requirements
    - Informed by the preliminary findings of the City's Parks and Recreation Master Plan

Background: Master Plan Survey Results

REPORTING TRENDS



Background


ALL ABOUT OXNARD'S/ TODO SOBRE LA CONEXION
NATURAL CONNECTION/ NATURAL DE OXNARD
A SANTA CLARA BIKE TRAIL/ CAMINO DE BICICLETA EN SANTA CLARA
BRING NATURE INTO PARK DESIGN/ TRAER LA NATURALEZA AL DISEÑO DEL PARQUE
CREATE HABITATS FOR PEOPLE & WILDLIFE/ CREA HABITATS PARA PERSONAS Y VIDA SILVESTRE
THE VENTURA HILLS
SANTA CLARA RIVER
W. GONZALES RD.
W. 5TH ST.
W. WOOLEY RD.
W. CHANNEL ISLANDS BLVD.
W. PLEASANT VALLEY RD.
OLIVAS PARK
MUGU LAGOON
SANTA MONICA MOUNTAINS
LEGEND
OXNARD CITY PARKS/ PARQUES DE LA CIUDAD DE OXNARD
EXISTING CLASS 1 BIKE LANE/ CARRIL DE BICICLETA EXISTENTE DE CLASE 1
PROPOSED PROTECTED BIKE LANE/ PROPUESTA DE CARRIL DE BICICLETA

Background

WHAT WE HEARD FROM YOU/ LO QUE ESCUCHAMOS DE TI

COMMUNITY ENGAGEMENT RESULTS/ RESULTADOS DE TALLERES COMUNITARIOS

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HARBOUR DRIVE PROTECTED BIKE LANE/ PISTA DE CARRERA DE BICICLETA PROTEGIDA HARBOUR. REDONDO BEACH, CA

Background

SECOND STREET
MONITORING WELL NO. 3 2'X4'
K STREET
H STREET
150'
160'
MONITORING WELL NO. 2 2'X4'
CAMPUS PARK ASR WELL NO. 1
MONITORING WELL NO, 1 2'X4'
FIFTH STREET
200' 100' 0 200' 400'
HORIZONTAL SCALE: 1" = 200'

Background

- Community workshops
  - Prioritizing resident's needs and priorities at the site
  - Matching within the themes and requirements of the grant
  - Building on the direction indicated and the feedback received during the City's Parks and Recreation Master Plan process
  - Integrating flexibility for future adaptation based on future funding; and
  - Bounded by the City's current and near term parks maintenance budget reality.

Community Workshops

Goals of community workshops

- Develop Conceptual Design to submit with grant application
- Prioritize the activation of the park through passive activities, but will also be considering low-cost active improvements that are not maintenance-heavy.
- Details of Workshop 1:
  1. Posters to review upon arrival
     - Background
     - Prioritized needs that the site best serves
     - Example themes and improvements
     - Phased approach
     - ASR well needs and potential

Community Workshops

2. Introduction and Summary
3. Walking observation exercise with themes and question prompts
4. Facilitated small group discussions and sharing with full group

Outcomes of Workshop 1:

- Grant program and site understood
- Ideas identified and prioritized
- Initial list of themes and ideas generated for further refinement at following workshop

ASR Well Flushing: Example wetlands/ponds

Pump Tracks: an example consideration

Playgrounds: an example consideration

Pelota Mixteca court: an example consideration

Community Workshop Schedule

1 Saturday, June 8, 2019 10:00am-12:00 pm: Campus Park

1.2 Wednesday June 12, 2019 6:00pm - 8:00 pm: Campus Park

2 Saturday June 22, 10am-12pm: Campus Park

2.2 Wednesday June 26, Parks, Recreation, and Community Services Commission Special Meeting at South Oxnard Center

3 Saturday July 13, 10am-12pm: Campus Park

3.2 Wednesday July 17, 6pm-8pm: Campus Park

Questions?

To get involved in the community engagement process, contact:

(805) 271-2231
Eric.Humel@Oxnard.org

CITY OF OXNARD CALIFORNIA