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AGENDA  
OXNARD CITY COUNCIL  
PUBLIC SAFETY COMMITTEE  
Council Chambers, 305 West Third Street  
March 10, 2020  
**Regular Meeting - 2:00 to 3:15 PM**

A. ROLL CALL, POSTING OF AGENDA, FLAG SALUTE

B. PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA

At this time, the legislative body will consider public comments for a maximum of fifteen minutes. A person may address the legislative body only on matters not appearing on the agenda and within the subject matter jurisdiction of the legislative body. Speaker cards will not be accepted after the beginning of the general public comment period. Based on the number of speaker cards submitted, the presiding officer may impose time limits per speaker. Typically, speakers are limited to two minutes, but shorter time may be established as deemed necessary. A person not able to address the legislative body at this time because the fifteen minutes expires may do so just prior to adjournment of the meeting. The legislative body cannot enter into a detailed discussion or take action on any items presented during public comments at this time. Such items may only be referred to the City Manager for administrative action or scheduled on a subsequent agenda for discussion.

C. CONSENT AGENDA

1. City Clerk Department

SUBJECT: Approval of Minutes.

RECOMMENDATION: That the Public Safety Committee approve the minutes of the February 25, 2020 regular meeting as presented.

Contact: Michelle Ascencion, (805) 385-7805

D. REPORTS

1. Police Department

SUBJECT: Office of Traffic Safety Selective Traffic Enforcement Program Grant. (10/5/5)

RECOMMENDATION: That the Public Safety Committee recommend the City Council adopt a resolution authorizing:

1. The City Manager to apply for \$435,596.27 in grant funds from the State of California, Office of

In compliance with the Americans with Disabilities Act, if you require special assistance to participate in a meeting, please contact the City Clerk's Office at 385-7803. Notice at least 72 hours prior to the meeting will enable the City to reasonably arrange for your accessibility to the meeting.

**Agenda Item time estimates: (Staff Presentation / Committee Discussion / Public Comment)**

Traffic Safety (OTS), to be used for the FY 2020-2021 Selective Traffic Enforcement Program (S.T.E.P.);

2. The City Manager or designee to execute grant agreements and appropriate funds upon confirmation of grant award;
3. The Chief Financial Officer or designee to submit financial reports and grant claims and approve special budget appropriations for use of OTS funds; and
4. The Chief of Police or designee to submit all program related progress or status reports.

Contact: Scott Whitney, (805) 385-7624

2. Police Department

SUBJECT: Office of Traffic Safety Pedestrian and Bicycle Safety Program Grant. (10/5/5)

RECOMMENDATION: That the Public Safety Committee recommend the City Council adopt a resolution authorizing:

1. The City Manager to apply for \$46,335.95 in grant funds from the State of California, Office of Traffic Safety (OTS), to be used for Pedestrian and Bicycle Safety;
2. The City Manager or designee to execute grant agreements and appropriate funds upon confirmation of grant award;
3. The Chief Financial Officer or designee to submit financial reports and grant claims and approve special budget appropriations for use of OTS funds; and
4. The Chief of Police or designee to submit all program related progress or status reports.

Contact: Scott Whitney, (805) 385-7624

E. ITEMS FOR FUTURE AGENDAS

F. ADJOURNMENT

MINUTES  
OXNARD CITY COUNCIL  
PUBLIC SAFETY COMMITTEE  
Regular Meeting  
February 25, 2020

A. ROLL CALL, POSTING OF AGENDA, FLAG SALUTE

At 2:01 p.m., Chair MacDonald called to order the regular meeting of the Oxnard City Council Public Safety Committee in the City Hall Council Chambers at 305 W. Third Street, Oxnard, California. The City Clerk called the roll and announced the posting of the agenda. Members Vianey Lopez, Carmen Ramirez, and Chair Bryan A. MacDonald were present.

Staff members present were Alexander Nguyen, City Manager; Jason Zaragoza, Deputy City Attorney; Darwin Base, Fire Chief; Scott Whitney, Police Chief; Scott Brewer, Emergency Services Manager; Amy Van Atta, Management Analyst II; and Michelle Ascencion, City Clerk.

B. PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA (None received.)

C. CONSENT AGENDA

City Clerk Department

1. SUBJECT: Approval of Minutes.

RECOMMENDATION: That the Public Safety Committee approve the minutes of the February 11, 2020 regular meeting as presented.

*It was moved by Member Lopez, seconded by Member Ramirez, to approve the minutes as presented. VOTE: Lopez, MacDonald, and Ramirez voted in favor; the motion carried 3-0.*

The City Manager requested that item D-3 be considered ahead of the other reports.

D. REPORTS

Fire Department

3. SUBJECT: California State Auditors Report on Local Government Response to Wildland Fires (Report # 2019-103).

RECOMMENDATION: That the Public Safety Committee receive a presentation from Scott Brewer, Oxnard Emergency Services Manager, and Patrick Maynard, Staff Emergency Manager with the Ventura County Office of Emergency Services, to provide an overview of the December 2019 California State Auditors Report titled "California is Not Adequately Prepared to Protect Its Most Vulnerable Residents From Natural Disasters."

The Emergency Services Manager, Patrick Maynard of the Ventura County Sheriff's Office of Emergency Services, and Melissa Livingston of the Ventura County Human Services Agency, gave a report. Discussion ensued among the Committee and staff. No action was required.

Items D-1 and D-2 were considered concurrently.

1. SUBJECT: Authorization to Submit Two Grant Applications to the California Office of Traffic Safety (OTS) for \$190,125 in Grant Funds for the Purpose of Certifying Firefighters in Child Safety Seat Installation, Purchasing Child Safety Seats, and the Purchase of Battery-Operated Extrication Equipment for the Region.  
RECOMMENDATION: That the Public Safety Committee recommends the City Council adopts a resolution authorizing:
  1. The City Manager to submit two grant applications to the California Office of Traffic Safety (OTS) in the amount of \$190,125 for the purpose of certifying firefighters in child safety seat installation, purchasing child safety seats, and purchasing battery-operated extrication equipment;
  2. The City Manager or designee to execute grant agreements and appropriate funds upon notification of grant award;
  3. The Chief Financial Officer or designee to submit financial reports and grant claims and approve administrative budget appropriation for the use of OTS funds upon award; and
  4. The Fire Chief or designee to submit all program related progress or status reports.
2. SUBJECT: Authorization to Submit Five Grant Applications to the Federal Emergency Management Agency (FEMA) for \$679,540 Grant Funds for the Purpose of Purchasing Automated External Defibrillators (AED), Urban Search & Rescue (USAR) Supplies, Wildland Shelters and Hydration Packs, Hazardous Materials Training, USAR Training and United States Lifesaving Association Training.  
RECOMMENDATION: That the Public Safety Committee recommend City Council adopt a resolution authorizing:
  1. The City Manager to submit five grant applications to the Federal Emergency Management Agency (FEMA) Assistance to Firefighters Grant program in the amount of \$679,540 for the purpose of purchasing Automated External Defibrillators (AED), Urban Search & Rescue (USAR) supplies, wildland shelters and hydration packs, USAR training, hazardous materials training and United States Lifesaving Association training;
  2. The City Manager or designee to execute the grant agreement if grant funds are awarded to the City;
  3. The Chief Financial Officer or designee to submit financial reports and grant claims, approve special budget appropriations during FY 2020-21 for the use of the grant funds and perform all other required financial actions; and
  4. The Fire Chief or designee to submit non-financial reports.

The Fire Chief gave a report. Discussion ensued among the Committee and staff.

*It was moved by Member Ramirez, seconded by Member Lopez, to approve the recommended action as presented. VOTE: Lopez, MacDonald, and Ramirez voted in favor; the motion carried 3-0.*

E. ITEMS FOR FUTURE AGENDAS (No requests were made.)

F. ADJOURNMENT

There being no further business on the agenda, and without objection, Chair MacDonald adjourned the meeting at 2:45 p.m.

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MICHELLE ASCENCION, CMC  
City Clerk

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BRYAN A. MACDONALD  
Chair



## PUBLIC SAFETY COMMITTEE AGENDA REPORT

### REPORTS AGENDA ITEM NO. D.1

**DATE:** March 10, 2020

**TO:** Public Safety Committee

**FROM:** Scott Whitney, Police Chief, (805) 385-7624, [scott.whitney@oxnardpd.org](mailto:scott.whitney@oxnardpd.org)

**SUBJECT:** Office of Traffic Safety Selective Traffic Enforcement Program Grant. (10/5/5)

### RECOMMENDATION

That the Public Safety Committee recommend the City Council adopt a resolution authorizing:

1. The City Manager to apply for \$435,596.27 in grant funds from the State of California, Office of Traffic Safety (OTS), to be used for the FY 2020-2021 Selective Traffic Enforcement Program (S.T.E.P.);
2. The City Manager or designee to execute grant agreements and appropriate funds upon confirmation of grant award;
3. The Chief Financial Officer or designee to submit financial reports and grant claims and approve special budget appropriations for use of OTS funds; and
4. The Chief of Police or designee to submit all program related progress or status reports.

### BACKGROUND

The State of California, Office of Traffic Safety (OTS), offers grant funding to assist the City in reducing the number of injury and fatal traffic collisions that occur on our City's roadways. The Police Department is applying for the "Selective Traffic Enforcement Program" grant in the amount of \$435,596.27.

The Police Department is committed to reducing the total number of collisions through enforcement, education and engineering improvements, and is dedicated to the safety of our motorists, pedestrians, and bicyclists. The Police Department will use grant funding to continue implementing strategies and conducting enhanced enforcement operations to address primary collision factors (such as speed, failure to yield, and unsafe turning movements) to aid in making our roads safer. Traffic safety presentations at community events public meetings and school will also be a means of promoting public awareness regarding bicycle, motorcycle, and pedestrian safety.

The Police Department evaluates collision data and statistics on a monthly basis to ensure problematic areas and primary collision-causing factors are addressed. The Police Department uses this data to focus enforcement in collision-prone and problematic areas through the use of multi-officer enforcement operations that focus on specific collision causing traffic violations and DUI enforcement operations. Grant finding will also be used to deploy officers for the sole purpose of conducting DUI enforcement. The traffic unit will conduct monthly DUI checkpoints and enforcement details during peak times and at locations which experience a high number of DUI-related collisions. Traffic officers will utilize seat belt and distracted driving laws in order to promote seat belt compliance and deter distracted driving. Working with the City's Traffic Engineer, the Traffic Unit will

evaluate locations to facilitate roadway improvements in order to reduce the high number of collisions involving pedestrians, bicyclists, and motor vehicles on City streets.

The Police Department understands the value of educating the community in order to increase traffic safety. The Traffic Unit, with the assistance of the School Resource Officers (SROs), will continue conducting pedestrian and bicycle safety presentations to school-aged children and young adults. The safety presentations will include topics such as safe pedestrian practices to enhance safety, risks and hazards of riding bicycles in traffic, and the importance of wearing the proper safety equipment. The Police Department will host "Start Smart" teen driver safety classes, in which parents and teenagers will be informed of the key factors associated with traffic collisions involving teenage drivers.

The Police Department will continue to collaborate with allied agencies in Ventura County to coordinate enforcement activities and implement strategies to address "place of last drink: (POLD) data and alcohol service compliance. Social media will also be used to distribute and provide information regarding statistical crash data, improve public awareness, and to encourage community involvement directed at collision reduction. We will also utilize all available media and outreach methods to promote safe driving habits, encourage seat belt compliance, and deter distracted driving.

The Police Department will continue to participate in the "Know Your Limit" program. In 2017, the Police Department implemented the program as a method to reduce impaired driving. Officers developed partnerships with local bars and restaurants and worked to gain the cooperation of patrons in order to educate them in the effect of alcohol on their body, the potential for serious injury or death when driving while impaired, and the financial penalties involved when arrested for DUI. Patrons are asked to guess their blood alcohol content (BAC) based on the number of drinks they have consumed and are offered a "no-consequence" breathalyzer test to see the results. Information is also provided regarding designated driver and ride share programs. The program has received overwhelmingly positive responses from both business owners and patrons alike. Since the program's inception, it has been implemented at twenty-two (22) local businesses.

With this grant, the Police Department will proactively seek innovative approaches to combat DUI and DUID (Driving Under the Influence of Drugs) collisions and work toward providing enhanced education and enforcement to ensure the safety of the community while traveling our roadways.

## **STRATEGIC PRIORITIES**

This agenda item supports the Quality of Life strategy. The purpose of the Quality of Life strategy is to build relationships and create opportunities within the community for safe and vibrant neighborhoods, which will showcase the promising future of Oxnard. This item supports the following goals and objectives:

Goal 1. Improve community safety and quality of life through a combination of prevention, intervention, and suppression efforts that address crime and underlying issues.

## **FINANCIAL IMPACT**

The Selective Traffic Enforcement Program does not require ongoing or one-time matching contributions. Upon execution of the grant award, grant will be recognized and appropriated accordingly.

*Prepared by: Denise Shadinger, Police Commander*

## **ATTACHMENTS**

1. OTS Selective Enforcement Grant Resolution
2. Presentation STEP Grant

CITY COUNCIL OF THE CITY OF OXNARD

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OXNARD  
APPROVING SUBMITTAL OF GRANT APPLICATION FOR THE  
SELECTIVE TRAFFIC ENFORCEMENT PROGRAM

WHEREAS, City Council Resolution No. 12,053 sets out the procedures by which City staff may submit grant applications, following approval by resolution of the City Council; and

WHEREAS, the Police Department has requested that City Council approve the submittal of an application to the State of California, Office of Traffic Safety for \$435,596.27 in Office of Traffic Safety grant funds, to be used for traffic enforcement and education.

NOW, THEREFORE, the City Council of the City of Oxnard resolves to approve the submittal of a grant application by the City Manager for grant funds to be used for selective traffic enforcement and education and resolves to recognize grant revenue in the amount of \$435,596.27 from the State of California, Office of Traffic Safety. The City Council further resolves that the City Manager or designee is authorized to execute grant agreements; the Finance Director or designee is authorized to submit financial reports and grant claims and approve special budget appropriations for the use of grant funds; and the Chief of Police or designee is authorized to submit non-financial reports.

PASSED AND ADOPTED THIS \_\_\_\_th day of April, 2020 by the following vote:

AYES:

NOES:

ABSENT:

\_\_\_\_\_  
Tim Flynn, Mayor

ATTEST:

\_\_\_\_\_  
Michelle Ascencion, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Stephen M. Fischer, City Attorney

## Public Safety Committee Meeting

March 10, 2020

### Office of Traffic Safety “Selective Traffic Enforcement Program” Grant

Eric Sonstegard, Assistant Police Chief  
Denise Shadinger, Commander  
Ricardo Vazquez, Sergeant



## Presentation Objectives

Recommend the Public Safety Committee recommend that City Council:

- Approve the application for grant funds from OTS through a resolution.
- Receive a brief overview of the Selective Traffic Enforcement Program grant.



## "Selective Traffic Enforcement Program"

Grant funding used for the purpose of reducing the number of persons killed and injured in traffic collisions involving alcohol/drugs and other primary collision factors.



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## Grant Fund Uses

### Enforcement

- Impaired Driving
- High Collision Areas
- Distracted Driving
- Pedestrian, Bicyclist, Motorcyclist Related Violations
- Seat Belt Compliance



3



## Grant Fund Uses

### Education

- School presentations on pedestrian/bicycle safety
- “Start Smart” Teen Driver Safety Programs
- “Know Your Limit” Impaired Driver Education
- “Choose Your Ride” Campaign



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## “Selective Traffic Enforcement Program”

| FY        | Grant Award |
|-----------|-------------|
| 2012-2013 | \$150,000   |
| 2013-2014 | \$252,357   |
| 2014-2015 | \$316,500   |
| 2015-2016 | \$275,000   |
| 2016-2017 | \$330,000   |
| 2017-2018 | \$585,000   |
| 2018-2019 | \$410,800   |
| 2019-2020 | \$400,000   |



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## **“Selective Traffic Enforcement Program”**

FY 2020-2021 grant application requests \$435,596.27 to fund:

- 12 DUI Checkpoints
- 30 DUI Enforcement Operations
- 10 Traffic Enforcement Operations for Pedestrian & Bicycle Violations
- 15 Traffic Enforcement Operations for Collision Causing Traffic Offenses
- 8 Traffic Enforcement Operations for Distracted Drivers
- 6 Traffic Enforcement Operations for Motorcycle Safety
- 8 Traffic Safety Educational Presentations
- 8 “Know Your Limit” Campaigns
- Training for 27 Officers on DUI/DUID Investigations



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## PUBLIC SAFETY COMMITTEE AGENDA REPORT

### REPORTS AGENDA ITEM NO. D.2

**DATE:** March 10, 2020

**TO:** Public Safety Committee

**FROM:** Scott Whitney, Police Chief, (805) 385-7624, [scott.whitney@oxnardpd.org](mailto:scott.whitney@oxnardpd.org)

**SUBJECT:** Office of Traffic Safety Pedestrian and Bicycle Safety Program Grant. (10/5/5)

### RECOMMENDATION

That the Public Safety Committee recommend the City Council adopt a resolution authorizing:

1. The City Manager to apply for \$46,335.95 in grant funds from the State of California, Office of Traffic Safety (OTS), to be used for Pedestrian and Bicycle Safety;
2. The City Manager or designee to execute grant agreements and appropriate funds upon confirmation of grant award;
3. The Chief Financial Officer or designee to submit financial reports and grant claims and approve special budget appropriations for use of OTS funds; and
4. The Chief of Police or designee to submit all program related progress or status reports.

### BACKGROUND

The City of Oxnard is committed to improving the safety and accessibility of people walking and biking in our community. This is done through education of our community in safe practices for pedestrians and bicyclists while traveling the roadways, enforcement of traffic laws and working with the Traffic Engineer's Office on roadway design and improvement.

However, based on the 2017 Office of Traffic safety rankings of California cities, Oxnard ranked 10th out of 58 California cities in pedestrian collisions and 7th in bicycle collisions, with a ranking of "1" being the worst. Oxnard also ranked 2nd with 24 victims injured for collisions of pedestrians under 15-years-old.

Oxnard has traditionally ranked high in the Office of Traffic Safety rankings in pedestrian and bicycle involved collisions. Unfortunately, in 2019, Oxnard experienced a tragic increase in pedestrian and bicycle-involved fatal collisions including the death of an 8-year-old pedestrian who was struck by a vehicle while walking to school. In 2019, Oxnard had a total of 16 fatal collisions including seven pedestrian-involved fatalities and five bicycle-involved fatalities. In addition, there were a total of 109 pedestrian-involved injury collisions and 58 bicycle-involved injury collisions which occurred in Oxnard in 2019. A review of pedestrian-involved collisions that occurred in 2019 revealed that there were a total of 14 pedestrians injured and two pedestrians killed who were under the age of 15-years-old.

The Oxnard Police Department is dedicated to keeping our roadways safe by reducing collisions. Traffic safety is a high priority at the Police Department, with the emphasis on reducing collisions, improving school zone safety, addressing dangerous and distracted driving, and deterring impaired driving. However, with the

increase in pedestrian and bicycle involved injuries and fatalities in 2019, the Department placed additional focus on pedestrian and bicycle safety. In addition to traditional traffic collision reduction efforts, the Police Department is seeking grant funding to be utilized in enhancing our pedestrian and bicycle educational outreach. Partnerships with the Traffic Engineer's Office, the Oxnard School District, and community organizations would be expanded to implement strategies to improve our 100-year-old infrastructure and design safer thoroughfares to accommodate our growing commuter-based population. Department members would also engage with our community during community events, neighborhood meetings, and school functions to promote bicycle and pedestrian safety.

Our pedestrian and bicycle safety and collision reduction efforts would include:

A Pedestrian/Bicycle Coordinator - the dedication of a traffic officer to provide guidance for pedestrian/bicycle planning efforts and oversee the grant.

Quarterly meetings between the police department and the traffic engineer's office to evaluate:

- Pedestrian and bicycle volumes and setting speed limits.
- Prioritize roadway analysis based on volume data and collision rates.
- Evaluate the existing bicycle and pedestrian network to assess signs, markings, and signals, including MUTCD compliance and maintenance.
- Evaluate roadway surface quality of roadways with bicycle lanes and bicycle routes.
- Prioritize maintenance of roadways where bicycle and pedestrian collisions occur.
- Prioritize locations for grant-funded pedestrian safety equipment.

A formalized Pedestrian and Bicycle Safety Education Program, that includes:

- Collaborate with beat and district officers to conduct presentations at group homes, community groups and organizations, and senior citizen communities.
- Collaboration with our school resource officers and local schools to provide pedestrian and bicycle safety presentations and rodeos to students.
- Coordination with school districts and school transportation services to establish Safe Routes to Schools in an effort to develop walking routes and address potential barriers for pedestrian or bicycle access to schools.
- Host pedestrian and bicycle safety presentations at community events and fairs.
- Involvement of additional public partners, such as public health and behavioral health, in safety education programs.
- Increase pedestrian and bicycle safety awareness through social media, public announcements, and local media.

#### Public Involvement and Feedback Process

- Hold public meetings in the community to discuss pedestrian and bicycle concerns and issues.
- Host regular community engagement opportunities centered on bicycle and pedestrian issues.
- Allow for specific bicycle and pedestrian safety feedback to be submitted through the 311 portal.

#### Training

- Train officers in bicycle and pedestrian safety enforcement.
- Use collision data to help determine enforcement needs related to locations, times, and violations.
- Implement sustained bicycle and pedestrian safety enforcement efforts, including a focus on driver violations.

With this grant, the Police Department will proactively seek innovative approaches to provide education to our community relevant to ensuring the safety of pedestrians and bicyclists traveling our roadways.

## **STRATEGIC PRIORITIES**

This agenda item supports the Quality of Life strategy. The purpose of the Quality of Life strategy is to build relationships and create opportunities within the community for safe and vibrant neighborhoods, which will showcase the promising future of Oxnard. This item supports the following goals and objectives:

Goal 1. Improve community safety and quality of life through a combination of prevention, intervention, and suppression efforts that address crime and underlying issues.

## **FINANCIAL IMPACT**

The Pedestrian and Bicycle Safety grant does not require ongoing or one-time matching contributions. Upon execution of grant award, grant will be recognized and appropriated accordingly.

*Prepared by: Denise Shadinger, Police Commander*

## **ATTACHMENTS**

1. OTS Pedestrian and Bicycle Safety Grant Resolution
2. Presentation Pedestrian and Bicycle Safety Grant

CITY COUNCIL OF THE CITY OF OXNARD

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF OXNARD  
APPROVING SUBMITTAL OF GRANT APPLICATION FOR THE  
PEDESTRIAN AND BICYCLE SAFETY PROGRAM

WHEREAS, City Council Resolution No. 12,053 sets out the procedures by which City staff may submit grant applications, following approval by resolution of the City Council; and

WHEREAS, the Police Department has requested that City Council approve the submittal of an application to the State of California, Office of Traffic Safety for \$46,335.95 in Office of Traffic Safety grant funds, to be used for pedestrian and bicycle related enforcement and education.

NOW, THEREFORE, the City Council of the City of Oxnard resolves to approve the submittal of a grant application by the City Manager for grant funds to be used for pedestrian and bicycle safety related enforcement and education, and resolves to recognize grant revenue in the amount of \$46,335.95 from the State of California, Office of Traffic Safety. The City Council further resolves that the City Manager or designee is authorized to execute grant agreements; the Finance Director or designee is authorized to submit financial reports and grant claims and approve special budget appropriations for the use of grant funds; and the Chief of Police or designee is authorized to submit non-financial reports.

PASSED AND ADOPTED THIS \_\_\_\_th day of April, 2020 by the following vote:

AYES:

NOES:

ABSENT:

\_\_\_\_\_  
Tim Flynn, Mayor

ATTEST:

\_\_\_\_\_  
Michelle Ascencion, City Clerk

APPROVED AS TO FORM:

\_\_\_\_\_  
Stephen M. Fischer, City Attorney

## Public Safety Committee Meeting

March 10, 2020

### Office of Traffic Safety "Pedestrian and Bicycle Safety" Grant

Eric Sonstegard, Assistant Police Chief  
Denise Shadinger, Commander  
Ricardo Vazquez, Sergeant



## Presentation Objectives

Recommend the Public Safety Committee recommend that City Council:

- Approve our application for grant funds from OTS through a resolution.
- Receive a brief overview of the Pedestrian and Bicycle Safety grant.



## **“Pedestrian and Bicycle Safety” Grant**

Grant funding is offered through the State of California Office of Traffic Safety with the goal of reducing the number of persons killed and injured in traffic collisions involving pedestrians and bicyclists.



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## **Grant Fund Uses**

FY 2019-2020 grant application requests \$46,335.95 to place additional focus on education in the community on safe practices for pedestrians and bicyclists including:

- Classroom Education
- Community Events
- Presentations
- Workshops
- Collaboration with other City Departments, School Districts, and Public Health Departments



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## Grant Fund Uses

- Dedicated Pedestrian and Bicycle Safety Coordinator
- Collaboration with the Traffic Engineer's Office
- Public Involvement and Feedback
- Educational Materials, Bicycle Helmets, Bicycle Inspections



4



## Grant Fund Uses

Formalized Pedestrian and Bicycle Safety Education Program

- Presentations for community groups, senior and school age populations, community events and fairs
- Safe Routes to School Program
- Bicycle Rodeos
- PSAs and Safety Tips



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