

Written materials relating to an item on this agenda that are distributed to the legislative bodies within 24 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at the Library, 251 South "A" Street and the City Clerk's Office, 305 West Third Street during customary business hours. The agenda reports are on the City of Oxnard web site at www.ci.oxnard.ca.us.



AGENDA
OXNARD CITY COUNCIL
PRIORITY SETTING WORKSHOP
Special Meeting
Oxnard Library, Meeting Room B
251 South "A" Street, Oxnard
October 29, 2015
3:00 P.M. to 7:30 P.M.

A. ROLL CALL/POSTING OF AGENDA

B. PUBLIC COMMENTS (30 Minutes)

At a special meeting, a person may address the legislative body only on matters appearing on the agenda. The presiding officer will limit public comments to three minutes per speaker. Public comments will be considered at the time of consideration of the agenda item.

C. SUBJECT: City Council and Executive Team Priority Setting Workshop

RECOMMENDATION: That City Council conduct a workshop to establish City Council priorities.

This workshop will include:

- a. Opening Comments
- b. Review Agenda for the Day
- c. Review Key Accomplishments
- d. Set Priorities
- e. Discuss Next Steps

Legislative Body: CC

Contact: Greg Nyhoff

Phone: 385-7430

E. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you require special assistance to participate in a meeting, please contact the City Clerk's Office at 385-7803. Notice at least 24 hours prior to the meeting will enable the City to reasonably arrange for your accessibility to the meeting.

City of Oxnard internet address: www.ci.oxnard.ca.us.



City of Oxnard
POTENTIAL PRIORITIES
 FY 2016-17 and FY 2017-18

Goals and Objectives	Objective currently underway by staff X=Yes	Will need budget allocation	Progress planned FY 2016-17	Progress Planned FY 2017-18
I. STRATEGIC PRIORITY AREA: ORGANIZATIONAL EFFECTIVENESS				
Goal 1: Create a strong, healthy, accountable organization with a culture that supports effective Council/staff relations and develops and appreciates our employees.				
Objective 1: Establish employee development, training, recognition and orientation programs to build talent within our organization.				
Objective 2: Continue our focus on improving staff accountability and problem solving.				
Objective 3: Establish ethics policies for elected officials, board and commission members, executive management and all employees, and include a whistleblower policy to provide a safe avenue for employees to report problems.				

Goals and Objectives	Objective currently underway by staff X=Yes	Will need budget allocation	Progress planned FY 2016-17	Progress Planned FY 2017-18
Goal 2: Establish prudent and effective corporate systems and culture and communicate what we are doing to the community. (Includes HR, Finance, IT, teambuilding, training, interdepartmental collaborations)				
Objective 1: Initiate a priority based budgeting program and establish performance measures (foundation will be set in the first year and implementation in the second year)				
Objective 2: Establish an internal audit program.				
Objective 3: Implement 128 recommendations from organization assessment to institute effective management systems, in the following categories:				
a. Budget and financial management (budgetary controls, financial management policies, financial health of the general fund and Measure O funds, purchasing practices, contract management, treasury, accounting and internal controls, payroll and human resources controls, risk management, workers compensation and grants management)				
b. Information technology				
c. Asset Management (fleet, facilities, parks, streets and alleys, water, wastewater, stormwater)				
d. Human resources and programs				
Objective 4: Receive complete and timely information about our finances; provide clear, understandable information to the public; improve the public's confidence in the City's finances.				



Goals and Objectives	Objective currently underway by staff X=Yes	Will need budget allocation	Progress planned FY 2016-17	Progress Planned FY 2017-18
II. STRATEGIC PRIORITY AREA: ECONOMIC DEVELOPMENT				
Goal 1: Revitalize the downtown and pursue economic development opportunities.				
Objective 1: Develop a vision and plan (with timelines) for downtown revitalization to create a vibrant center for our community, emphasizing cultural arts, diversity and historic assets.				
Objective 2: Improve collaborations between EDCO, Chamber of Commerce, downtown organizations, Economic Development Department and Development Services Department to increase job creation and business retention.				
Objective 3: Streamline our policies and procedures (e.g. permitting and zoning) and establish good customer service practices within our development services.				



Goals and Objectives	Objective currently underway by staff X=Yes	Will need budget allocation	Progress planned FY 2016-17	Progress Planned FY 2017-18
III. STRATEGIC PRIORITY AREA: Quality of Life				
Goal 1: Improve community safety and quality of life through a combination of prevention, intervention and suppression, including non-police services that address underlying issues.				
Objective 1: Create a renewed focus on police/community relations with our Latino community.				
Objective 2: Address youth crime issues.				
Objective 3: Strengthen our focus on domestic violence.				
Objective 4: Examine options for long term sustainability of our public safety services, including ensuring efficient deployment of resources in the police and fire departments and analyzing the cost of adding public safety positions (e.g. police officers for community policing, firefighters, gang prosecutor, lifeguards).				
Objective 5) Develop a plan to address homelessness in the downtown.				



Goals and Objectives	Objective currently underway by staff X=Yes	Will need budget allocation	Progress planned FY 2016-17	Progress Planned FY 2017-18
Goal 2: Strengthen neighborhood development, and connect City, community and culture.				
Objective 1: Create a renewed focus on establishing a positive outlook and orientation of our City, neighborhoods and overall community.				
Objective 2: Empower and connect our Inter-Neighborhood Council Organizations (INCOs), Community Advisory Groups (CAGs) and Neighborhood Watch Program.				
Objective 3: Improve our methods of communicating with residents, businesses and neighborhoods (e.g. leverage social media and tools like Nextdoor).				
Objective 4: Create a pilot revitalization project for Southwinds Neighborhood.				
Objective 5: Develop a co-sponsorship policy with criteria that would enable the City to encourage local community events.				



Goals and Objectives	Objective currently underway by staff X=Yes	Will need budget allocation	Progress planned FY 2016-17	Progress Planned FY 2017-18
IV. STRATEGIC PRIORITY AREA: INFRASTRUCTURE AND NATURAL RESOURCES				
Goal 1: Make progress on capital projects and protect our natural and coastal assets.				
Objective 1: Complete our utilities master plan and take necessary steps to provide long term capital replacement and financial stability of our utilities.				
Objective 2: Complete the balance of local street paving projects funded by Measure "O".				
Objective 3: Develop a Measure "O" allocation plan that will include infrastructure improvements such as streets, City buildings, parks and other capital needs. Revisit and redefine a vision and plan for Campus Park.				
Objective 4: Update our coastal plan to protect our coasts in the future.				
Objective 5: Develop a restoration plan for Ormond Beach and a remediation plan for the Halaco site with a long term vision to attract tourism and natural resources related firms.				

