

Written materials relating to an item on this agenda that are distributed to the legislative bodies within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at the City Clerk's Office, 300 West Third Street 4th Floor during customary business hours. Agenda reports are also on the City of Oxnard web site at www.oxnard.org.



This meeting is held pursuant to the State Emergency Services Act, The Governor's Emergency Declaration, and Governor's Executive Order N-29-20 issued on March 17, 2020 to allow members of the City Council or staff to participate via teleconference.

Public Participation Options: To ensure proper social distancing, the Council Chambers can accommodate seating for up to 12 members of the public. **The public is encouraged to view the meeting from home on the City's website at Oxnard.org/city-meetings, Spectrum channel 10, Frontier channel 35, or YouTube at Youtube.com/oxnardnews.** Video recordings are typically available online immediately following the meeting.

Members of the public can submit comments to the City Council via email to cityclerk@oxnard.org before 5:00 p.m. on the day of the meeting. Please identify the agenda item in the email Subject line.

AGENDA
OXNARD CITY COUNCIL
COMMUNITY SERVICES COMMITTEE
Council Chambers, 305 West Third Street
March 24, 2020
Regular Meeting - 6:00 to 7:15 PM

A. ROLL CALL, POSTING OF AGENDA, FLAG SALUTE

B. PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA

At this time, the legislative body will consider public comments for a maximum of fifteen minutes. A person may address the legislative body only on matters not appearing on the agenda and within the subject matter jurisdiction of the legislative body. Speaker cards will not be accepted after the beginning of the general public comment period. Based on the number of speaker cards submitted, the presiding officer may impose time limits per speaker. Typically, speakers are limited to two minutes, but shorter time may be established as deemed necessary. A person not able to address the legislative body at this time because the fifteen minutes expires may do so just prior to adjournment of the meeting. The legislative body cannot enter into a detailed discussion or take action on any items presented during public comments at this time. Such items may only be referred to the City Manager for administrative action or scheduled on a subsequent agenda for discussion.

C. CONSENT AGENDA

1. City Clerk Department

SUBJECT: Approval of Minutes.

RECOMMENDATION: That the Community Services Committee approve the minutes of the February 25, 2020 regular meeting as presented.

Contact: Michelle Ascencion, (805) 385-7805

D. REPORTS

1. Cultural & Community Services Department

SUBJECT: Art in Public Places Cultural Arts Grants Award 2019-2020. (5/10/10)

RECOMMENDATION: That the Community Services Committee recommend the City Council approve the Cultural Arts Commission's recommended disbursement of grant awards from the Art

In compliance with the Americans with Disabilities Act, if you require special assistance to participate in a meeting, please contact the City Clerk's Office at 385-7803. Notice at least 72 hours prior to the meeting will enable the City to reasonably arrange for your accessibility to the meeting.

Agenda Item time estimates: (Staff Presentation / Committee Discussion / Public Comment)

in Public Places fund to Oxnard-based legacy and emerging organizations and Oxnard-based Artists (emerging, mid-career and collaborative) named in Attachment A, as part of the 2019/20 Cultural Arts Grant Program.

Contact: Terrel Harrison, (805) 385-7994

E. ITEMS FOR FUTURE AGENDAS

F. ADJOURNMENT

MINUTES
OXNARD CITY COUNCIL
COMMUNITY SERVICES COMMITTEE
Regular Meeting
February 25, 2020

A. ROLL CALL, POSTING OF AGENDA, FLAG SALUTE

At 6:02 p.m., Chair Ramirez called to order the regular meeting of the Oxnard City Council Community Services Committee in the City Hall Council Chambers at 305 W. Third Street, Oxnard, California. The City Clerk called the roll and announced the posting of the agenda. Members Gabriela Basua, Oscar Madrigal, and Chair Carmen Ramirez were present.

Staff members present were Ashley Golden, Assistant City Manager; Stephen M. Fisher, City Attorney; Terrel Harrison, Cultural and Community Services Director; Brian Yanez, Assistant Public Works Director; and Michelle Ascencion, City Clerk.

B. PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA (None received.)

C. CONSENT AGENDA

City Clerk Department

1. SUBJECT: Approval of Minutes.

RECOMMENDATION: That the Community Services Committee approve the minutes of the January 28, 2020 regular meeting as presented.

It was moved by Member Basua, seconded by Member Madrigal, to approve the minutes as presented. VOTE: Basua, Madrigal, and Ramirez voted in favor; the motion carried 3-0.

D. REPORTS

City Attorney Department

1. SUBJECT: Volunteer Program Update.

RECOMMENDATION: That the Community Services Committee:

1. Receive a report on the City of Oxnard's (City) Volunteer and Non-Paid Internship program; and
2. Provide direction regarding volunteer services to the City.

The City Attorney gave a report. Public comments were received from Gabriel Teran. Discussion ensued among the Committee and staff. No action was required.

E. ITEMS FOR FUTURE AGENDAS

Chair Ramirez requested that the Public Safety Committee presentation regarding the State Auditor's emergency services report be forwarded to the full City Council. She also requested an

item on outreach efforts for the 2020 Census, particularly given that Oxnard is considered a hard-to-count community.

F. ADJOURNMENT

There being no further business on the agenda, and without objection, Chair Ramirez adjourned the meeting at 6:29 p.m.

MICHELLE ASCENCION, CMC
City Clerk

CARMEN RAMIREZ
Chair



**COMMUNITY SERVICES COMMITTEE
AGENDA REPORT
REPORTS
AGENDA ITEM NO. D.1**

DATE: March 24, 2020

TO: Community Services Committee

FROM: Terrel Harrison, Cultural & Community Services Director, (805) 385-7994,
terrel.harrison@oxnard.org

SUBJECT: Art in Public Places Cultural Arts Grants Award 2019-2020. (5/10/10)

RECOMMENDATION

That the Community Services Committee recommend the City Council approve the Cultural Arts Commission's recommended disbursement of grant awards from the Art in Public Places fund to Oxnard-based legacy and emerging organizations and Oxnard-based Artists (emerging, mid-career and collaborative) named in Attachment A, as part of the 2019/20 Cultural Arts Grant Program.

BACKGROUND

After the approval of the Oxnard Cultural Plan in 2009, City Council identified the cultural arts and creative place-making as a city priority, further heightened by the creation of the Oxnard Arts Committee and then the formation of the Cultural Arts Commission in 2015. Through the City's Art in Public Places Fund, developer fees are allocated toward arts initiatives and programming in the City. Historically, a portion of this fund is allocated through the Arts Commission Grant program (formerly a Cultural Arts Committee initiative).

The Oxnard City Council approved this year's \$170,000 allocation from the Art in Public Places Fund for the 2019-2020 grant cycle at its September 3, 2019, City Council Meeting. That disbursement of Art in Public Places Fund revenues is for the purpose of providing funding to Oxnard-based arts and cultural organizations, and artists in the form of grants to support ongoing operations and activities in the City and to encourage local artists' development.

Due to delays in this year's process, the Cultural Arts Commission decided to move forward with a short grant cycle instead of foregoing the 2019-2020 grant year. As a result, this grant cycle will provide funds for a 6-month grant beginning at the time funds are awarded. A Request for Proposal (RFP) was released October 14, 2019, which included the criteria for grant eligibility, categories of grant recipients, and ranges of potential grant awards. An extension to the deadline was issued to the public and the RFP application was closed on December 19, 2019. The RFP requirements for the Final Report must include:

- progress on project goals to-date;
- completed performances, events, showings, exhibits, etc. with attendance and other details;
- budget expenditures;
- identified items paid for with grant funds;

- methods of community outreach and promotion;
- recording and documentation of projects and programs in action (photos, videos, etc.); and
- applicants are required to conduct surveys of audience and participants to measure success and to find out what constituents consider most valuable.

Twenty-one proposals were received in response to the RFP; thirteen from organizations and eight from individual artists and artist collaborations. Of those applications, four are not being recommended for funding because the applicants had conflicts with one or more of the grant requirements and/or are not in good standing with the City of Oxnard.

A Juror panel was established to review the grant applications in January 2020. The results of the panel were presented to the Cultural Arts Commission with the program grants presented at their February 5, 2020 regular meeting. The operational grants were presented at a special meeting held February 27, 2020. Both meetings resulted in a 4-0 vote to approve the recommendations. The grant recommendations were presented to a quorum of Commissioners without conflicts to the grant category applicants.

Attachment A lists each applicant's score, category ranking, and proposed award amount with a brief project description. It was determined that the applicants recommended contribute to the City of Oxnard's artistic and cultural vibrancy.

STRATEGIC PRIORITIES

This agenda item supports the Quality of Life strategy. The purpose of the Quality of Life strategy is to build relationships and create opportunities within the community for safe and vibrant neighborhoods, which will showcase the promising future of Oxnard. This item supports the following goals and objectives:

Goal 3. Strengthen neighborhood development, and connect City, community and culture.

Objective 3a. Create a renewed focus on establishing a positive outlook and orientation of our City, neighborhoods and overall community.

This agenda item also supports the Economic Development strategy. The purpose of the Economic Development strategy is to develop and enhance Oxnard's business climate, promote the City's fiscal health, and support economic growth in a manner consistent with the City's unique character. This item supports the following goals and objectives:

Goal 2. Enhance business development throughout the City.

Objective 2c. Capitalize on historic, cultural and natural resources.

FINANCIAL IMPACT

There is sufficient Fiscal Year 2019-20 funding available in the Art in Public Places Trust Fund, which was approved by the City Council on September 3, 2019. Council appropriated \$170,000 for this grant cycle. The Cultural Arts Commission is recommending disbursement of \$95,834, leaving a fund balance of \$74,166.

Prepared by: Julie Estrada, Recreation Coordinator

ATTACHMENTS

1. Attachment A - AIPP Applicant List
2. Presentation: Council AIPP Recommendations

Grant Year**2019-2020****Funding Category****Operational Grants / Arts Organizations**

Application Type		Emerging Organization (\$8,000 max)	
Artist Name	Funding Request	Recommended Funding	Final Score
O' My Theater	\$ 8,000	\$ 8,000	59.2/60
ANIMO Film & Theatre	\$ 8,000	\$ 7,865	58.2/60
Hip Hop Collective	\$ 8,000	\$ 7,419	54.9/60
It's My Imagination*	\$ 8,000	\$ -	
Total Recommendation for Emerging Organizations		\$ 23,284	

Application Type		Legacy Organization (\$10,000 max)	
Artist Name	Funding Request	Recommended Funding	Final Score
Channel Islands Maritime Museum	\$ 10,000	\$ 10,000	59.2/60
Teatro de las Americas	\$ 10,000	\$ 9,950	58.9/60
Juneteenth	\$ 10,000	\$ 9,882	58.5/60
Lucha, Inc.	\$ 10,000	\$ 9,730	57.6/60
Elite Theatre	\$ 10,000	\$ 9,713	57.5/60
Oxnard Music Advocacy Group	\$ 9,890	\$ 9,223	54.6/60
Oxnard PACC Corportation*	\$ 10,000	\$ -	
New West Symphony*	\$ 10,000	\$ -	
Hueneme Bohemian / AMPM*	\$ 10,000	\$ -	
Total Recommendation for Legacy Organizations		\$ 58,498	

Funding Category**Project Grants / Artists**

Application Type		Emerging Artists (\$1,500 max)	
Artist Name	Funding Request	Recommended Funding	Final Score
Gonzalez, Martin	\$ 1,500	\$ 1,500	59.6/60
Martinez, Arcelia	\$ 1,500	\$ 1,208	48/60
Total Recommendation for Emerging Artists		\$ 2,708	

Application Type		Mid-Career Artists (\$2,000 max)	
Artist Name	Funding Request	Recommended Funding	Final Score
Guiron, Mauricio	\$ 2,000	\$ 2,000	57.9/60
Martin, Jace	\$ 2,000	\$ 1,679	48.6/60
Coronado, Rene	\$ 2,000	\$ 1,620	46.9/60
ROC-C	\$ 2,000	\$ 1,437	41.6/60
Total Recommendation for Mid-Career Artists		\$ 6,736	

Application Type		Collaborative Artists (\$2,500 max)	
Artist Name	Funding Request	Recommended Funding	Final Score
Forkspace	\$ 2,500	\$ 2,500	56.8/60
Behind Enemy Lines	\$ 2,500	\$ 2,108	47.9/60
Total Recommendation for Collaborative Artists		\$ 4,608	

Appropriation	\$ 170,000
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Organizational Award Recommendations	\$ 81,782
Projects Award Recommendations	\$ 14,052
Total Recommendation	\$ 95,834
Balance	\$ 74,166

*Staff determined 3 applications to be non-responsive for failure to meet one or more requirements, Juror majority did not recommend funding for 1 application for lack of clear benefit to Oxnard Community.

Art In Public Places Grant

2019-2020 Grant Cycle Recommendations

City Council Community Services Committee
Julie Estrada, Recreation Coordinator
March 24, 2020

Arts In Public Places Grant

- 2009 the Oxnard Cultural Plan was approved
- City Council identified the cultural arts and creative place-making as a city priority
- The Oxnard Arts Committee was created and later in 2015 the Cultural Arts Commission was formed.
- Through the City's Art in Public Places Fund, developer fees are allocated toward arts initiatives and programming in the City
- Historically, a portion of this fund is allocated through the Arts Commission Grant program (formerly a Cultural Arts Committee initiative).

Arts In Public Places Grant

- The Cultural Arts Commission decided to move forward with a short grant cycle instead of foregoing the 2019-2020 grant year.
- This grant cycle will provide funds for a 6-month grant beginning at the time funds are awarded.
- September 3, 2019, City Council Approved an appropriation request of \$170,00
- A Request for Proposals (RFP) was issued, which included the criteria for grant eligibility, categories of grant recipients, and ranges of potential grant awards.
- The RFP also outlines requirements for Final Reports
- AIPP Grant opened October 14, 2019

Arts In Public Places Grant - Final Report

The Final Report must include:

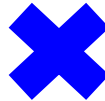
- Progress on project goals to-date
- Completed performances, events, showings, exhibits, etc. with attendance and other details
- Budget expenditures; identified items paid for with grant funds
- Methods of community outreach and promotion
- Recording and documentation of projects and programs in action (photos, videos, etc.)
- Applicants to conduct surveys of audience and participants to measure success and to find out what constituents consider most valuable

Arts In Public Places Grant

- Grant Submission Deadline was December 19, 2019
- 21 applications received
 - 17 applications are being recommended
 - 4 are not being recommended for funding, due to the applicants having conflicts with one or more of the grant requirements and/or are not in good standing with the City of Oxnard.
- Jurors conference (evaluations) held January 25, 2020
- The Cultural Arts Commission approved the recommendation to City Council for the Project Grants (February 5, 2019) and Operational Grants (February 27, 2019).

Category Highest Score

Applicant Score



Max Application
Amount



**RECOMMENDED
AWARD AMOUNT**

Recommendations - AIPP Grant Operational Funds

Emerging Organizations (\$8,000 application max)

<u>Organization</u>	<u>Score</u>	<u>Recommendation</u>
O' My Theater	59.2/60	\$8,000
Animo Film & Theatre	58.2/60	\$7,865
Hip Hop Collective	54.9/60	\$7,419
It's My Imagination		\$0

Recommendations - AIPP Grant Operational Funds

Legacy Organizations (\$10,000 application max)

<u>Organization</u>	<u>Score</u>	<u>Recommendation</u>
Channel Islands Maritime	59.2/60	\$10,000
Teatro de las Américas	58.9/60	\$9,950
Juneteenth	58.5/60	\$9,882
Lucha, Inc	57.6/60	\$9,730
Elite Theatre	57.5/60	\$9,713
Oxnard MAG	54.6/60	\$9,223
Oxnard PACC Corporation		\$0
New West Symphony		\$0
Huenemeana Bohemian / AMPM		\$0

Recommendations - AIPP Grant Project Funds

Emerging Artists (\$1,500 max)

<u>Artist</u>	<u>Score</u>	<u>Recommendation</u>
Martin Gonzalez	59.6/60	\$1,500
Arcelia Martinez	48/60	\$1,208

Mid-Career Artists (\$2,000 max)

<u>Artist</u>	<u>Score</u>	<u>Recommendation</u>
Mauricio Guiron	57.9/60	\$2,000
Jace Martin	48.6/60	\$1,679
Rene Coronado	46.9/60	\$1,620
Damien Smith	41.6/60	\$1,437

Recommendations - AIPP Grant Project Funds

Collaborative Artists (\$2,500 max)

<u>Collaborative</u>	<u>Score</u>	<u>Recommendation</u>
Forkspace	56.8/60	\$2,500
Behind Enemy Lines	47.9/60	\$2,108

AIPP Grant Appropriation

2019-2020 Appropriation	\$170,000
<u>Award Recommendations</u>	<u>\$102,199</u>
Unawarded Balance	\$ 67,801

Unawarded balance remains in the Arts in Public Places Trust and remains available for future use.



Questions?