

Written materials relating to an item on this agenda that are distributed to the legislative bodies within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at the City Clerk's Office, 300 West Third Street 4th Floor during customary business hours. Agenda reports are also on the City of Oxnard web site at www.oxnard.org.



AGENDA
OXNARD CITY COUNCIL
OXNARD COMMUNITY DEVELOPMENT COMMISSION SUCCESSOR AGENCY
OXNARD FINANCING AUTHORITY
OXNARD HOUSING AUTHORITY
Council Chambers, 305 West Third Street
September 22, 2020
Special Meeting - 6:00 PM

This meeting is held pursuant to the State Emergency Services Act, the Governor's Emergency Declaration, and Governor's Executive Order N-29-20 to allow members of the City Council or staff to participate via teleconference.

Pursuant to the Ventura County Public Health Official's order and Governor's Executive Order N-33-20, all city buildings are temporarily closed to the public. The public is encouraged to view the meeting from home on the City's website at Oxnard.org/city-meetings, Spectrum channel 10, Frontier channel 35, or YouTube at Youtube.com/oxnardnews. Video recordings are typically available online immediately following the meeting.

The public may provide comments to the City Council via email at cityclerk@oxnard.org no later than 3:00 p.m. on the day of the meeting. Please identify the meeting date and agenda item in the Subject line.

A telephone option for public comments is also available at this time due to the State of California "Stay At Home" order. Requests to speak must be submitted no later than 3:00 p.m. on the day of the meeting. Use the form on the city's website to submit your request: Oxnard.org/city-meetings, or call the City Clerk's Office at (805) 385-7803, or email your request to cityclerk@oxnard.org.

A. ROLL CALL, POSTING OF AGENDA

THE FOLLOWING LEGISLATIVE BODIES ARE MEETING: City Council

B. OPENING CEREMONIES (6:00 PM)

Pledge of allegiance to the flag of the United States.

C. REPORTS

1. City Manager Department

SUBJECT: Informational Presentation regarding Measure E: "Funding for Services Like Oxnard 911 Safety, Medical Response, Financial Recovery and Accountability Measure," a local 1.5 cent sales tax to collect funds to be used only for Oxnard. (30/20/40)

RECOMMENDATION: That the City Council receive a public information presentation regarding the Measure E transactions and use (sales) tax measure on the November 3, 2020 ballot ("Funding for Services Like Oxnard 911 Safety, Medical Response, Financial Recovery and Accountability Measure, a local 1.5 cent sales tax to collect funds to be used only for Oxnard").

Legislative Body: City Council

Contact: Alexander Nguyen, (805) 385-7430

D. ADJOURNMENT

In compliance with the Americans with Disabilities Act, if you require special assistance to participate in a meeting, please contact the City Clerk's Office at 385-7803. Notice at least 72 hours prior to the meeting will enable the City to reasonably arrange for your accessibility to the meeting.

Agenda Item time estimates: (Staff Presentation / Council Discussion / Public Comment)



CITY COUNCIL AGENDA REPORT

REPORTS AGENDA ITEM NO. C.1

DATE: September 22, 2020

TO: City Council

FROM: Alexander Nguyen, City Manager, (805) 385-7430, alexander.nguyen@oxnard.org

SUBJECT: Informational Presentation regarding Measure E: "Funding for Services Like Oxnard 911 Safety, Medical Response, Financial Recovery and Accountability Measure," a local 1.5 cent sales tax to collect funds to be used only for Oxnard. (30/20/40)

RECOMMENDATION

That the City Council receive a public information presentation regarding the Measure E transactions and use (sales) tax measure on the November 3, 2020 ballot ("Funding for Services Like Oxnard 911 Safety, Medical Response, Financial Recovery and Accountability Measure, a local 1.5 cent sales tax to collect funds to be used only for Oxnard").

BACKGROUND

On July 7, 2020, the Oxnard City Council unanimously placed Measure E on the November 2020 ballot for voter consideration. If enacted, Measure E would impose a locally controlled 1.5 cent sales tax.

If approved, Measure E could also be used for recovery and relief, and community- identified priorities including:

- Help maintain 911 emergency response times
- Fund fire stations
- Address homelessness
- Improve financial accountability and require public disclosure of all spending
- Retain and attract local businesses and jobs
- Aid Oxnard's long-term financial stability
- Keep public areas safe and clean

Measure E requires all funds to be used in Oxnard and also requires independent annual audits and public disclosure of spending to ensure funds are spent properly. All audits and spending reports will be available on the City website. Measure E would be a general sales tax paid for by residents, visitors, and workers in the City of Oxnard. All proceeds from the tax would go to the City's General Fund and would be available for any municipal purpose. To be adopted, Measure E must be approved by a simple majority of the voters.

Additional information regarding Measure E is available at: <https://www.oxnard.org/MeasureE>.

STRATEGIC PRIORITIES

This agenda item supports the Quality of Life strategy. The purpose of the Quality of Life strategy is to build relationships and create opportunities within the community for safe and vibrant neighborhoods, which will showcase the promising future of Oxnard. This item supports the following goals and objectives:

Goal 1. Improve community safety and quality of life through a combination of prevention, intervention, and suppression efforts that address crime and underlying issues.

Goal 2. Address homelessness through the development and implementation of a multi-tiered strategy.

Objective 3a. Create a renewed focus on establishing a positive outlook and orientation of our City, neighborhoods and overall community.

Objective 3c. Improve our methods of communicating with residents, businesses and neighborhoods (e.g. leverage social media and tools like Nextdoor).

This agenda item supports the Organizational Effectiveness strategy. The purpose of the Organizational Effectiveness strategy is to strengthen and stabilize the organizational foundation of the City in the areas of Finance, Information Technology, and Human Resources, and to improve workforce quality while increasing transparency to the public. This item supports the following goals and objectives:

Goal 1. To help foster a healthy and accountable corporate foundation by strengthening the support functions of the organization, which include Finance, Information Technology and Human Resources.

Goal 2. Increase transparency with Council, community and staff related to the City's budget and financial management processes.

Objective 2b. Prepare Quarterly Budget Updates and have month-end financial reports available via City's Website.

Objective 2c. Create a standardized template to present financial and other data to the general public.

FINANCIAL IMPACT

There is no financial impact.

COMMITTEE OUTCOME

This item did not originate in Committee.

Prepared by: Alexander Nguyen, City Manager

ATTACHMENTS

1. 9.22.20_Measure E City Manager City Council Presentation__FINAL

MEASURE E

FUNDING FOR SERVICES LIKE OXNARD 911 SAFETY, MEDICAL RESPONSE, FINANCIAL RECOVERY AND ACCOUNTABILITY MEASURE

September ~~15~~₂₂, 2020



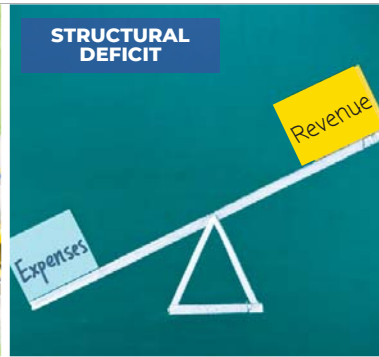
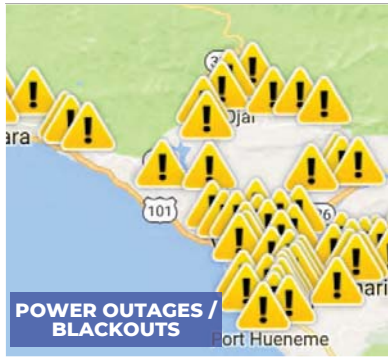
MEASURE E

FUNDING FOR SERVICES LIKE OXNARD 911 SAFETY/MEDICAL RESPONSE, FINANCIAL RECOVERY/ACCOUNTABILITY MEASURE

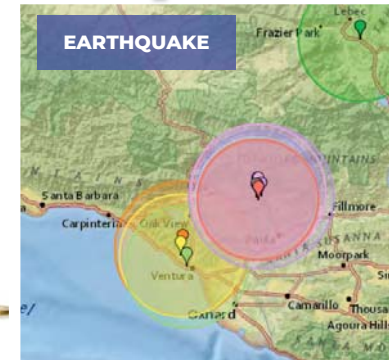
Shall an ordinance establishing 1 ½¢ sales tax to help maintain 911 emergency response times, natural disaster, public health/emergency preparedness; fund fire stations; address homelessness; attract /retain local businesses /jobs; keep public areas safe/clean; aid Oxnard's long-term financial stability; fund general services/infrastructure; requiring annual audits, public disclosure of all spending; providing \$40,000,000 annually until ended by voters, used only for Oxnard, be adopted?

YES

NO



Fiscal Sustainability in the City in an Era of Multiple Emergencies



Pre- and Post-Pandemic Budget Impacts

WARNING: Estimates subject to changes

**FY 2019-2020
PROJECTED
-\$2M
GENERAL FUND
OPERATING DEFICIT**

**PRE-
PANDEMIC**

**CORONAVIRUS
BUDGET IMPACTS**

**FY 2019-2020
-\$8.4M
LOSS IN REVENUE**

**FY 2020-2021
-\$8.1M
LOSS IN REVENUE**

**POST-
PANDEMIC**



BUDGET SUSTAINABILITY

- Fully staffed public safety services
- Properly maintained medians and trees
- Properly maintained parks
- Maintain 911 emergency response times
- Timely road maintenance
- Improving ability to respond quickly to natural disasters

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STABILITY

FY 2019-2020

- Made tough choices
- \$5.3 million in permanent, ongoing budget cuts
- Staff prepared to propose a "status quo" budget for Fiscal Year 2020-2021



RECESSION

FY 2019-2020

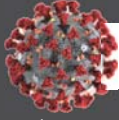
- Coronavirus craters City revenues
- Halts all progress



RECOVERY

FY 2020-2021

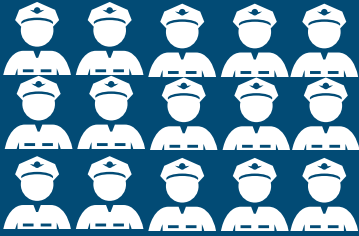
- Projected revenue losses continue
- Many unknowns
- Use of General Fund reserves



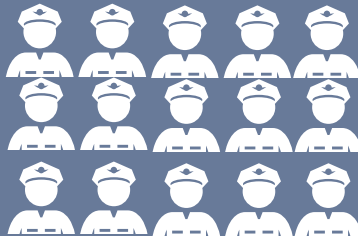
CORONAVIRUS: STAFFING IMPACTS

Oxnard PD's patrol staffing is so critically low that a COVID-19 outbreak would cause nearly a one for one O.T. shift for every absence

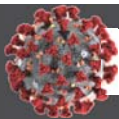
SHIFT 1



SHIFT 2



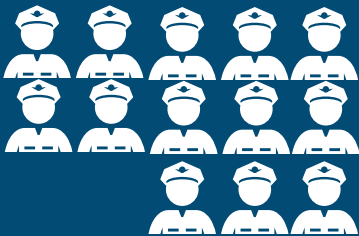
SHIFT 3



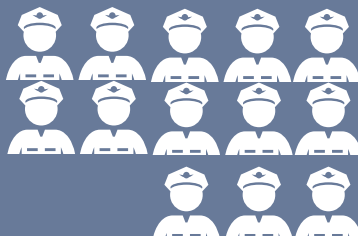
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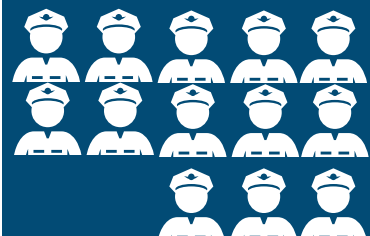
SHIFT 1



SHIFT 2



SHIFT 3



Coronavirus Two Week Quarantine



Year-Over-Year Budget Cuts: 2015 - 2020



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Budget Forecast - General Fund

Draft as of 6.22.20

Budget Forecast - General Fund							
General Fund (\$ in Million)	FY 2019-20 Pre-COVID Estimated	FY 2019-20 Estimated Year-End	FY 2020-21 PROPOSED BUDGET	FY21-22 PROJECTED	FY22-23 PROJECTED	FY23-24 PROJECTED	FY24-25 PROJECTED
	Year-End	POST-COVID					
Property Tax	59.1	57.0	61.2	62.2	63.8	65.7	67.7
Sales Tax	33.2	29.8	29.9	31.1	32.6	34.0	35.4
Other Revenue	48.1	45.3	43.8	43.4	44.1	44.9	45.7
Total Revenue	140.5	132.0	135.0	136.7	140.6	144.6	148.8
% Change of Revenue			2%	1%	3%	3%	3%
Staff (exclude Pension)	87.6	87.6	87.6	90.8	94.1	97.7	101.3
Pension	15.3	15.3	15.2	16.7	17.9	19.1	20.2
Other O&M	33.4	33.4	32.0	31.2	32.0	32.8	33.6
Debt Service	6.2	6.2	6.1	6.0	6.0	6.0	6.1
Total Expenditures	142.4	142.4	140.8	144.7	150.1	155.5	161.2
% Change of Expense			-1%	3%	4%	4%	4%
Net Annual Operating	(2.0)	(10.4)	(5.8)	(7.9)	(9.5)	(10.9)	(12.3)
Beginning Balance	19.6	19.6	9.2	3.4	3.4	3.4	3.4
MO Anticipated Deficit Transfer				(.5)	(1.5)	(1.0)	(.7)
Required Budget Cuts to sustain \$3.4M reserve				(8.5)	(10.9)	(11.9)	(13.0)
Ending Balance	17.6	9.2	3.4	3.4	3.4	3.4	3.4
Projected Operating Reserve	12.4%	6.5%	2.4%	2.3%	2.2%	2.2%	2.1%
Reserve Target	17.1	17.1	16.9	17.4	18.0	18.7	19.3
Above/ (Below) Reserve Target	.5	(7.9)	(13.5)	(14.0)	(14.6)	(15.3)	(16.0)

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Budget Forecast - Measure O

Budget Forecast - Measure O

Draft as of 6.22.20

Measure O (\$ in Million)	FY19-20	FY20/21				
	DEPARTMENT	DEPARTMENT				
	YEAR-END	ESTIMATE (Post				
	CITY COUNCIL	UPDATE)				
		PROPOSED	FY21-22	FY22-23	FY23-24	FY24-25
		BUDGET	PROJECTED	PROJECTED	PROJECTED	PROJECTED
Sales Tax	13.5	13.2	14.4	15.0	15.7	16.3
Other Revenue	2.1	2.1	1.9	1.9	1.9	1.9
Total Revenue	15.5	15.2	16.2	16.9	17.6	18.2
% Change of Revenue		-2%	6%	4%	4%	4%
Personnel	8.5	8.3	8.6	8.9	9.3	9.7
Debt Service	3.8	3.6	3.6	3.7	3.4	3.2
Other O&M	7.5	5.5	5.6	5.7	5.8	5.9
Capital Equipment & Projects	1.5	.1	.1	.1	.1	.1
Total Expenditures	21.3	17.5	17.9	18.4	18.6	18.9
% Change of Expense		-18%	2%	3%	1%	2%
Net Annual Operating	(5.8)	(2.2)	(1.7)	(1.5)	(1.0)	(.7)
Beginning Balance	12.3	6.5	1.2	(.0)	(.0)	(.0)
Estimated Multi-year Projects Carryover		3.1				
Required Budget Cut or General Fund Subsidy to avoid negative ending balance			5	1.5	1.0	.7
Ending Balance	6.5	1.2	(.0)	(.0)	(.0)	(.0)

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Fiscal Sustainability Factors

Expenses > Revenue

- Staff Salaries/Benefits
- Pensions
- Supplies/Equipment
- Debt Service

Economic Development

- Enhance Business Revenue

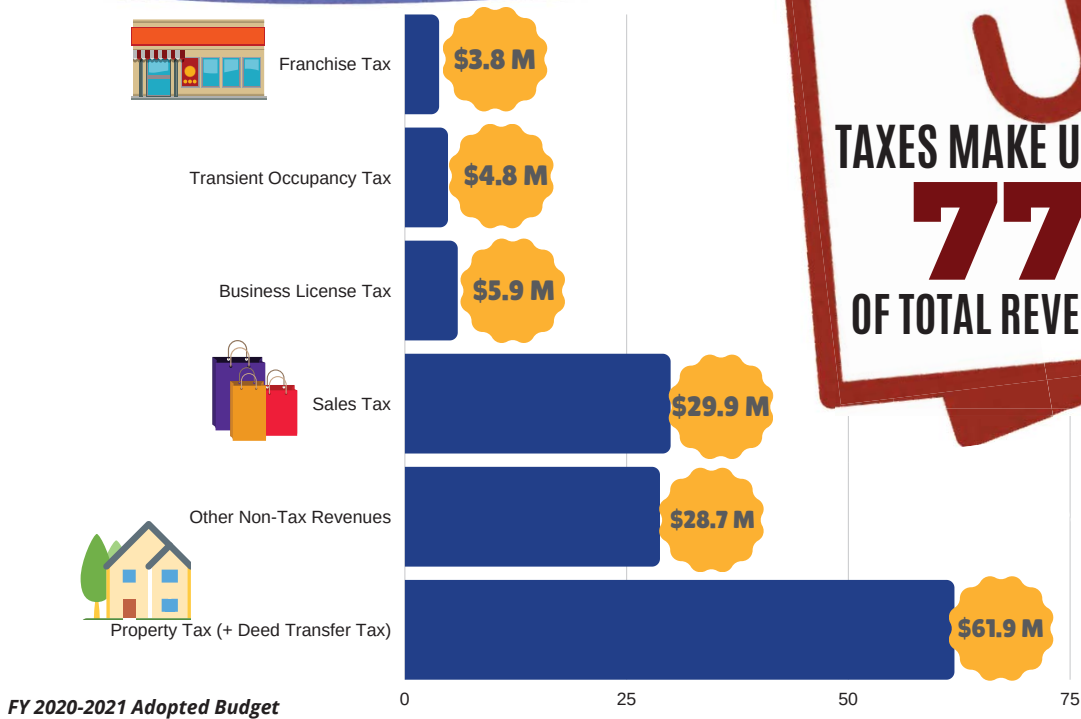
COMPETITION

- Talent
- Businesses
- Residents

Deepen Cuts

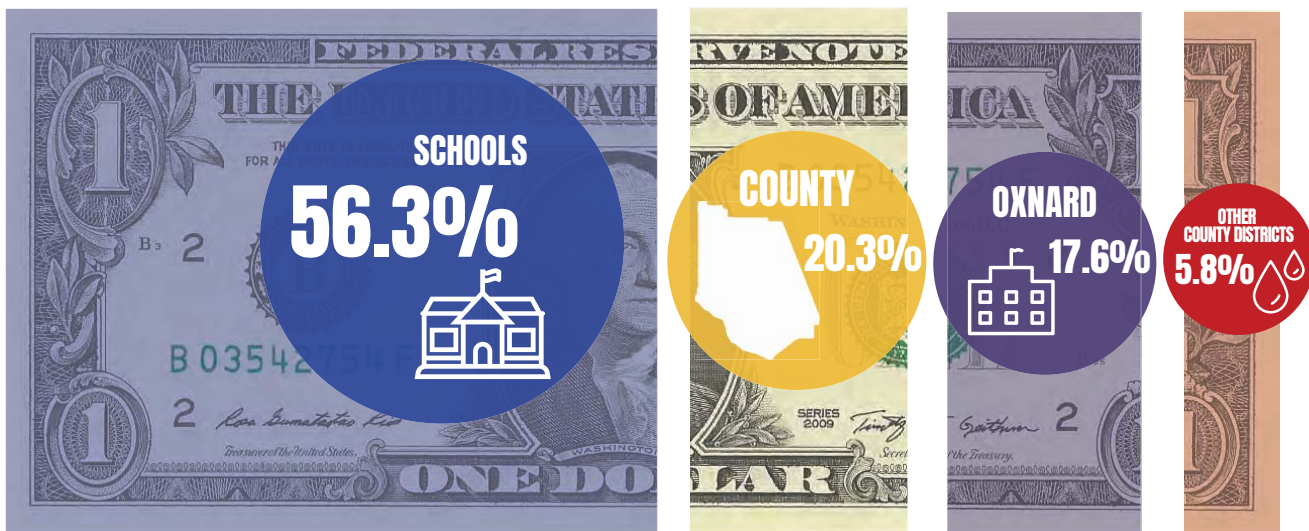
Right Size Tax Revenue

How Local Government is Funded



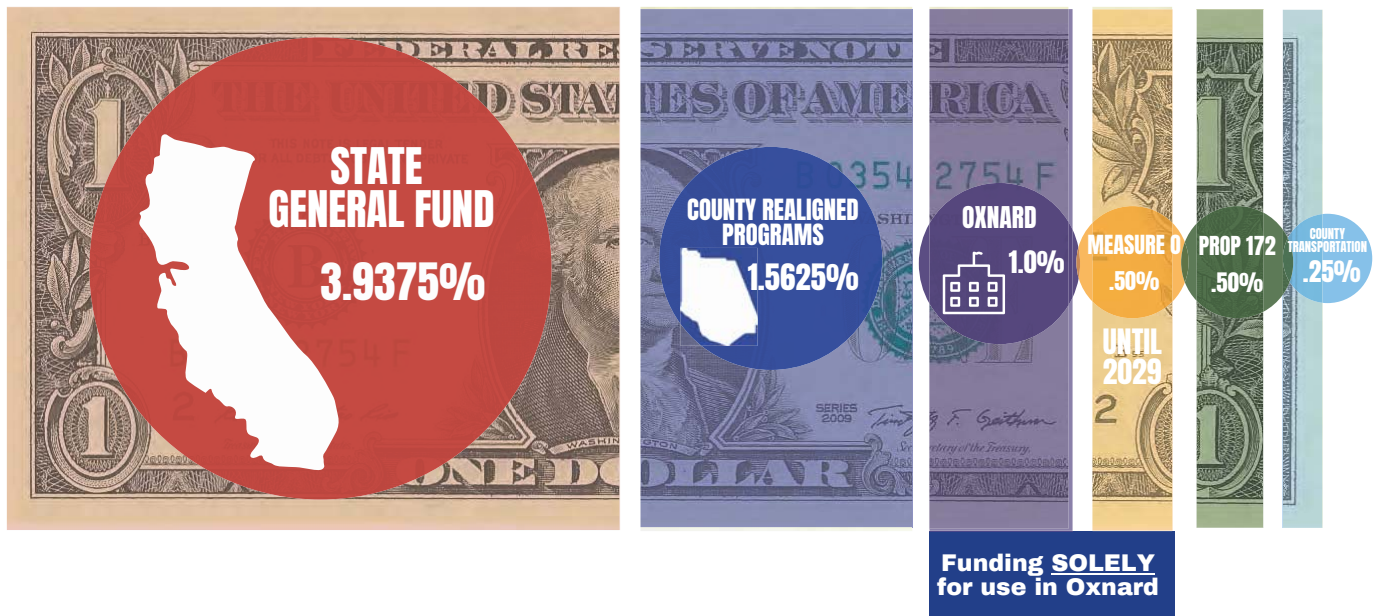
11

WHERE DO YOUR PROPERTY TAXES GO IN OXNARD?



12

WHERE DO YOUR SALES TAXES CURRENTLY GO IN OXNARD?



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ALLOWABLE SALES TAX RATES



State of California

Tax Brackets for All Incorporated Cities

Maximum is 10.25

10.00 +	42 cities
9.00 +	127 cities
8.00 +	133 cities
7.25 +	180 cities

Minimum is 7.25

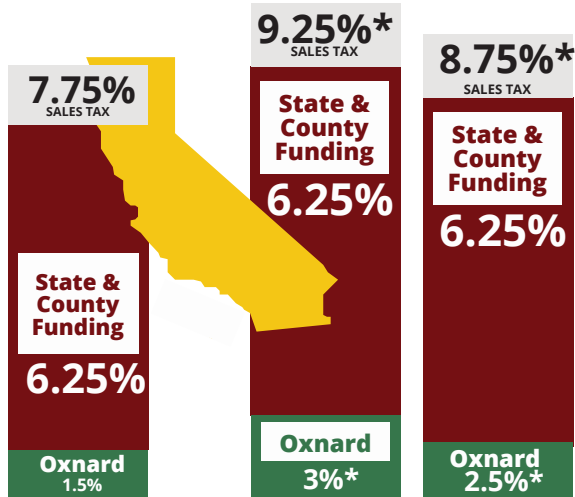
Source: State of California City & County Sales & Use Tax Rates (effective July 1, 2020)

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Where would Measure E money go?

Measure E funds will remain local for Oxnard

Oxnard currently receives only 1.5% of sales tax revenues



*Will change to 8.75% when Measure O expires and the City will receive 2.5%

- Measure E funds would help keep Oxnard self-reliant in the event of any future medical or catastrophic emergency
- Measure E funds cannot be taken by the County, State or Federal governments
- Measure E funds can only be used for and by the City of Oxnard, and contribute to the General Fund

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FREQUENTLY ASKED QUESTIONS REGARDING

MEASURE E

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Why do we need a higher sales tax than Thousand Oaks or Camarillo?

		
INCORPORATION		
1903	1964	1964
POPULATION		
208,881	126,813	69,888
MEDIAN HOME VALUE		
\$427,900	\$695,400	\$578,100
TAXABLE PROPERTY VALUE		
\$96,536 per capita	\$240,061 per capita	\$187,634 per capita
SALES TAX		
1.5% generates \$232 per capita	1% generates \$247 per capita	1% generates \$219 per capita

Source: U.S. Census Estimates (7/1/19)
and City Financial Reports

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Proposed Measure E Spending

The City Manager would recommend the following spending priorities to the City Council:

MAINTAINING 911 SAFETY/ EMERGENCY RESPONSE



- Maintain 911 emergency response times
- Maintain fire protection services
- Restore and possibly increase paramedic squads

KEEPING PUBLIC SPACES CLEAN AND SAFE



- Proper maintenance of City parks and public spaces
- Restore Neighborhood Police program
- Increase homeless intervention

RESTORING CITY INFRASTRUCTURE



- Restore proper street paving cycle
- Maintain alleys
- Repair seawalls

RESTORING LANDSCAPING SERVICES



- Proper maintenance of parkways and medians
- Proper tree trimming cycle
- Proper watering & maintenance of parks

RETAINING & ATTRACTING LOCAL BUSINESSES & JOBS



- Create new Zócalo in South Oxnard
- Renovate 4th St. between Downtown and train station

ADDRESSING HOMELESSNESS



- Increase ability to address homelessness in Oxnard
- Help families and residents in transition
- Fund enforcement programs to help get people off of streets and into appropriate housing and support programs

SECURING LONG-TERM FINANCIAL SUSTAINABILITY



- Replenish the City's financial reserves
- Improve financial accountability & expand transparency
- Improve the City's ability to be self-sufficient and respond quickly and efficiently to natural disasters such as earthquakes and wildfires

RESTORING YOUTH AND SENIORS PROGRAMS



- Restore youth and senior programs
- Build the Council-approved new Senior Center
- Renovate the multi-service center at Camino del Sol
- Reopen the Carnegie Art Museum

RECOVERY AND RELIEF



- Improve public health emergency preparedness
- Prepare for emergencies like the COVID-19 outbreak through work with community health service providers

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Example of Likely Cuts With No Measure E



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Example of Likely City Manager Budget Recommendations



*This includes **only 3.7% (\$5.1M) in the City's reserves**. City's reserve policy is 12% (\$17.7M). **This is not good.**

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Example of Items in Front of Us with No Funding



Seawalls



Harbor Water Quality



Alleyways



Senior Center



Zócalo



Increased Homeless Intervention

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Will the City misspend Measure E like it did with Measure O?

MEASURE O TIMELINE

2008



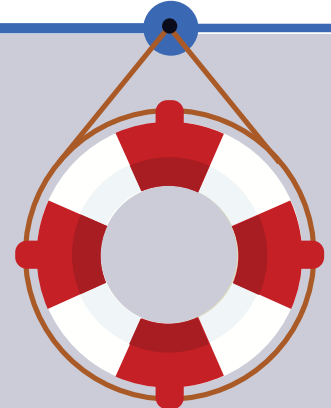
Measure O 1/2 cent sales tax passes during economic recession, offering enhanced City services

2009



City impacted by economic recession

2010



Measure O becomes a life preserver for the City

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Will the City misspend Measure E like it did with Measure O?

FISCAL YEAR 2018-19

Measure O Funds of \$17.8M were spent on the following Council-approved priorities:



FIRE DEPARTMENT

Paid for staff; an advanced life support and paramedic program to enhance medical emergency services; handheld radios and emergency equipment; and the operation of Fire Station 8

Positions Funded: 21 firefighters
Total Spent: \$6 million



COMMUNITY DEVELOPMENT SERVICES

Paid for the Safe Homes, Safe Families relocation program and staff costs including funding a Code Compliance Inspector; also paid for support staff for the City's Local Coastal Program update

Total Spent: \$187,000



PUBLIC WORKS

Paid for projects including dead tree removal; maintenance of College Park and East Village Park; water quality testing and analysis for the Channel Islands Harbor; tree trimming & maintenance services; purchase of two turf lawn mowers; various parks improvements; enhancement activities at Ormond Beach wetlands; and street repairs

Total Spent: \$3.9 million



CULTURAL & COMMUNITY SERVICES

Paid for a portion of the after school & other recreation/City Corps programs; Police Activities League (PAL) recreation programs; Senior Nutrition Program; Pre-school to You program; Wi-Fi at public libraries; Homework Center at Main Library; Special Needs Program; and a one-time PACC subsidy payment

Total Spent: \$2.3 million



HOUSING

Paid for the start-up & operational costs for a year-round 24-hour homeless shelter facility with medical referrals, social services and mental health services, along with bridge and permanent housing

Total Spent: \$396,000



CITY MANAGER

Paid for the funding for Spanish language interpretation and translation services at City Council meetings; also includes the one-time appropriation for a Downtown Market Study to identify future development potential downtown

Total Spent: \$78,000



POLICE DEPARTMENT

Paid for staff, purchase of new police dispatch consoles, and license plate readers

Positions funded: 16 police officers
Total Spent: \$3.7 million



INFORMATION TECHNOLOGY

Paid for the City's emergency 911 computer aided dispatch system (CAD) and police records management (RMS) systems

Total Spent: \$1 million



NON-DEPARTMENTAL

Paid for the Measure O audit and elevator project for City Hall Building 305 which brought elevator up to modern building standards and into compliance with current ADA requirements and State code

Total Spent: \$245,000

Visit www.oxnard.org/finances for more information about Measure O

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Can the City be trusted with increased revenue?

Reforms & Improvements

1 Enacted Sunshine Ordinance	2 Enacted City Council/Committee System	3 Streamlined Permit Review Process	4 Ending Golf Course Subsidy	5 Ending PACC Subsidy	6 Museum Closure	7 S&P Outlook from Stable to Positive	8 Bond Savings \$400K /yr	9 PUC Under-ground Credits \$1.7M	10 1st Audit without new material weaknesses since 2014
11 Sakioka Farms across finish line	12 Initiated Oxnard Employee Pipeline	13 Decrease Homeless Point in Time Count	14 Decrease Violent Crime - 4 Years Running	15 Completed Wastewater Treatment Plant Emergency Repairs	16 Enacted Homeless Camping Ordinance	17 STR Policy Approved	18 Development Impact Fee Updated	19 Campus Park Grant	20 Oxnard Power Plant Dismantling Trust Fund \$25M

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Can the City be trusted with increased revenue?

CITY'S IMPROVED FINANCIAL MANAGEMENT

FINANCE EXECUTIVE LEADERSHIP TEAM

Immediate, tangible results from **new CFO and Assistant CFO** hired in 2019

AUDIT

City achieved **no new "material weaknesses"** for the first time since 2014



GAS TAX BONDS

Secured **\$400K** in savings every year through bond refinancing



IMPROVED BOND OUTLOOK



S&P **revised its outlook** from "stable" to "**positive**" and affirmed its existing "**A**" **issuer credit rating**

AUDITOR LETTER

City's auditor issued "**Letter of Encouragement**" noting **City's significant progress addressing prior financial issues** and rebuilding, recovering & reconnecting with the community



25

How is the City increasing financial transparency?

MAJOR SOFTWARE CHANGE

Council approved a new enterprise software system that will **replace the system installed in the the '80s** and will increase transparency and minimize human error for many City operations



FINANCIAL TRANSPARENCY

Launched a **new financial portal** that provides the community with tools to learn more about the City's finances and access reports

MEASURE B

The Oxnard Government Accountability and Ethics Act was approved by voters to institutionalize **good governance and financial transparency**



www.oxnard.org/finances



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Why doesn't the City focus on Economic Development instead of raising taxes?

ECONOMIC DEVELOPMENT

PUC CREDIT SALE

Council approved the sale of unused power line underground funds for a total of **\$1.77 million**



BILLBOARDS

Four permits filed for billboards, which if approved will net the City an estimated **\$550K minimum per year**



CANNABIS

Council approved the Manufacturing & Distribution of Cannabis. In 2021, **Manufacturing revenue** is estimated to be **\$75K** and **Distribution revenue** is estimated at **\$40k**



(Both estimates are 50% of annual estimate)

SOUTH OXNARD

Efforts to form a Community Benefits District for the **Saviers Rd. corridor**

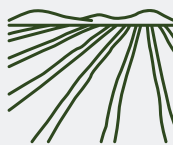


DOWNTOWN

Made significant progress addressing the development of Downtown Oxnard prior to the pandemic



SAKIOKA FARMS



Finalized the development agreement and map after eight years

FEES

Council approved updated development impact fees, some of which haven't been updated since 1972



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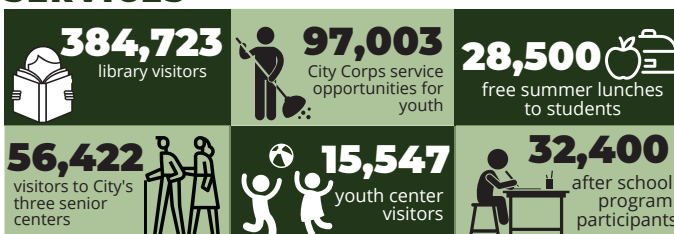


2019 BY THE NUMBERS Your Tax Dollars at Work

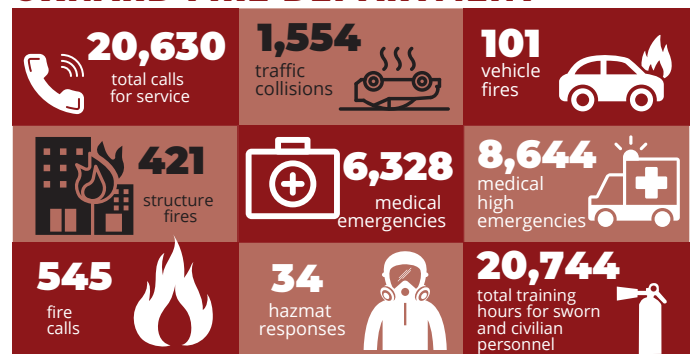
OXNARD POLICE DEPARTMENT



OXNARD CULTURAL & COMMUNITY SERVICES



OXNARD FIRE DEPARTMENT



OXNARD PUBLIC WORKS



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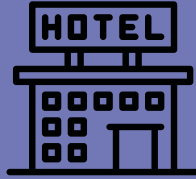
OXNARD HOUSING DEPARTMENT

110 beds
56 housing units



Oxnard's
Comprehensive
Homeless
Solutions
Center

**70
Rooms**



to shelter 70 -140
homeless through
Project HomeKey

58

previously homeless
persons placed in
housing



454

number of homeless
individuals that were
provided services by
Mercy House and
Salvation Army



How would a higher sales tax impact lower income residents and those who are unemployed?

WHAT IS NOT TAXED IN CALIFORNIA

COMMON ITEMS EXEMPT FROM SALES TAX



How would a higher sales tax impact lower income residents and those who are unemployed?

CONSEQUENCES OF BUDGET CUTS

CULTURAL & COMMUNITY SERVICES



REDUCED FUNDING

- Library Services



REDUCED FUNDING

- City Corps
- Youth Programming & Sports



REDUCED FUNDING

- Seniors



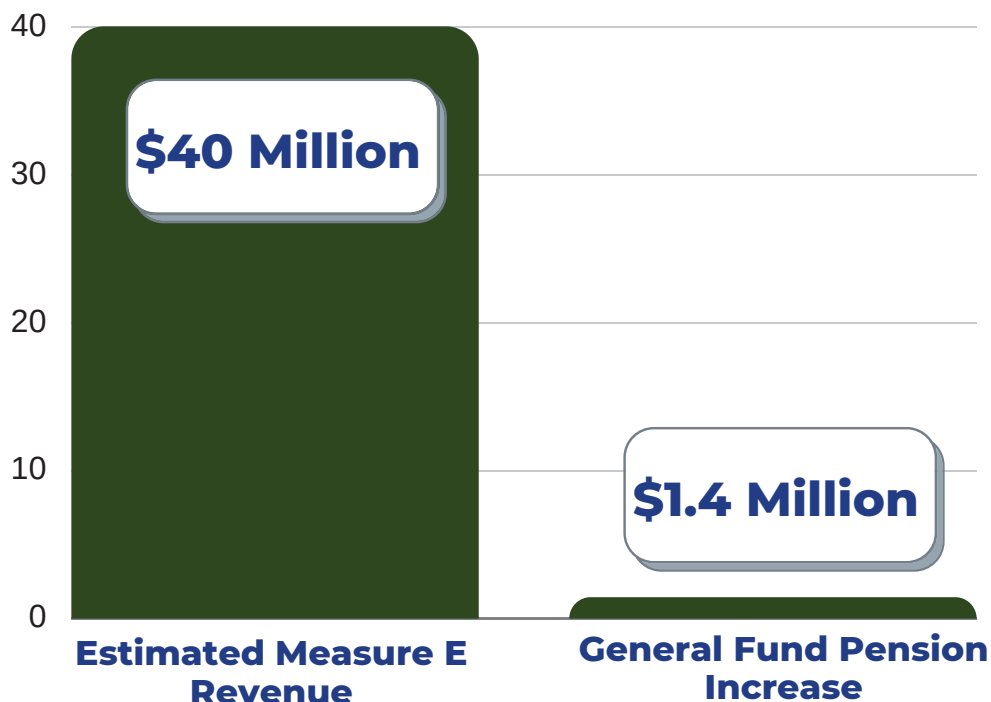
CLOSED CARNEGIE ART MUSEUM

- Netted \$522,000 in savings

OVER \$5 MILLION IN REDUCTIONS SINCE 2015

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Is the sales tax just going towards pension obligations?



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Will Measure E address the City's street repairs?

Public Works Streets & Alleys Maintenance



1,032
Miles of Lanes

453 miles of streets
= 1,032 miles of lanes

FUNDING SOURCES

- Gas Tax
- General Fund (Measure O)

650
Miles of Sidewalk

FUNDING SOURCES

- Gas Tax
- General Fund (Measure O)

70
Miles of Alleys

FUNDING SOURCE

- General Fund (Measure O)

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Will Measure E address the City's street repairs?

Public Works Streets & Alleys Maintenance



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Current Oxnard
Streets & Alleys PCI



- Score of 1 - 100
- 0 = Worst, 100 = Best

FY 2020-2021
Approved CIP Budget

\$9.7M

What would it cost the City annually for improvements?

70
PCI

\$18M/yr.
to achieve by 2028

80
PCI

Approximately
\$38.4M/yr.
to achieve by 2028

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What are the Measure E oversight provisions?

MEASURE E

ACCOUNTABILITY AND TRANSPARENCY PROTECTIONS

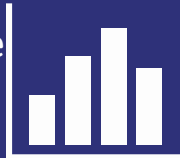
INDEPENDENT AUDITS

Annual audits will be performed on Measure E



OVERSIGHT

Regular review by the City Council Finance & Governance Committee



ALL AVAILABLE ONLINE

Public disclosure of all spending and audits will all be available on the City website



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Why doesn't Measure E sunset?

Budget Forecast - General Fund

Draft as of 6.22.20

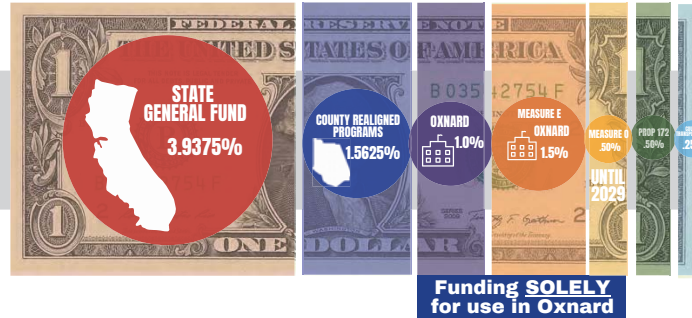
General Fund (\$ in Million)	FY 2019-20 Pre-COVID Estimated	FY 2019-20 Estimated Year-End	FY 2020-21 PROPOSED BUDGET	FY21-22 PROJECTED	FY22-23 PROJECTED	FY23-24 PROJECTED	FY24-25 PROJECTED
	Year-End	POST-COVID					
Property Tax	59.1	57.0	61.2	62.2	63.8	65.7	67.7
Sales Tax	33.2	29.8	29.9	31.1	32.6	34.0	35.4
Other Revenue	48.1	45.3	43.8	43.4	44.1	44.9	45.7
Total Revenue	140.5	132.0	135.0	136.7	140.6	144.6	148.8
% Change of Revenue			2%	1%	3%	3%	3%
Staff (exclude Pension)	87.6	87.6	87.6	90.8	94.1	97.7	101.3
Pension	15.3	15.3	15.2	16.7	17.9	19.1	20.2
Other O&M	33.4	33.4	32.0	31.2	32.0	32.8	33.6
Debt Service	6.2	6.2	6.1	6.0	6.0	6.0	6.1
Total Expenditures	142.4	142.4	140.8	144.7	150.1	155.5	161.2
% Change of Expense			-1%	3%	4%	4%	4%
Net Annual Operating	(2.0)	(10.4)	(5.8)	(7.9)	(9.5)	(10.9)	(12.3)
Beginning Balance	19.6	19.6	9.2	3.4	3.4	3.4	3.4
MO Anticipated Deficit Transfer				(.5)	(1.5)	(1.0)	(.7)
Required Budget Cuts to sustain \$3.4M reserve				(8.5)	(10.9)	(11.9)	(13.0)
Ending Balance	17.6	9.2	3.4	3.4	3.4	3.4	3.4
Projected Operating Reserve	12.4%	6.5%	2.4%	2.3%	2.2%	2.2%	2.1%
Reserve Target	17.1	17.1	16.9	17.4	18.0	18.7	19.3
Above/ (Below) Reserve Target	.5	(7.9)	(13.5)	(14.0)	(14.6)	(15.3)	(16.0)

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If Measure E is Approved by Voters

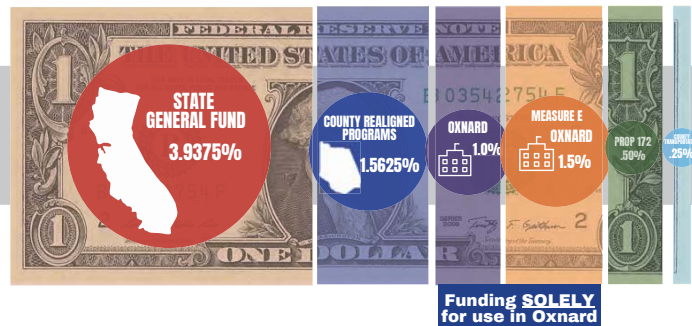
2021 - 2029

9.25%



Beyond 2029

8.75%



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ALLOWABLE SALES TAX RATES



State of California

Tax Brackets for All Incorporated Cities

Maximum is 10.25

10.00 +	42 cities
9.00 +	127 cities
8.00 +	133 cities
7.25 +	180 cities

← **OXNARD**

Minimum is 7.25

Source: State of California City & County Sales & Use Tax Rates (effective July 1, 2020)

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More Voter Information

- For more information about Oxnard's Municipal Election or Measure E, visit: [**www.oxnard.org/MeasureE**](http://www.oxnard.org/MeasureE)
- For more information on voting procedures or mail-in ballots visit the Ventura County Registrar of Voters at: [**recorder.countyofventura.org/elections**](http://recorder.countyofventura.org/elections)
- The City does not advocate a yes or no vote on Measure E
- This presentation is provided for informational purposes only



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