

CITY OF OXNARD
PARKS, RECREATION, AND COMMUNITY SERVICES COMMISSION
MINUTES DRAFT
ONLINE MEETING
Oxnard, CA 93030

Wednesday, August 25, 2021, 5:30 p.m.

A. ROLL CALL

At 5:31 p.m., the Oxnard Parks, Recreation, and Community Services Commission meeting convened in a Zoom meeting. Chair Whitecomb, Vice-Chair Poirier, Commissioners Miguel Fernandez, Oscar Hernandez, and Dr. Carlo Aaron Purther were present. Commissioners Chris Hernandez and Paul Lemos were excused. The meeting opened with the Pledge of Allegiance to the flag of the United States. Chair Whitecomb presided and called the meeting to order. Staff members present were; Janice M. Zaragoza, Recreation Coordinator, Steve Howlett, Assistant Public Works Director, and Adriana Britt, Recording Secretary.

B. PLEDGE OF ALLEGIANCE

Madame Chair Whitecomb led the Pledge of Allegiance.

C. PUBLIC COMMENTS

Mr. John Cardenas - He and his wife would like to assist in bringing a BMX track to Oxnard. They are in contact with the City of Camarillo regarding the Freedom Park BMX track and BMX USA.

D. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the PRCSC meeting from July 28, 2021, regular meeting was submitted for approval.

ACTION: PRCSC minutes from July 28, 2021, were approved as revised (Vice Chair Poirier / Chair Fernandez) unanimous

E. PARKS DIVISION REPORT

1. SUBJECT: Colonia Park Update

ACTION: That the commission received an update on Colonia Park.

2. SUBJECT: New Bike Paths Update

ACTION: That the commission received an update on the bike path plan.

F. RECREATION REPORT

1. SUBJECT: Upcoming Events

ACTION: That the commission received an update on upcoming Recreation events.

2. SUBJECT: College Park Aquatic Park Update

ACTION: That the commission received an update on the College Park Aquatic Park.

G. NEW BUSINESS

1. SUBJECT: Oxnard Park Trees and Micro-climates - Yesenia Gonzalez, Montserrat Hernandez, Isadora Nogueira, Ariadne Villegas, Achieving Resilient Communities
ACTION: That the commission received a presentation on park trees and their effect on Oxnard micro-climates.
2. SUBJECT: CALFire Tree Grant Presentation - PRCSC Trees Task Committee
ACTION: That the commission received a report on the CALFire tree-planting grant.
3. SUBJECT: Exeloo Restroom Presentation - Alex Carter, Exeloo Corp and Tony Berkley, Public Facilities & Services, Inc.
ACTION: That the commission received a presentation on Exeloo Restrooms.
4. SUBJECT: Helping Monarchs in Oxnard - Andy Spyрка, Ventura County Resource Conservation District
ACTION: That the commission received a presentation on Oxnard's Monarch Butterflies.
5. SUBJECT: Native Plants Committee
ACTION: That the commission formed a Native Plants Committee

H. TASK FORCE/COMMITTEE REPORTS

1. Campus Park Committee - Met with staff (Noe) and spoke about hopes for design and what they would like to see at Campus Park. Will be meeting with the design group at Taft Gardens & Nature Preserve in Ojai to give an idea. ASR Wells has an asphalt road leading to the wells, but the commission had no knowledge of it. Commissioner Purther still has not heard back from any of the staff. Would like to formally request a status report from engineering and public works on design and layout of all of the wells.
2. Dog Park Committee - Cannot move forward without representation from the City Attorney and City Manager's Office. They look forward to a meeting in the near future regarding a pilot program for an off leash dog park.
3. Recreation Task Committee - Had their monthly meeting, COVID has caused Recreation to cancel indoor sports but is doing what they can to bring outdoor programming at this time. Really appreciate what Recreation is doing for the community. Recreation is doing as much as they can for the community.

I. COMMISSION COMMENTS

Purther - likes that the city is planning to repave most of the Colonia Neighborhood.

O. Hernandez - it's quite evident that everything the city is currently doing, he feels equity is being addressed within the city. He drove by cypress park, basketball courts are being added along with lighting. I Appreciate everything the city is doing.

Whitecomb - enjoying the community sharing all of the projects going on in the city. She is happy while driving around now due to the neighborhood pride. Thank all of the volunteers that are working to keep our city beautiful when the city couldn't. The more we volunteer, the cleaner our city will become. Please don't spray pesticide in your yards.

J. ITEMS OF FUTURE CONSIDERATION

1. Bring BMX to Oxnard

2. Shade structures in the parks - cost and placement
3. ASR Wells Status
4. Downtown Parking Structure Murals

K. ADJOURNMENT

The meeting was adjourned at 8:48 p.m.

Angela Whitecomb, Chair



City of Oxnard
Parks and Recreation and Community Services Commission

Recreation Division Report
Agenda Item No. E.1

DATE: September 22, 2021

TO: Oxnard Parks, Recreation and Community Services Commission

FROM: Julie Estrada, Management Analyst

SUBJECT: Downtown Parking Structure Murals

RECOMMENDATION

That the Parks, Recreation and Community Services Commission receive a presentation on the Downtown Parking Structure Murals.

BACKGROUND

The murals located in the downtown parking structure are part of a Cultural Arts program known as the Oxnard Mini Murals. The Mini Mural program began as a way to break up the concrete visual in the downtown area. Art in public spaces gives a city or neighborhood a unique identity and shows its sense of pride, making it more of an attraction for investments and economic endeavors. It has been shown that public art is not only important to beautifying an area and making it more inviting for its citizens, but it also adds value to all the surrounding assets.

This project began in June of 2020 as a program proposal in line with the Cultural Master plan and Downtown Arts Hub plan. Once the lead artist was selected and design ideas were drafted, staff reached out to local artists involved with Cultural and Community Services programs to assist in the implementation of this art project. Two events have been held since then, the first in September 18-20, 2020 and the second June 25-27, 2021. In total the project has added more than 38 small murals in the downtown parking structure.

The main concept was to utilize the surrounding structures to influence the artwork. Many of the pieces incorporate the pipes, shape of utility fixtures, and lights into the overall design. The lead artist also took inspiration from cultures and downtown events when choosing potential murals. This project partners volunteers with staff to collaborate and mentor young artists while making a positive visual impact on our community.

To find out more about art in Oxnard, contact the Cultural & Community Services Office at 805-385-7995. The Cultural Arts Commission meets every first Wednesday of the month at 4:30pm via zoom.

ATTACHMENTS

1. Oxnard Mini Murals Presentation.



Oxnard Mini Murals

Presented by Julie Estrada, Management Analyst-Cultural Arts

Oxnard Mini Murals

The purpose of the Oxnard Mini Murals program is to break up the concrete in downtown and create an atmosphere of creativity.

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Oxnard
Mini Murals

Program Timeline

1

June 2020

Idea was presented and approved

1

2

July 2020

Lead artist selected and designs began

2

3

August 2020

Volunteer Artist Recruitment

3

4

September 2020

1st event held with 20+ pieces of art added to the downtown parking structure

4

5

June 2021

2nd event held with 18+ pieces of art added to the downtown parking structure

5

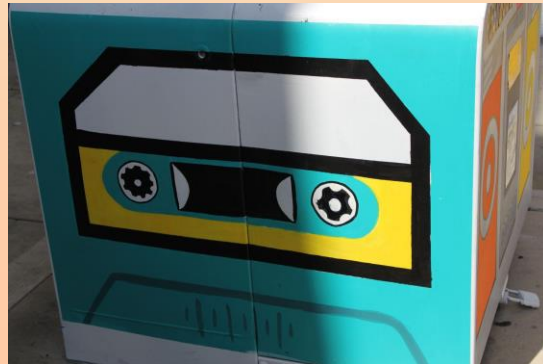
Oxnard Mini Murals

September 18-20, 2020



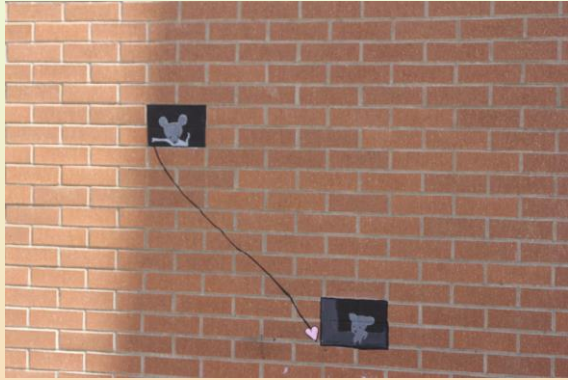
Oxnard Mini Murals

September 18-20, 2020



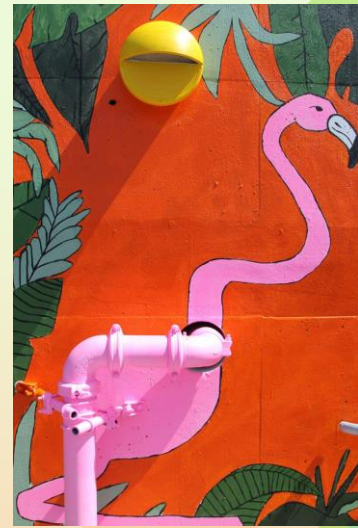
Oxnard Mini Murals

September 18-20, 2020



Oxnard Mini Murals

September 18-20, 2020



Oxnard Mini Murals

June 25-27, 2021



Oxnard Mini Murals

June 25-27, 2021



Oxnard Mini Murals

Artwork is designed to complement existing structures where possible

Provide colorful, fun scenery for the community

Engage artists of all ages to collaborate and help encourage young people to beautify the city

Contribute to the Cultural Arts Master Plan goals



Oxnard Mini Murals

Upcoming events to be held in the Spring & Summer of 2022.

For more information you can contact:

Cultural & Community Services Department
Cultural Arts - Mini Murals
305 West Third Street
Oxnard, CA 93030
805-385-7995

The Cultural Arts Commission meets the
1st Wednesday of the month at 4:30pm via Zoom



Oxnard Mini Murals

Questions?