

MEMO



DATE: June 23, 2022

TO: Interested Parties

FROM: Samantha Shapiro, Project Manager, samantha.shapiro@oxnard.org, 805-385-7447

SUBJECT: Sports Park Idea Day Survey Results & Next Steps

Summary:

After about six weeks of outreach and promotions, Sports Park Idea Day was held on Saturday, April 30, 2022 from 10:00 a.m. – 2:00 p.m. at Sports Park South. There were ten (10) organizations and groups present at the event to share their idea for the future use of Sports Park. An on-site survey was conducted and 164 residents provided feedback.

The survey results provided with this memo show the ranking of top three uses for Sports Park based on resident feedback (Attachment 1):

1. League/Club Soccer (150)
2. Baseball (94)
3. Softball (69)

The results of this survey are consistent with the General Plan and Parks and Recreation Master Plan designations of this site to serve the community at large and provide recreational or athletic facilities that are missing or lacking from the overall park system (Attachment 4).

The Sports Park Idea Day survey results will be presented to the Parks, Recreation and Community Services Commission at their regular July meeting, scheduled for July 27, 2022 at 5:30 p.m. in City Council Chambers.

Outreach:

About six weeks prior to the event, Recreation staff conducted outreach to known local organizations and groups to encourage their participation as an exhibitor if they had an idea for the future use of Sports Park. Invitations were extended to thirty (30) known organizations and groups and thirty-three (33) neighborhood council chairs.

To ensure local organizations and groups were informed about the event and had an opportunity to sign up, recreation staff followed up with any organizations who did not respond to the initial outreach and hosted in-person or virtual meetings with fifteen (15) organizations and groups to address any questions about the event.

The event was promoted to the community through extensive social media posts on the City's social media platforms, flyers included in the neighborhood council weekly packet for six (6) weeks leading up to the event, and discussed at City Council meetings in the City Manager's update.

Exhibitors:

Ten (10) organizations and groups hosted an exhibitor booth at Sports Park Idea Day to share their idea for the future use of Sports Park.

Organization	Idea/Use for Sports Park
American Youth Soccer Organization (AYSO) Region 304	League/Club Soccer
Channel Islands YMCA	YMCA
Club Deportivo La Esperanza and Redline Soccer League	League/Club Soccer
East Side Little League	Baseball
Oxnard BMX	BMX
Seaside of Oxnard	Softball
Sportsplex	Multi-use Sports Fields
Ventura County Ice Sports	Ice Rink/Ice Sports
Ventura Roller Sports	Roller Sports
West Village Neighborhood Council	Passive Park Uses

On-Site Survey Results:

The survey asked two questions:

1. What top three uses for Sports Park do you like best? (164 responses)
2. Was there any idea missing from today's event that you want considered for the future use of Sports Park? (92 responses)

The survey results provided with this memo show the ranking of top three uses for Sports Park based on resident feedback. The top three uses were: League/Club Soccer (150); Baseball (94); and Softball (69) (Attachment 1). There is also a summary of additional responses provided for other uses for Sports Park not represented at the event. The most requested amenities for Sports Park included: parking (17), restrooms (12), pool (10), and snack bar (8) (Attachment 2).

For contextual purposes staff created an exhibit showing the locations and quantity of existing softball, baseball, and soccer fields (Attachment 3).

Park Classifications:

Per the Oxnard 2030 General Plan Background Report (p. 4-89), park facilities in Oxnard are classified based on the primary purpose and service area of the park. Classifications include:

- **Mini-Parks**, also referred to as pocket parks, serve a limited population living within a short radius and are often targeted for a specific market segment, such as young children or senior citizens.
- **Neighborhood Parks** are designed to serve the surrounding neighborhood, provide intense recreational activities, emphasize free play areas that can be utilized for a variety of purposes, and are often characterized by the absence of formal community playfields.
- **Community Playfields** are large recreation areas, usually athletic complexes, designed to meet organized recreation needs that generally provide specific recreation activities with limited spectator amenities; these facilities serve a broad segment of the City's population and may stand alone or contained within joint-use facilities or community parks.

- **Community Parks** provide diverse recreational opportunities to meet the needs of several surrounding neighborhoods and the City; these parks are at least 20 to 30 acres and offer amenities that are not provided elsewhere within the park system.
- **Special Purpose Facilities** are areas reserved for specific or single-purpose recreational activities, such as golf courses, nature centers, marina, historical sites, beaches, etc., with wildlife and conservation areas designed to protect, preserve and to educate the public.

In the 2030 General Plan, Sports Park (phase 1) is classified as a Special Purpose Facility.

The Parks & Recreation Master Plan (p. 143) also outlines four park classifications based on the park's size, service area and general features. These classifications align similarly to the park facilities described above from the General Plan. Based on the classifications in the Parks & Recreation Master Plan, Sports Park would be considered either a Community or Regional Park. However, the Parks & Recreation Master Plan does not specifically define any of the City's existing or future parks within this classification system.

Pages 158 and 214 of the Parks & Recreation Master Plan (Attachment 4) recommend the development of Sports Park to be primarily programmed with baseball and softball facilities, in addition to other amenities that can be used for passive, flexible programming when the facilities are not in use.

Next Steps:

The Sports Park Idea Day survey results will be presented to the Parks, Recreation and Community Services Commission at their July 27, 2022 meeting at 5:30 p.m. in City Council Chambers. The meeting will be held in person with a hybrid Zoom option for public comments.

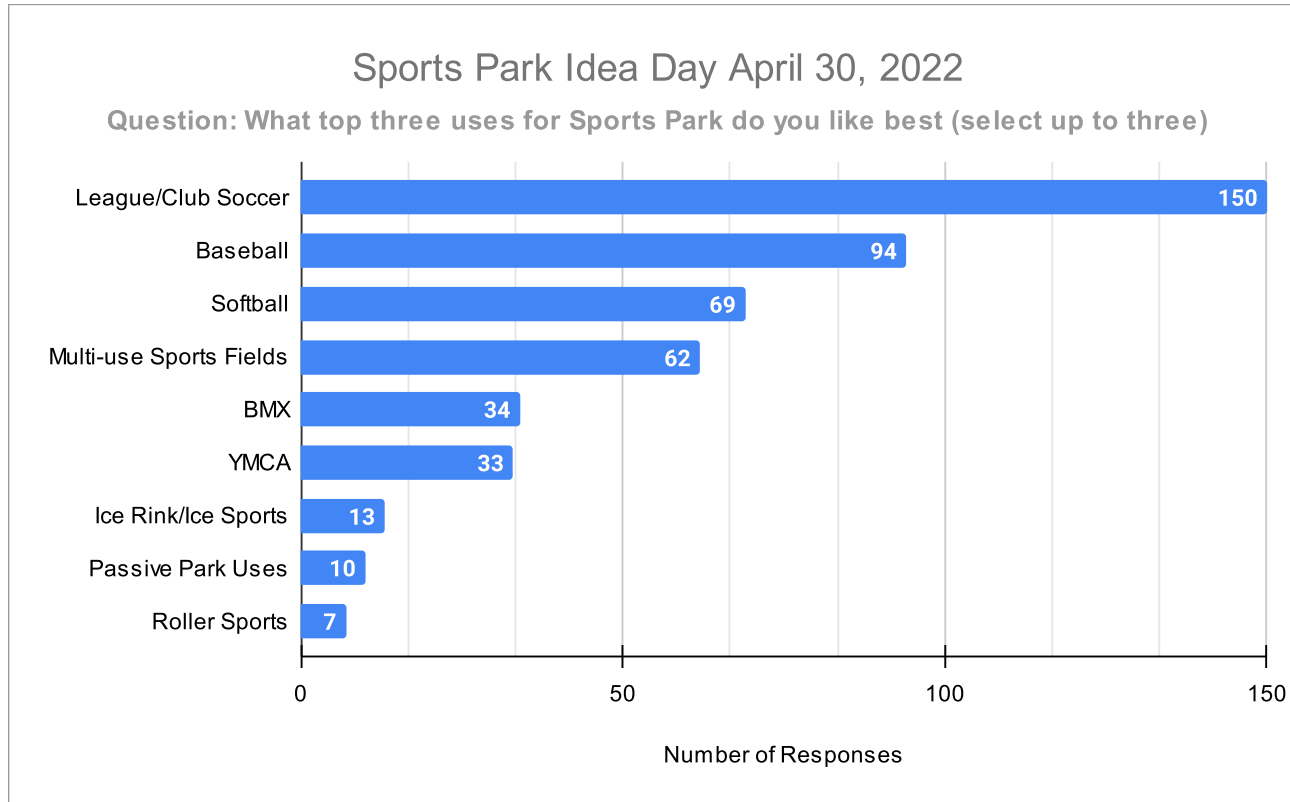
Organizations and groups with an interest in the future of Sports Park are encouraged to review the survey results included with this memo and attend the July 27, 2022 Parks, Recreation & Community Services Commission meeting to provide any public comments. Members of the public have three minutes to provide public comments on an agenda item.

Attachments:

1. Attachment 1 - Ranking of Top Three Uses for Sports Park based on resident feedback
2. Attachment 2 - Summary of responses provided for other uses not represented at the event
3. Attachment 3 - Map of Existing Softball, Baseball and Soccer Fields in Oxnard (locations and quantity)
4. Attachment 4 - Excerpts from the Parks & Recreation Master Plan related to Sports Park

ATTACHMENT 1

[On the Page to Follow]



Ranking Order of Top Three Selected Uses for Spork Park	
Park Uses	Responses
1. League/Club Soccer	150
2. Baseball	94
3. Softball	69
Total Survey Responses: 164	
*Residents were asked to select up to three uses for Sports Park. Not all respondents selected three choices	
10 organizations/groups were present sharing their ideas for the future use of Sports Park. The uses presented were included as options for the resident survey.	

ATTACHMENT 2

[On the Page to Follow]

Respondents were given the opportunity to suggest any other uses or amenities that they would like considered for the future use of Sports Park. 92 residents (of the 164 total responses) provided feedback in this question. Many of these suggestions are typical park amenities such as playgrounds, parking, lighting, and restrooms.

This summary reflects other uses suggested for Sports Park. Any responses to this question that were an option to select in Question 1 of the survey have been removed from this summary (e.g. soccer fields, ice skating, multiuse fields)

Was there any idea <i>missing</i> from today's event that you want considered for the future use of Sports Park?	If this amenity is City-owned, how many are currently available?	Location(s) of amenity on City-owned property	Staff Notes
Basketball courts	37.5	Beck, College, College Estates, Colonia, Community Center East, Crescent, Durley, East, Eastwood, Garden City Acres, Lathrop, Lemonwood, Neptune Square, Orchard, Pleasant Valley, Rio Lindo, Sea Air, Seaview, South West Community Park Ext, Southwinds, Thompson, Via Marina, Vineyards, West Village, Wilson, Windrow	Additional basketball courts exist at many schools both indoors and outdoors
Batting Cages	1	Durley	For Sunset Little League Use
Cheer	0	N/A	This can be programmed into a park
Community Room	4	Campus (Oxnard PAL), Colonia, Durley, South Oxnard Center	The community rooms at these locations are also Youth Centers
Dog Park	3	Campus, College, Windrow	
Football	0	N/A	Fields are located at High Schools (Pacifica, Oxnard, Rio Mesa, Channel Islands, and Hueneme)
Handball Courts	0	N/A	Handball courts were removed from Colonia Park years ago
Lighing & Solar Lighting	624	Beck, Cabrillo, Central, Children's, College Estates, College, Colonia, Community Center Park East, Community Center Park West, Connelly, Crescent, Del Sol, Durley, East, East Village, Eastwood, Garden City Acres, Johnson Creek, Lathrop, Lemonwood, Marina West, Orchard, Plaza, Pleasant Valley, Rio Lindo, Sea Air, Seaview, Sierra Linda, South Bank, Southwest Community Park Ext, Southwinds, Thompson, Via Marina, Village Green, Vineyards, Wilson, Windrow Sports Lighting: Beck, College, Colonia, Community Center Park West, Del Sol, Durley	There are 553 area park lights and 71 sports lights. There is no solar lighting.
Multi-Use Trail (walk, run, bike)	27	Beck, Cabrillo, Central, College Estates, College Park, Community Center Park East, Community Center Park West, Connelly, Del Sol, Durley, East Village, Eastwood, Garden City Acres, Kohala, Lathrop, Lemonwood, Marina West, Orchard, Oxnard Beach, Pleasant Valley, Rio Lindo, Sea Air, South Bank, Southwest Community Park Ext, Southwinds, Via Marina, Vineyards	This is a typical amenity in community and regional parks
Parking Areas, including for RVs	14	Beck, College, Community Center Park East, Community Center Park West, Del Sol, Durley, Johnson Creek, Oxnard Beach, Plaza, Rio Lindo, Southwest Community Park, Wilson	This number includes parking lots only. Curb parking is available at most neighborhood parks. RV parking is not available in any parks.
Pickleball Courts	1	Oxnard Tennis Center	

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Was there any idea <i>missing</i> from today's event that you want considered for the future use of Sports Park?	If this amenity is City-owned, how many are currently available?	Location(s) of amenity on City-owned property	Staff Notes
Picnic Tables	298	Beck, Carty, College, College Estates, Colonia, Community Center East, Crescent, Del Sol, Dunkirk, Durley, East, East Village, Eastwood, Fremont, Garden City Acres, Johnson Creek, Lathrop, Lemonwood, Marina West, Orchard, Oxnard Beach, Pleasant Valley, Rio Lindo, Sea Air, Seaview, Sierra Linda, Southwinds, Thompson, Via Marina, Vineyards, Windrow, Wilson	This is a typical amenity in neighborhood, community, and regional parks
Playground	47	Beck, Carty, Children's, College Estates, College, Colonia, Community Center Park East, Community Center Park West, Crescent, Del Sol, Durley, East, East Village, Eastwood, Fremont Tot, Garden City Acres, Johnson Creek, Lathrop, Lemonwood, Marina West, Neptune Square, Orchard, Oxnard Beach, Pleasant Valley, Rio Lindo, Sea Air, Seaview, Sierra Linda, South Bank, Southwest Community Park Ext, Southwinds, Thompson, Via Marina, Vineyards, Wilson, Windrow	This is a typical amenity in neighborhood and community parks
Reservation Area (including enclosed)	25	Central, College, Crescent, Del Sol, East, Oxnard Beach, Rio Lindo, Vineyards, Windrow	Reservations are accepted online through Facilitron
Restrooms	37	Beck, Carty, College Estates (out of service), College Park, Colonia, Community Center Park East, Community Center Park West, Crescent, Del Sol, Durley (out of service), East, East Village, Eastwood, Garden City Acres, Johnson Creek, Lemonwood, Marina West, Orchard, Oxnard Beach, Pleasant Valley, Rio Lindo, Sea Air, Seaview, Sierra Linda, Southwest Community Park Ext, Southwinds, Thompson, Via Marina, Vineyards, Wilson, Windrow	This is a typical amenity in neighborhood, community, and regional parks
Senior Center	2	Colonia Senior Center, Wilson Senior Center	
Skate Park	1	College	Skate parks are planned for Campus Park and Durley Park
Snack bar	8	Carty, College, Colonia, Community Center West, Durley, Eastwood, Johnson Creek	This is a typical amenity in community and regional parks
Swimming Pool/Community Aquatic Center/Splash Pad/Water Park	1	Colonia (pool)	These amenities are planned for the South Oxnard Aquatics Center located at College Park
Swings	29	Beck, Carty, College Estates (out of service), College, Colonia, Community Center Park East, Community Center Park West, Crescent, Del Sol, Durley (out of service), East, East Village, Eastwood, Garden City Acres, Johnson Creek, Lemonwood, Marina West, Orchard, Oxnard Beach, Pleasant Valley, Rio Lindo, Sea Air, Seaview, Sierra Linda, Southwest Community Park Ext, Southwinds, Thompson, Via Marina, Vineyards, Wilson, Windrow	This is a typical amenity in neighborhood and community parks
Tennis	11	Community Center West, Lemonwood, Marina West, Orchard, Pleasant Valley, Rio Lindo, Sea Air, Seaview, Sierra Linda, Via Marina, Wilson	

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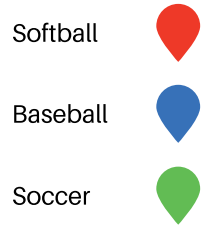
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Was there any idea <i>missing</i> from today's event that you want considered for the future use of Sports Park?	If this amenity is City-owned, how many are currently available?	Location(s) of amenity on City-owned property	Staff Notes
Track & Field	0	N/A	Tracks are located at high schools (Pacifica, Oxnard, Rio Mesa, Channel Islands, and Hueneme)
Walking Trail	10	Connely, Del Sol, Lathrop, Lemonwood, Marina West, Rio Lindo, Sea Air, Southbank, Southwinds, Thompson	This is a typical amenity in community and regional parks (same as multi-use trail/path)

ATTACHMENT 3

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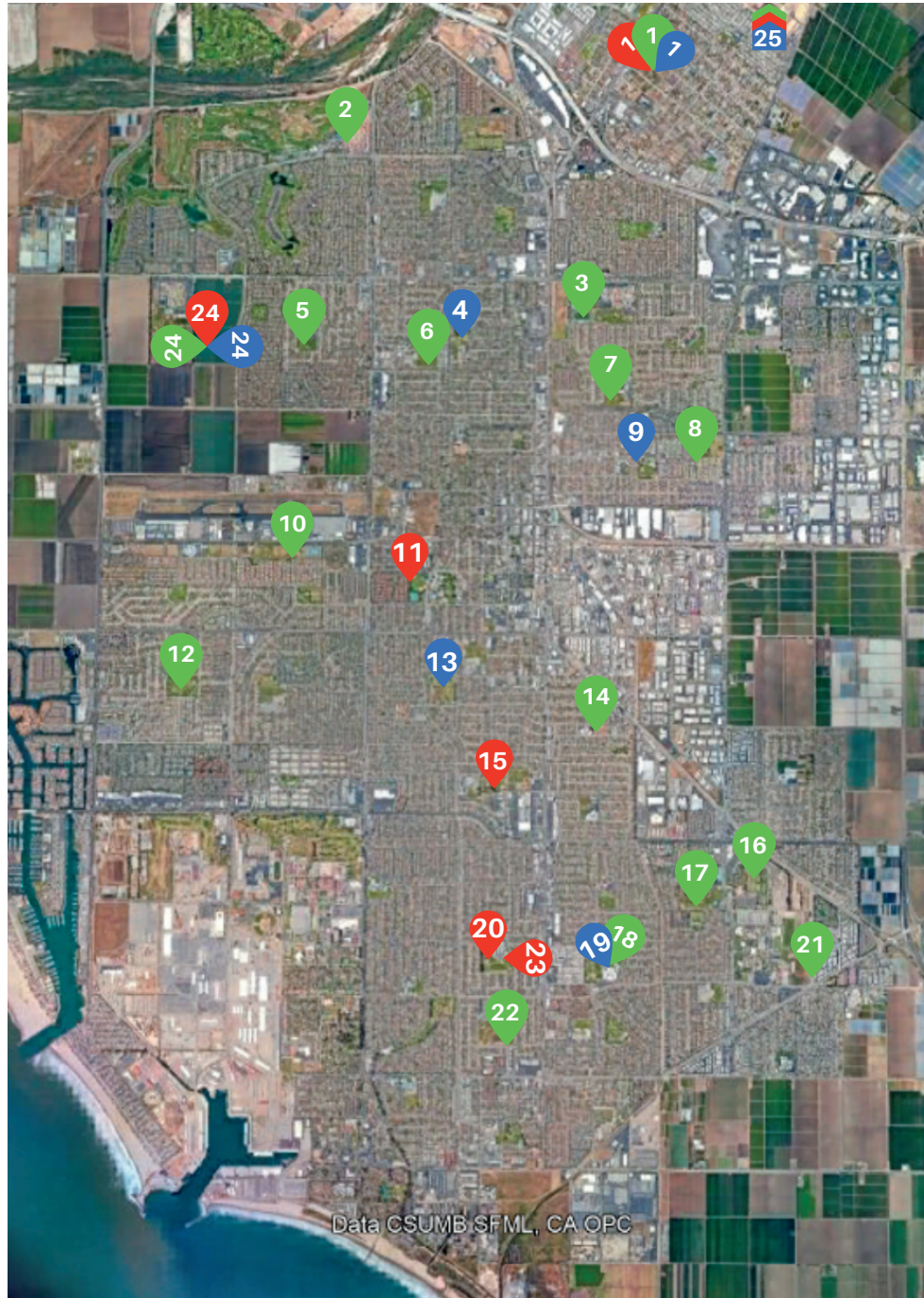
Type of Uses



Locations

1. Rio Vista/Rio Del Mar (City)
2. River Ridge (City)
3. Pacifica High School (OUHSD)
4. Eastwood Memorial Park (City)
5. Ritchen Elementary (OSD)
6. Fremont Middle School (OSD)
7. Frank Middle School (OSD)
8. Del Sol Park/Stadium (City)
9. Colonia Park (City)
10. Southwest Community Park (City)
11. Community Center Park West (City)
12. Via Marina (City)
13. Durley Park (City)
14. Elm Elementary (OSD)
15. Beck Park (City)
16. College Park (City)
17. Channel Islands High School (OUSD)
18. Blackstock (HESD)
19. Johnson Creek (City)
20. Carty Park (City)
21. Oxnard College
22. Hueneme High School (OUHSD)
23. EO Green Jr. High School (HSD)
24. Oxnard High School (OUHSD)
25. Rio Mesa High School (OUHSD)

Existing Sports Fields Map



Total Number of Fields

City Owned

- 8 Soccer Fields (Full)
- 4 Soccer Fields (Small)
- 8 Multi-use Field Spaces*
- 1 Stadium
- 14 Baseball Fields (Youth)
- 1 Baseball Fields (Full)
- 5 Softball Fields (Full)
- 3 Softball Fields (Youth)

School Owned (OSD, OUHSD, HED, Oxnard College)

- 8 Soccer Fields (Full)
- 4 Soccer Fields (Small)
- 8 Multi-use Field Spaces*
- 4 Stadiums
- 14 Baseball Fields (Youth)
- 1 Baseball Fields (Full)
- 5 Softball Fields (Full)
- 3 Softball Fields (Youth)

Number and Type of Fields Per Location

1. 3 Small Soccer Fields + 4 Youth Baseball Fields + 3 Softball Fields
2. 2 Multiuse Fields
3. 1 Stadium + Open Field + 2 Full Softball Fields + 2 Full Baseball Fields
4. 5 Youth Baseball Fields
5. Multiuse Field
6. Multiuse Field
7. Multiuse Field
8. 2 Full Size Soccer Fields
9. 2 Youth Baseball Fields
10. 5 Multiuse Fields
11. 2 Softball Fields
12. 1 Full Softball Field + Multiuse Field
13. 4 Youth Baseball Fields
14. Multiuse Field
15. 1 Full + 2 Youth Softball Fields
16. 5 Full Size Soccer Fields
17. 1 Stadium + Open Field + 2 full Baseball Fields + 2 Full Softball Fields
18. Multiuse Field
19. 4 Youth Baseball Fields
20. 2 Softball Fields
21. 1 Stadium + Open Field + 1 Softball Field + 1 Baseball Field
22. 1 Stadium + Open Field + 2 full Baseball Fields + 1 Full Softball Field
23. 2 Softball Fields
24. 1 Stadium + Open Field + 2 full Baseball Fields + 1 Full Softball Field
25. 1 Stadium + Open Field + 2 full Baseball Fields + 2 Full Softball Fields

*City owned multi-use field spaces are primarily used for soccer fields

ATTACHMENT 4

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Create A Place for Baseball & Softball

Baseball and softball teams in Oxnard have suffered from the poor condition of Durley Park. Issues such as safety, poor lighting, homelessness, and failing equipment/fields have prevented these sports from thriving. The City of Oxnard needs to provide baseball and softball leagues with maintained facilities at the very least. The consultant recommends the City prioritize improvements to Durley Park's baseball field and incorporate baseball/softball fields into the new design for Sports Park to provide players with functional, consolidated playing facilities.



MAKE IMPROVEMENTS TO DURLEY PARK A PRIORITY

Repairing the baseball facilities at Durley Park should be a priority. The fencing needs replacing, the field needs resurfacing, and the bleachers require repair. The City should also add appropriate lighting.



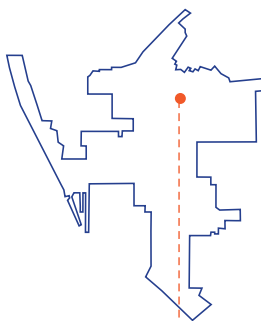
BUILD A BASEBALL & SOFTBALL COMPLEX AT SPORTS PARK TO CONSOLIDATE FIELDS

Develop Sports Park to be primarily programmed with baseball and softball facilities. Sports Park is located near existing baseball and softball leagues which helps consolidate resources.

Build Sports Park

Sports Park should be a space devoted to a diversity of sports and fitness. Sports Park can serve various popular sports in Oxnard, including basketball, volleyball, and tennis/pickle-ball courts. It should include opportunities for bike and running trails, as well as outdoor fitness.

Sports Park will help to meet baseball and softball needs in the City. When baseball is not being practiced, the expansive outfields can be used for picnicking and other passive, flexible programming. Lawn spaces can also be built with pedestrian paths that include informational signage, educating residents about health, nutrition and fitness.



RECOMMENDED PROGRAMMING

- Baseball/ Softball fields
- Basketball courts
- Passive lawn areas
- Inclusive playgrounds
- Walking trails
- Bio-retention technology

SPORTS PARK IDEA DAY COMMUNITY FEEDBACK RESULTS

Parks, Recreation and Community Services Commission
July 27, 2022

Samantha Shapiro, Project Manager





SPORTS PARK

IDEA DAY

Learn about different ideas for the future of Sports Park!

Your feedback will help determine the next phase for the nearly 20 acres of land located at Gonzales Rd. and Oxnard Blvd.

SATURDAY, APRIL 30, 2022

10:00 a.m. - 2:00 p.m.



**GONZALES RD. AND
OXNARD BLVD.**



PARKING

Enter on Gonzales Rd.
to Entrada Dr.

Attendees can park on
the street or in the lot.

Ideas being presented
for the use of Sports
Park include:

- Baseball
- BMX
- Ice Rink
- Passive Park Uses
- Roller Sports
- Soccer
- Softball
- YMCA



FOR MORE INFORMATION, PLEASE VISIT:
www.oxnard.org/sportspark



SPORTS PARK

DÍA DE IDEAS

Aprenda sobre diferentes ideas para el futuro de Sports Park!

Sus comentarios ayudarán a determinar la siguiente fase para los casi 20 acres de terreno ubicados en Gonzales Rd. y Oxnard Blvd.

SÁBADO 30 DE ABRIL DE 2022

10:00 a.m. - 2:00 p.m.



**GONZALES RD. Y
OXNARD BLVD.**



ESTACIONAMIENTO

Entre por Gonzales Rd. a
Entrada Dr.

Los asistentes pueden
estacionarse en la calle o en
el lote de estacionamiento.

Las ideas que se están
presentando para el
uso de Sports Park
incluyen:

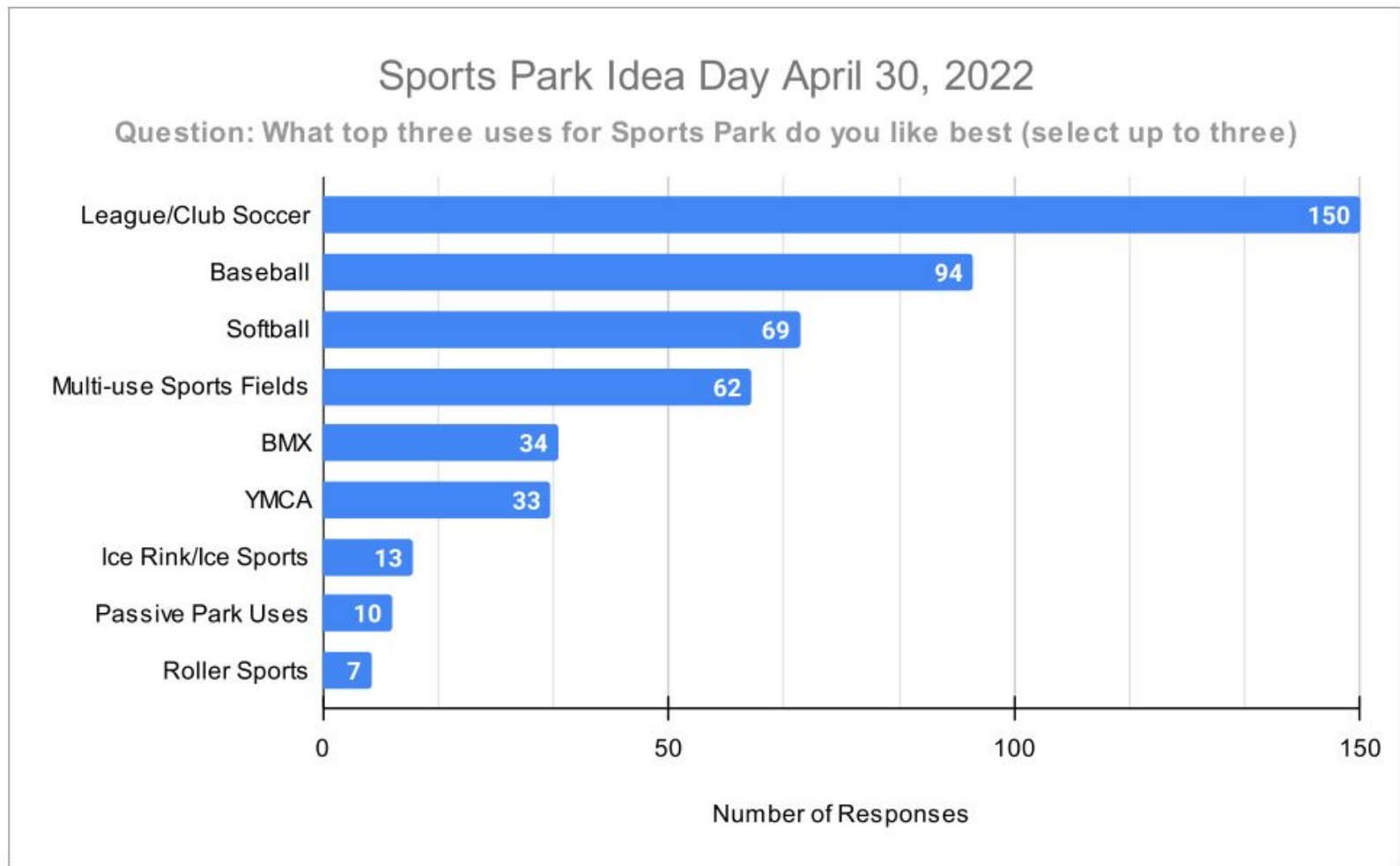
- béisbol
- motocross en
bicicleta (BMX)
- pista de hielo
- Usos pasivos del
parque
- deportes
sobre ruedas
- fútbol
- softball
- YMCA



PARA MÁS INFORMACIÓN, POR FAVOR VISITE:
www.oxnard.org/sportspark



Organization	Idea/Use for Sports Park
American Youth Soccer Organization (AYSO) Region 304	League/Club Soccer
Channel Islands YMCA	YMCA
Club Deportivo La Esperanza and Redline Soccer League	League/Club Soccer
East Side Little League	Baseball
Oxnard BMX	BMX
Seaside of Oxnard	Softball
Sportsplex	Multi-use Sports Fields
Ventura County Ice Sports	Ice Rink/Ice Sports
Ventura Roller Sports	Roller Sports
West Village Neighborhood Council	Passive Park Uses



164 Survey Responses (Residents were asked to select up to three uses for Sports Park. Not all respondents selected three choices.)

92 residents provided feedback to this question. Any responses to this question that were represented at the day of the event were excluded from the summary (e.g. soccer fields, ice rink, multi-use fields)

The most requested amenities for Sports Park included:

- Parking (17)
- Restrooms (12)
- Pool (10)
- Snack Bar (8)





THE END