

MINUTES
OXNARD CITY COUNCIL
Special Meeting
January 31, 2017

A. ROLL CALL/POSTING OF AGENDA

At 5:08 p.m., the special meeting of the Oxnard City Council was called to order in the Council Chambers. The City Clerk called the roll: Councilmembers Bryan A. MacDonald, Oscar Madrigal, Bert Perello, Mayor Pro Tem Ramirez, and Mayor Tim Flynn were present. The City Clerk stated that the agenda was posted January 26, 2017 at City Hall.

Staff members present were Greg Nyhoff, City Manager; Stephen Fischer, City Attorney; Ruth Osuna, Assistant City Manager; Jesús Nava, Assistant City Manager; Keith Brooks, IT Director; Arturo Casillas, Housing Director; Ashley Golden, Development Services Director; Ingrid Hardy, Cultural and Community Services Director; Kymberly Horner, Economic Development Director; Daniel Rydberg, Public Works Director; Scott Whitney, Chief of Police; Ralph Alamillo, Interim Parks Manager; Suzanne Bellah, Cultural Arts Supervisor; Randy Mitchell, Interim IT Manager; Chelsea Reynolds, Performing Arts Center Manager; Maria Santana, Administrative Secretary III; Manny Torres, Computer Network Engineer I; James Vega, Management Analyst; and Michelle Ascencion, City Clerk.

B. OPENING CEREMONIES

The flag salute was followed by a moment of silence.

C. REPORTS

Economic Development Department

2. SUBJECT: Downtown Capital Improvement Projects.

RECOMMENDATION: That City Council:

- 1) receive a report on the implementation and programming of the \$6.15 million Settlement Funds to benefit the downtown;
- 2) provide direction to City Staff pertaining to the proposed allocation of funds and area to begin the reinvestment in downtown Oxnard;
- 3) approve a total budget of \$1,455,000 for Downtown Revitalization and Downtown Capital Improvement Projects. As each project is proposed and the identified funding is fully committed, staff will return to Council for each project's full consideration and approval; and
- 4) prioritize each Capital Improvement Project through a ranking system survey, and receive and review results to establish priorities.

The City Manager made some remarks and the Economic Development Director gave a report. Discussion ensued among the Council and staff following each report:

The Interim Parks Manager reported on the proposed Trash Enclosures project.

The Interim Parks Manager and Juan Gonzalez, Chairman of the Oxnard Downtown Improvement District, reported on the proposed Downtown Lighting project.

The Economic Development Director and Abel Magana, Executive Director of the Oxnard Downtown Improvement District, reported on the proposed Façade Improvement Program.

The Economic Development Director and the Interim Parks Manager reported on the proposed Public Restroom Project.

The Interim Parks Manager reported on the proposed Downtown Tree Trimming project.

The Development Services Director reported on the proposed Downtown Design Guidelines project.

The Economic Development Director reported on the proposed Revolving Loan Program.

The Development Services Director reported on the proposed Parking Management Plan.

The Cultural and Community Services Director reported on the proposed Downtown Art Hub program.

The Public Works Director reported on the proposed "A" Street Enhanced Landscaping and "A" Street Improvements projects.

The Economic Development Director reported on the proposed Project Manager position.

The Economic Development Director and Joshua Travers, Executive Director of the Oxnard Convention and Visitors Bureau, reported on the proposed Tourism program.

The Development Services Director reported on the proposed Land Use Policies.

Public comments were received from Dan Pinedo, Armando Vasquez, Sofia Rivera, Elke Foss, Jack Foss, Michelle Kenney, Greg Kenney, Ozzie Lopez, Abel Magana, Steve Nash, Dr. Jesus Gonzales, Pat Brown, Daniel Chavez Jr., Tom Garcia, Fernando Garcia, and Kim Recharte.

Further discussion ensued among Council and staff. The Councilmembers stated their individual priority projects/programs as follows:

Madrigal – design guidelines, façade improvements, and land use policies.

Ramirez – design guidelines, hiring a project manager, and restrooms. She urged that an overall plan be developed for the downtown so the projects can be unified.

MacDonald – restrooms; concerned about downtown businesses' high rent.

Perello – restrooms and street lights; concerned about the scope, schedule, and budget for each project.

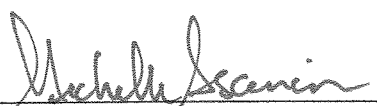
Flynn – Immediate relief projects (bathrooms, lighting, tree trimming), hiring a downtown development director, design guidelines and development standards.

The City Manager summed up that the direction from the Council included: restrooms (temporary and permanent), Plaza Park lighting, tree trimming, and a job description for the Project Manager position. He said staff will return to Council with specifics about the cost and scope of each proposed project in the next month. Further discussion ensued.

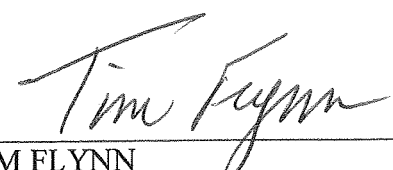
D. PUBLIC COMMENTS ON REPORTS (None)

E. ADJOURNMENT

There being no further business, and without objection, Mayor Flynn adjourned the meeting at 7:52 p.m.



MICHELLE ASCENCION, CMC
City Clerk



TIM FLYNN
Mayor