

MINUTES
OXNARD CITY COUNCIL
COMMUNITY SERVICES, PUBLIC SAFETY,
HOUSING & DEVELOPMENT COMMITTEE
Regular Meeting
January 23, 2024

A. ROLL CALL, POSTING OF AGENDA, FLAG SALUTE

At 6:45 p.m., Chair Bryan A. MacDonald called to order the regular meeting of the Oxnard City Council Community Services, Public Safety, Housing & Development Committee in the City Hall Council Chambers at 305 W. Third Street, Oxnard, California. The City Clerk called the roll and announced the posting of the agenda. Chair Bryan A. MacDonald, Member John C. Zaragoza, and Member Oscar Madrigal were present in person.

Consideration of Teleconference Participation pursuant to Assembly Bill 2449.

B. PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA (None received.)

C. CONSENT AGENDA

1. City Clerk Department

SUBJECT: Approval of Minutes.

RECOMMENDATION: That the Community Services, Public Safety, Housing & Development Committee approve the minutes of the November 28, 2023 regular meetings as presented.

It was moved by Member Madrigal, seconded by Member Zaragoza, to approve the Information/Consent item as presented. VOTE: MacDonald, Madrigal, and Zaragoza voted in favor; the motion carried 3-0.

D. REPORTS

1. City Manager Department

SUBJECT: Oxnard Convention & Visitors Bureau Agreement (July 1, 2024 - June 30, 2030).

RECOMMENDATION: That the Community Services, Public Safety, Housing & Development Committee recommended that the City Council approve Agreement No. 32400300, a 5-year agreement totaling \$1,691,000, between the City of Oxnard and the Oxnard Convention and Visitors Bureau.

Ashley Golden, Assistant City Manager introduced Julie Mino Buffo, President and CEO of the Oxnard Convention and Visitors Bureau, presented the item and answered the committee's questions. No public comments were received. Discussion ensued among the Committee and staff.

It was moved by Member Madrigal, seconded by Member Zaragoza, to approve the recommended action as presented. VOTE: MacDonald, Madrigal, and Zaragoza voted in favor; the motion carried 3-0.

2. City Manager Department

SUBJECT: Citywide Wayfinding Program Approval.

RECOMMENDATION: That the Community Services, Public Safety, Housing & Development Committee receive a presentation on the proposed ARPA-funded Citywide Wayfinding Program and recommend that City Council:

1. Approve the Citywide Wayfinding Program and authorize a prioritized implementation plan;
2. Approve an agreement with Found Design, LLC for design development, engineering and construction administration for the Wayfinding Program; and
3. Approve an agreement with Ardurra Group, Inc. for Project/Construction Management services for the Wayfinding Program.

Live presentation by Oxnard Convention and Visitors Bureau President & CEO, Julie Mino, and Found Design, LLC Design Consultant, John Bosio.

Ashley Golden, Assistant City Manager presented the item. Julie Mino Buffo, President and CEO of the Oxnard Convention and Visitors Bureau and John Bosio, Design Consultant for Found Design, LLC (participated virtually), were available to answer the Committee's questions. No public comments were received. Discussion ensued among the Committee and staff.

It was moved by Chair MacDonald, seconded by Member Zaragoza, to approve the recommended action as presented. VOTE: MacDonald, Madrigal, and Zaragoza voted in favor; the motion carried 3-0.

3. Information Technology Department

SUBJECT: Oxnard 311 Performance Report.

RECOMMENDATION: That the City Council receive an update on the year 7 (and first half of year 8) performance of the Oxnard 311 Constituent Relationship Management System.

Shiri Klima, Deputy City Manager introduced Robert Ruben, Chief Information Officer who presented the item and answered the Committee's questions. No public comments were received. Discussion ensued among the Committee and staff.

It was moved by Member Zaragoza, seconded by Member Madrigal, to approve the recommended action as presented. VOTE: MacDonald, Madrigal, and Zaragoza voted in favor; the motion carried 3-0.

4. Community Development Department

SUBJECT: Award of Agreement for the Preparation of a Comprehensive Update to the Local Coastal Program (LCP).

RECOMMENDATION: That the Community Services, Public Safety, Housing & Development Committee recommend that the City Council approve and authorize the Mayor to execute a three (3) year agreement with the option for (1) one-year extension (Agreement No. 32400306) with Dudek, in an amount not to exceed \$881,875 for the preparation of a comprehensive update to the Local Coastal Program (LCP), which is reflective of updates to the Coastal Land Use Plan (LUP) and Local Implementation Plan (LIP), Chapter 17 of the Oxnard City Code (Coastal Zoning Ordinance).

Jeff Pengilley, Community Development Director introduced Kathleen Mallory, Planning and Sustainability Manager and Carolyn Groves, Coastal Planner with Dudek (participated virtually). Kathleen Mallory and Carolyn Groves presented the item and answered the Committee's questions. No public comments were received. Discussion ensued among the Committee and staff.

It was moved by Member Zaragoza, seconded by Member Madrigal, to approve the recommended action as presented. VOTE: MacDonald, Madrigal, and Zaragoza voted in favor; the motion carried 3-0.

E. ITEMS FOR FUTURE AGENDAS (No requests were made.)

F. ADJOURNMENT

There being no further business on the agenda, and without objection, Chair Bryan A. MacDonald adjourned the meeting at 7:21 p.m.



ROSE CHAPARRO
City Clerk



BRYAN A. MACDONALD
Chair