

Written materials relating to an item on this agenda that are distributed to the legislative bodies within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection on the City of Oxnard website. Commission agendas are available on the City of Oxnard website 7 days prior to regular meetings, at www.oxnard.org/city-meetings



AGENDA
Cultural Arts Commission
Regular Meeting
Council Chambers, 305 W. Third Street
April 3, 2024
4:30pm

To join remotely, click on the link below:

<https://us06web.zoom.us/j/82238160454?pwd=wshxH0l1DDRvNddT9-athOugc9Wxhg.P5tgYJfVqjvsJv4v>

Or telephone (toll-free): 833 548 0282 US Toll Free 877 853 5257 US Toll Free 888 475 4499 US Toll Free
833 548 0276 US Toll Free

Meeting ID: 822 3816 0454

Passcode: 434186

If you wish to speak during public comments or a particular item on the agenda, please sign-on by following the zoom call in steps listed above. Once the Chair calls for public speakers, press *9 to raise your hand, or if online, click the raise hand icon in the Zoom interface to inform the Chair you would like to speak during the public speaking section for that particular item on the agenda.

YOU MAY PARTICIPATE IN THE MEETING IN THE FOLLOWING WAYS:

1. ATTEND THE MEETING AT THE LOCATION LISTED ABOVE OR VIA ZOOM
2. EMAIL COMMENTS OR REQUESTS TO SPEAK BEFORE THE MEETING
 - a. Submit a request to speak no later than 1:00pm on the day of the meeting by contacting the Commission Secretary Sandra Diaz at sandra.diaz@oxnard.org. Please indicate the agenda item number in the subject line.
3. PROVIDING PUBLIC COMMENTS REMOTELY DURING THE MEETING
 - a. To provide a public comment during the meeting dial (888) 475-4499 and enter the Meeting ID and Passcode listed above as the Zoom details for this meeting. When the Chair announces the particular item on the agenda you want to speak on, press *9 to raise your hand. Once called on, press *6 to unmute your phone.
 - b. Public comments on agenda items will be taken following the announcement of the item. After the item is announced, members of the public shall have three minutes to register or otherwise be recognized for the purpose of providing public comment.

A. ROLL CALL/PLEDGE OF ALLEGIANCE

B. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the meeting of December 6, 2023.
RECOMMENDATION: Approve.

C. PUBLIC COMMENTS

At a regular meeting, a person may address the Cultural Arts Commission only on matters within the subject matter jurisdiction of the Commission. The presiding officer shall limit public comments to three minutes. The Commission cannot enter into detailed discussion or take action on any item presented during public comments not on the agenda. Such items may only be referred to the

Commission Secretary for administrative action or scheduled on a subsequent agenda for discussion. Unless otherwise approved by the Commission, persons wishing to speak on items not on the agenda should do so during public comments.

D. COMMISSION BUSINESS

1. SUBJECT: Cultural Arts Division future contracted public art projects on City property.
RECOMMENDATION: That the Commission discuss future contracted public art projects on City property.

E. REPORT OF THE COMMISSION SECRETARY

The Commission Secretary shall report on items of interest to the Commission occurring since the last meeting. The Commission cannot enter into detailed discussion or take action on any items presented during this report. Such items may only be referred to the Secretary for administrative action or scheduled on a subsequent agenda for discussion.

1. SUBJECT: Announcement of Cultural & Community Services events celebrating World Art Day.
RECOMMENDATION: That the Commission receive a report on the upcoming events for World Art Day.

F. COMMISSIONER COMMENTS

Commissioners may individually report on items of interest or concern outside of Ad Hoc Committee reports. The Commission cannot enter into detailed discussion or take action on any item presented during these reports. The Commissioner's report shall not exceed three minutes.

G. ITEMS FOR FUTURE CONSIDERATION

Commissioners may request that items be placed on future agendas for extended discussion.

H. ADJOURNMENT

MINUTES
Cultural Arts Commission
December 6, 2023

A. ROLL CALL/PLEDGE OF ALLEGIANCE

At 4:36pm, the regular meeting of the Cultural Arts Commission convened in the City Council Chambers. Chair Sandra Diaz, ViceChair Teo Lopez and Paloma Concordia were present. The meeting opened with the Pledge of Allegiance to the flag of the United States. Staff members present were Julie Estrada, Management Analyst, and Sandra Diaz, Administrative Assistant.

B. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the meeting of November 13, 2023.
RECOMMENDATION: Approve.
ACTION: Chair Diaz moved approval as recommended. Vice Chair Lopez seconded and the motion carried unanimously.

C. PUBLIC COMMENTS

No public comments.

COMMISSION BUSINESS

1. SUBJECT: Discussion of the Development of a Cultural Arts Event Calendar.
RECOMMENDATION: That the commission discuss the development of a Cultural Arts Calendar.
DISCUSSION: Items to be included in the calendar theater, dance, music and fine arts.

D. REPORT OF THE COMMISSION SECRETARY

The Commission Secretary reported on arts & crafts at the Tamale Festival. Arts academy-visual art at Southwinds and music classes at Colonia Youth Center.
April 15th is World Art Day, Cultivating Community through Art, and creating mini murals.

E. COMMISSIONER COMMENTS

1. Vice Chair Lopez presented information on OPAC events, children's art camp, call for artists, Port Hueneme Library Mural and Friday family art event.
2. Commissioner Paloma Concordia would like to discuss what can be done in solidarity.
3. Chair Diaz-Homeless prevention program on December 8th, Justice for Ventura at Plaza Park on January 20th.

F. ITEMS FOR FUTURE CONSIDERATION

1. Commissioners status, social media, discussion on calendar.
2. Update of status of filing remaining Commissioner seats.

G. ADJOURNMENT

At 5:12pm Chair Diaz moved the meeting adjourned. Vice Chair Lopez seconded, and the motion carried unanimously.

Julie Estrada, Liaison

Sandra Diaz, Chair



TO: Cultural Arts Commission

FROM: Julie Estrada, Management Analyst, julie.estrada@oxnard.org, 805-385-7995

DATE: April 3, 2024

SUBJECT: Cultural Arts Division future contracted public art projects on City property.

RECOMMENDATION

That the Commission discuss future contracted public art projects on City property.

BACKGROUND

Downtown Mural Project and Mini Murals Community Art

On February 15, 2019 the City of Oxnard released a Request for Qualifications (RFQ) for two muralists to complete a project on City Hall. The murals were to depict Oxnard's rich and culturally diverse history, while being noticeable at a distance and understandable at a glance, thereby able to be enjoyed by motorists and pedestrians alike.

The murals are part of the Art in Public Places and Downtown Revitalization efforts and has provided both residents and visitors alike a new and modern component to Oxnard's City Hall and downtown area. A budget of \$20,000 per mural was given and 47 artists submitted resumes and qualifications before 2 were selected to carry out such a project.

In September 2020, artist Mauricio Ramirez installed the mural "Growth" on the East Wing of City Hall. That installation was followed by Celeste Byers installing her mural "California Immigrants" in June of 2021. During this time the Cultural and Community Services Department launched the Oxnard Mini Murals program which gives an opportunity for community members to gather and create art no matter their artistic ability. Through this effort the City of Oxnard has expanded the mural presence in downtown Oxnard.

DISCUSSION

As the final contracted mural is nearing its launch it is time to look to the future and discuss what the next steps are to continue fostering opportunities for Public Art. The Arts in Public Places Fund is for the purpose of installing murals, sculptures, and mosaics in public spaces. The Cultural and Community Services Department has been tasked with continuing the creation of public art in the downtown area in support of the Downtown Vision Plan accepted by the City Council on October 16, 2018. Potential locations of art include:

- Installations of murals at the Oxnard Civic Center,
- Crosswalk art,
- Sculptures, etc.



Additionally, there is a desire for potential staff led projects at various Oxnard public facilities such as recreation centers.

The purpose of this item is to open discussions for the next phase of public art projects after the close of the Downtown Mural Project.



TO: Cultural Arts Commission

FROM: Julie Estrada, Management Analyst, julie.estrada@oxnard.org, 805-385-7995

DATE: April 3, 2024

SUBJECT: Announcement of Cultural & Community Services events celebrating World Art Day.

RECOMMENDATION

That the Commission receive a report on the upcoming events for World Art Day.

DISCUSSION

World Art Day was declared on April 15 at the General Assembly of the International Association of Art in official partnership with the United Nations Educational, Scientific and Cultural Organization (UNESCO). The first celebration was in 2012. The date was chosen to honor the birthday of the famous Leonardo da Vinci. Da Vinci represents tolerance, world peace, freedom of expression, and multiculturalism. The first world art day was supported by all the International Association of Art (I.A.A.) national committees. World Art Day is a great reminder to help people notice the beauty around them. It reminds people to express themselves fully. We are all full of emotions and should be allowed to show them without fear.

The City of Oxnard Cultural & Community Services (CCS) Department's Cultural Arts Division is happy to announce the celebration of World Art Day 2024. All programs within the department will be hosting an activity celebrating the 2024 theme of "A Garden of Expressions: Cultivating Community through Art". The festivities begin with the Spring Mini Murals event held April 13-14 in the Downtown Parking Structure, followed by activities throughout the day at the various CCS locations including senior centers, youth centers, Oxnard Police Activities League (PAL), Oxnard Public Library Branches, preschool programs, etc. The full schedule with locations and times is attached to this report.

Attachments:

- A. CCS World Art Day 2024

WORLD 2024 ART DAY SCHEDULES

Youth Centers

Project: A Slice of Art (Pizza and Painting)

★ **South Oxnard Center:** March 26, 3:30 PM, 200 E Bard Rd.

★ **PAL:** March 27, 4 PM, 350 S K St.
Project: Art Rocks

★ **Durley Youth Center:** March 28, 3 PM, 850 Hill St.

★ **Colonia Youth Center:** March 29, 3:30 PM, 197 N. Marquita St.

Senior Centers

(all April 15)

Project: Recycled Plastic Bottle Flowers

★ **Colonia Senior Center:** 10 AM, 197 N. Marquita

★ **Palm Vista Senior Center:** 10 AM, 801 S. C St.

★ **Wilson Senior Center:** 10:30 AM, 350 N. C St.

★ **South Oxnard Senior Center:** 12 PM, 200 E. Bard Rd.

Special Events

★ **Art Gala:** April 18, 5 - 8 PM at PAL, 350 S. K St. Theme: Garden of Expressions - Cultivating Community through Art

★ **Mini Murals:** April 12 - April 14, 9 AM - 3 PM, Downtown Oxnard Parking Structure, First Floor 405 S. B St.

Oxnard Libraries

(all April 15)

★ **South Oxnard Library:** 4 - 5 PM, Paint your own clay pot (All Ages)

★ **Main Oxnard Library:** 4 - 5 PM, Children's Sip & Paint

★ **Main Oxnard Library:** 4 - 7 PM Teen Art Show

Community Programming

★ **Oxnard Special Population:** April 15, 5:30 - 6:30 PM Painting bird house at Wilson Rose Garden, 350 N C St.

★ **Jr. City Corps:** April 15, 4 PM, Garden Bed project, 701 S. C St.