CITY OF OXNARD
CULTURAL ARTS COMMISSION
AGENDA
SPECIAL MEETING
City Council Chambers (In-Person)
305 West Third Street, Oxnard, CA 93030
Wednesday, July 10, 2024, 4:30pm

To join remotely, click on the link below:
https://us06web.zoom.us/j/82238160454?pwd=wshxH0l1DDRvNddT9-athOugc9Wxhg.P5tgyJfVqivsJv4v
Or telephone (toll-free): 833 548 0282 US Toll Free 877 853 5257 US Toll Free 888 475 4499 US Toll Free 833 548 0276 US Toll Free
Meeting ID: 822 3816 0454
Passcode: 434186

If you wish to speak during public comments or a particular item on the agenda, please sign-on by following the zoom calling in steps listed above. Once the Chair calls for public speakers, press *9 to raise your hand to inform the Recording Secretary you would like to speak during the public speaking section for that particular item on the agenda, while in the zoom waiting room.

YOU MAY PARTICIPATE IN THE MEETING IN THE FOLLOWING WAYS:

1. ATTEND THE MEETING AT THE LOCATION LISTED ABOVE: Submit a speaker card to the Recording Secretary

2. EMAIL COMMENTS OR SIGN UP TO SPEAK REMOTELY BEFORE THE MEETING

   a. Submit a request to speak by no later than 3 p.m. on the day of the meeting by using the form available at www.oxnard.org/citymeetings.
   b. Submit an email to sandra.diaz@oxnard.org no later than 2 p.m. on the day of the meeting (indicate the agenda item number in the subject line). All email correspondence will be forwarded to the Cultural Arts Commission prior to the start of the meeting and made part of the legislative record.
   c. Contact the Recreation Office at (805) 385-7995 to submit your request.

3. PROVIDING PUBLIC COMMENTS REMOTELY DURING THE MEETING

   a. To provide public comment during the meeting dial (888) 475-4499 and enter the Meeting ID and Passcode listed above as the Zoom details for this meeting. When the Chair announces the particular item on the agenda you want to speak on, press *9 to raise your hand while in the zoom waiting room. Once called on, press *6 to unmute your phone.
   b. Public comments on agenda items will be taken following the announcement of the item. After the item is announced, members of the public shall have three minutes to register or otherwise be recognized for the purpose of providing public comment. During this three-minute time period, public comments may be taken and the Cultural Arts Commission or staff may discuss the item being considered or briefly respond to public comments.

A. <u>ROLL CALL/POSTING OF THE AGENDA</u>

In compliance with the Americans with Disabilities Act, if you require special assistance to participate in a meeting, please contact Sandra Diaz at 805-385-7779. Notification at least 72 hours prior to the meeting will enable the City to reasonably arrange for your accessibility to the meeting.

B. PLEDGE OF ALLEGIANCE

C. PUBLIC COMMENTS

At a **special meeting**, a person may address the Commission only on matters on the agenda. A person may speak a maximum of three (3) minutes. The Chairperson, with the concurrence of the Commission, may permit public comments to exceed the above stated limitations. Public comments will be considered at the time of consideration of the individual agenda items.

D. COMMISSION BUSINESS

1. SUBJECT: Cultural Arts Division future contracted public art projects on City property.
   RECOMMENDATION: That the Commission continues the discussion of future contracted public art projects on City property.

E. COMMISSION COMMENTS

Commissioners may individually report on items of interest or concern outside of sub-committee reports. The CAC cannot enter into detailed discussion or take action on any item presented during these reports.

F. ITEMS OF FUTURE CONSIDERATION

Commissioners may request that items be placed on future agendas for extended discussion.

G. ADJOURNMENTS

The next regular meeting is scheduled for Wednesday, August 7, 2024, at 4:30pm at the City Council Chambers.

City of Oxnard Website: The Cultural Arts Commission agenda is available on the city website at www.oxnard.org seven days prior to a meeting pursuant to the City's Sunshine Ordinance.

Written materials relating to an item on this agenda that are distributed to the Cultural Arts Commission within 72 hours before the item is to be considered at its regularly scheduled meeting will be made available for public inspection at 305 W. Third Street, Oxnard, CA 93030 during customary business hours.

TO: Cultural Arts Commission

FROM: Julie Estrada, Management Analyst, julie.estrada@oxnard.org, 805-385-7995

DATE: July 10, 2024

SUBJECT: Cultural Arts Division future contracted public art projects on City property.

RECOMMENDATION

That the Commission continue the discussion of future contracted public art projects on City property.

BACKGROUND

Downtown Mural Project and Mini Murals Community Art

On February 15, 2019 the City of Oxnard released a Request for Qualifications (RFQ) for two muralists to complete a project on City Hall. The murals were to depict Oxnard's rich and culturally diverse history, while being noticeable at a distance and understandable at a glance, thereby able to be enjoyed by motorists and pedestrians alike.

The murals are part of the Art in Public Places and Downtown Revitalization efforts and has provided both residents and visitors alike a new and modern component to Oxnard's City Hall and downtown area. A budget of $20,000 per mural was given and 47 artists submitted resumes and qualifications before 2 were selected to carry out such a project.

In September 2020, artist Mauricio Ramirez installed the mural "Growth" on the East Wing of City Hall. That installation was followed by Celeste Byers installing her mural "California Immigrants" in June of 2021. During this time the Cultural and Community Services Department launched the Oxnard Mini Murals program which gives an opportunity for community members to gather and create art no matter their artistic ability. Through this effort the City of Oxnard has expanded the mural presence in downtown Oxnard.

DISCUSSION

As the final contracted mural is nearing its launch it is time to look to the future and discuss what the next steps are to continue fostering opportunities for Public Art. The Arts in Public Places Fund is for the purpose of installing murals, sculptures, and mosaics in public spaces. The Cultural and Community Services Department has been tasked with continuing the creation of public art in the downtown area in support of the Downtown Vision Plan accepted by the City Council on October 16, 2018. Potential locations of art include:

- Installations of murals at the Oxnard Civic Center,
- Crosswalk art,
- Sculptures, etc.

The following locations have been identified so far as potential locations for Public Art.

Location: Oxnard Civic Center - 305 West Third Street
Type of Public Art: Murals
Approximate Size: approx. 560 square feet per open panel (6 available)
Recommended Cost: $120,000 or $20,000 per open panel ($35.71/sqft)

Location: Oxnard Public Library/A Street Crosswalk- 251 South A Street
Type of Public Art: Asphalt/Concrete Murals
Approximate Size: approx. TBD square feet per open panel (6 available)
Recommended Cost: approx. $20,000

Location: Oxnard City Hall - 300 West Third Street
Type of Public Art: Murals
Approximate Size: TBD - 7 small panels available
Recommended Cost: $20,000 per open panel ($35.71/sqft)

Additionally, there is a desire for potential staff led projects at various Oxnard public facilities such as recreation centers. For these projects the staff will be the lead on determining themes and working with the selected artist(s) to develop the design for their site. The role of the Commission in these projects would be to assist in the selection of the artist(s) and receive updates on the project during the installation process. Potential locations and projected budgets are being discussed and will be brought to the commission as a future item in the coming months.

The purpose of this item is to consider the locations listed above and continue discussions for the next phase of public art projects after the close of the Downtown Mural Project this fall.

MINUTES
Cultural Arts Commission
June 5, 2024

A. ROLL CALL/PLEDGE OF ALLEGIANCE

At 4:33pm, the regular meeting of the Cultural Arts Commission convened in the City Council Chambers. Chair Sandra Diaz, Commissioner Paloma Concordia were present, Teo Lopez notified staff of his absence. The meeting opened with the Pledge of Allegiance to the flag of the United States. Staff members present were Julie Estrada, Management Analyst, and Sandra Diaz, Administrative.

B. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the meeting of April 3, 2024.
RECOMMENDATION: Approve.
ACTION: Chair Diaz moved approval as recommended. Commissioner Paloma Concordia seconded and the motion carried unanimously.

C. PUBLIC COMMENTS

No Public comments.

D. REPORTS

1. SUBJECT: Training by the Office of the City Attorney on the Brown Act, CAG Bylaws, and the Powers and Duties for the Cultural Arts Commission.
RECOMMENDATION: That the Commission receive training on the Brown Act, CAG Bylaws, and the Powers and Duties.
ACTION: Commission received training from Deputy CIty Attorney Jason Zaragoza.

E. COMMISSION BUSINESS

1. SUBJECT: Artist & Mural Registries for Oxnard-Based Artists.
RECOMMENDATION: That the Commission receive a report from staff on the Artist & Mural registries and discuss the Commission's role in implementation and outreach.
DISCUSSION: Role for the Commission that the Commissioners assist in promoting local artists, musicians, theater, photography and culinary arts. That the Commission came up with ideas to get the word out.

F. REPORT OF THE COMMISSION SECRETARY

1. SUBJECT: 2024 World Art Day Wrap-up
RECOMMENDATION: That the commission receive a wrap-up report on the various activities held celebrating World Art Day held between April 11-18, 2024.
ACTION: Commission received report on World Art Day.

G. ITEMS FOR FUTURE CONSIDERATION

1. List of buildings available for murals.
2. Commission involvement with Carnegie Museum discussion.

H. ADJOURNMENT

At 5:31 pm Chair Diaz moved the meeting adjourn.

Julie Estrada, Commission Liaison

Sandra Diaz, Chair