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AGENDA
Cultural Arts Commission
Regular Meeting
Council Chambers, 305 W. Third Street
November 6, 2024
4:30pm

To join remotely, click on the link below:

<https://us06web.zoom.us/j/82238160454?pwd=wshxH0l1DDRvNddT9-athOugc9Wxhg.P5tgyJfVqjvsJv4v>

Or telephone (toll-free): 833 548 0282 US Toll Free 877 853 5257 US Toll Free 888 475 4499 US Toll Free
833 548 0276 US Toll Free

Meeting ID: 822 3816 0454

Passcode: 434186

If you wish to speak during public comments or a particular item on the agenda, please sign-on by following the zoom call in steps listed above. Once the Chair calls for public speakers, press *9 to raise your hand, or if online, click the raise hand icon in the Zoom interface to inform the Chair you would like to speak during the public speaking section for that particular item on the agenda.

YOU MAY PARTICIPATE IN THE MEETING IN THE FOLLOWING WAYS:

1. ATTEND THE MEETING AT THE LOCATION LISTED ABOVE OR VIA ZOOM
2. EMAIL COMMENTS OR REQUESTS TO SPEAK BEFORE THE MEETING
 - a. Submit a request to speak no later than 1:00pm on the day of the meeting by contacting the Commission Secretary Sandra Diaz at sandra.diaz@oxnard.org. Please indicate the agenda item number in the subject line.
3. PROVIDING PUBLIC COMMENTS REMOTELY DURING THE MEETING
 - a. To provide a public comment during the meeting dial (888) 475-4499 and enter the Meeting ID and Passcode listed above as the Zoom details for this meeting. When the Chair announces the particular item on the agenda you want to speak on, press *9 to raise your hand. Once called on, press *6 to unmute your phone.
 - b. Public comments on agenda items will be taken following the announcement of the item. After the item is announced, members of the public shall have three minutes to register or otherwise be recognized for the purpose of providing public comment.

A. ROLL CALL/PLEDGE OF ALLEGIANCE

B. APPROVAL OF MINUTES

1. SUBJECT: Minutes of the meeting of September 4, 2024 regular meeting.

RECOMMENDATION: Approve.

C. PUBLIC COMMENTS

At a regular meeting, a person may address the Cultural Arts Commission only on matters within the subject matter jurisdiction of the Commission. The presiding officer shall limit public comments to three minutes. The Commission cannot enter into detailed discussion or take action on any item

presented during public comments not on the agenda. Such items may only be referred to the Commission Secretary for administrative action or scheduled on a subsequent agenda for discussion. Unless otherwise approved by the Commission, persons wishing to speak on items not on the agenda should do so during public comments.

D. REPORTS

1. SUBJECT: Current Inventory of public art under the City's authority
RECOMMENDATION: That the Commission receive a report on the existing public art under the City's management.

E. COMMISSION BUSINESS

1. SUBJECT: 2025 Commission goals.
RECOMMENDATION: That the commission review the goals as discussed at the October strategic planning and vote to accept the final goals.
2. SUBJECT: 2025 Mission and Vision statement.
RECOMMENDATION: That the commission review the Mission and Vision statements as discussed at the October strategic planning and vote to accept the final statements.

F. AD-HOC COMMITTEE REPORTS

SUBJECT: Power and Duties Review Ad-Hoc Committee

RECOMMENDATION: That the Powers and Duties Review Ad-Hoc Committee give a report to Commission on their efforts Sunset date: February 2025. Members: S. Diaz and E. Torres.

G. REPORT OF THE COMMISSION SECRETARY

The Commission Secretary shall report on items of interest to the Commission occurring since the last meeting. The Commission cannot enter into detailed discussion or take action on any items presented during this report. Such items may only be referred to the Secretary for administrative action or scheduled on a subsequent agenda for discussion.

H. COMMISSIONER COMMENTS

Commissioners may individually report on items of interest or concern outside of Ad Hoc Committee reports. The Commission cannot enter into detailed discussion or take action on any item presented during these reports. The Commissioner's report shall not exceed three minutes.

I. ITEMS FOR FUTURE CONSIDERATION

Commissioners may request that items be placed on future agendas for extended discussion.

J. ADJOURNMENT

TO: Cultural Arts Commission

FROM: Julie Estrada, Cultural Arts Program Manager, Julie.estrada@oxnard.org,
805-385-7995

DATE: November 6, 2024

SUBJECT: **Current Inventory of Public Art Under the City's Authority - Item D.1**

RECOMMENDATION

That the Commission receive a report on the existing public art under the City's management.

DISCUSSION

Oxnard Public Art Inventory Overview

The Oxnard Public Art inventory predominantly comprises murals, mosaics, and sculptures, reflecting the city's commitment to diverse artistic expressions. This report includes items beyond the scope of Arts in Public Places Trust funding, such as architecture, historical items, and collections. As this is an ongoing effort to fully catalog city-owned art, the current inventory should be seen as a work in progress. The Cultural Arts Division is actively reviewing public art policies to emphasize preserving and maintaining these community assets.

Benefits of Public Art to the Oxnard Community

Public art offers substantial benefits to Oxnard, enhancing local culture, fostering community pride, and contributing to a unique city identity. By incorporating murals, sculptures, and mosaics, the city creates spaces where residents and visitors can engage with their surroundings, sparking dialogue and fostering a sense of shared heritage. Public art enhances community well-being, making spaces more inviting and visually appealing, and supporting local businesses by drawing in tourism. In addition, a diverse range of public art fosters inclusivity, representing Oxnard's multicultural community and providing a sense of belonging for all.

Development Impact Fees and Responsible Funding for Public Art

Development impact fees play a key role in supporting cultural infrastructure, including public art. Using these funds responsibly ensures they contribute to long-term community growth, enhancing public spaces and supporting ongoing maintenance. Strategic investments in public art upkeep reflect sound financial management, helping prevent costly restorations in the future. By integrating these funds into the city's development plan, Oxnard can create a well-maintained, sustainable public art environment.

Ensuring Quality and Preventing Community Eyesores

Proper maintenance is essential to preserving the value and appearance of Oxnard's public art. Without upkeep, murals and sculptures can deteriorate, detracting from their initial purpose and leading to visual decay. To counter this, the city now includes maintenance plans with each new public art project, ensuring durability and aesthetic standards for at least ten years. While no formal policy currently exists to evaluate the condition of each artwork, developing a process to assess, repair, and restore older pieces is critical for long-term preservation. By prioritizing evaluation and maintenance, Oxnard can retain its public art as a source of pride rather than allowing it to diminish the city's appeal.

Sustaining Oxnard's Public Art Legacy

Oxnard is dedicated to ensuring that all city-administered murals, sculptures, and installations meet high standards of permanence and quality. Eligible works may receive support from the Arts in Public Places Trust for necessary repairs and maintenance. This fund, focused on sustaining Oxnard's public art, ensures that these cultural assets remain vibrant, durable, and treasured by the community. Through dedicated funding and policy support, Oxnard can maintain its public art as a lasting legacy, preserving its positive impact for future generations.

Current Public Art Inventory

Attachment A to this report is the listing of the Public Art Inventory with additional details that were available at the time the report. The items that fall under Art in Public Places are:

- Historical Images of La Colonia, located at Colonia Park, 170 N. Juanita Ave
- Sculpture (name unknown), located in the main courtyard at the Oxnard Performing Arts and Convention Center, 800 Hobson Way.
- South Oxnard Branch Library, located at 4300 Saviers Road
- Framed Mural at Oxnard Public Library, located at 251 S. A Street
- Murals Inside Colonia Recreation Center, located at 195 N. Marquita Street
- Growth, located at the Oxnard Civic Center, 305 W. 3rd Street-East Wing
- California Immigrants, located at the Oxnard Civic Center, 305 W. 3rd Street-West Wing

Items not included in the listing are:

- Oxnard Pagoda, located at Plaza Park, 500 S. C Street
- Carnegie Art Collection, located at 424 S C St

As the list continues to develop and grow additional photos and details will be added. The Commission can supply comments on additional details they would like to see in the listing, recommendations for metrics to evaluate the current listing, and any other information they feel would help build the list for historical record and periodic reports.

Attachments:

- A. City of Oxnard Public Art Inventory

City of Oxnard Public Art Inventory

Name: Historical Images of La Colonia
Type: Mural
Location: 170 N. Juanita Ave, Oxnard 93030
Artist: Judy Suzuki
Year Completed: 1999
Description: A painted collection of images and themes relevant to chicano Americans living in Oxnard. The work is located on the back of the restrooms at Colonia Pool.



Name:
Type: Sculpture
Location: 800 Hobson Way
Artist:
Year Completed:
Description:



Name: South Oxnard Branch library Mural
Type: Mural
Location: 4300 Saviers Road, Oxnard 93033
Artist:
Year Completed:
Description:



Name: Framed Mural at Oxnard Public Library
Type: Mural
Location: 251 South A Street, Oxnard 93030
Artist:
Year Completed:
Description:



City of Oxnard Public Art Inventory

Name: Murals Inside Colonia Recreation Center
 Type: Mural
 Location: 195 N. Marquita St., Oxnard 93030
 Artist:
 Year Completed: 1992?
 Description:



Name: Growth
 Type: Mural
 Location: 305 W. Third Street-East Wing, Oxnard, 93030
 Artist: Mauricio Ramirez
 Year Completed: 2020
 Description: Mural celebrating the cultural diversity of Oxnard today.



Name: California Immigrants
 Type: Mural
 Location: 305 W. Third Street-West Wing, Oxnard, 93030
 Artist: Celeste Byers
 Year Completed: 2021
 Description: Mural Celebrating the historical contributions of the people who helped build Oxnard.



Name: Prism
 Type: Mural
 Location: 251 S. A Street, Oxnard 93030
 Artist: Robb Armstrong
 Year Completed: 2023
 Description: Youth led artwork through the Oxnard Mini Mural Program .



City of Oxnard Public Art Inventory

Name: Cultural Mural - Quetzalcóatl
Type: Mural
Location: 328 South B Street, Oxnard 93030
3rd street side
Artist: Inkfatuation Artists
Year Completed: 2020
Description: Donated artwork through the Oxnard Mini Mural Program. Quetzalcóatl looking upon the earth, located in the 3rd street stairwell



Name: Carmen Perez Mural
Type: Mural
Location: 328 South B Street, Oxnard 93030
B Street Side
Artist: Inkfatuation Artists
Year Completed: 2021
Description: Donated artwork through the Oxnard Mini Mural Program. A mural celebrating Oxnard Native, Carmen Perez. She is one of the founders of the Women's March, a National advocate, and the CEO of the Gathering for Justice.



Name: Carmen Ramirez
Type: Mural
Location: 328 South B Street, Oxnard 93030
B Street Side
Artist: Anthony Macri Ortiz
Year Completed: 2023
Description: Donated artwork through the Oxnard Mini Mural Program. A mural celebrating the contributions of Carmen Ramirez to the Oxnard Community.



Name: Welcome Home Franklin
Type: Mural
Location: 251 S. A Street, Oxnard 93030
Artist: Robb Armstrong
Year Completed: 2024
Description: Donated artwork through the Oxnard Mini Mural Program celebrating the Welcome Home Franklin Screening with Cartoonist and artist behind the Apple TV+ special, Robb Armstrong.





TO: Cultural Arts Commission

FROM: Julie Estrada, Cultural Arts Program Manager, Julie.estrada@oxnard.org,
805-385-7995

DATE: November 6, 2024

SUBJECT: 2025 Commission Goals - Item E.1

RECOMMENDATION

That the commission review the goals as discussed at the October strategic planning and vote to accept the final goals.

DISCUSSION

At the second strategic planning session the commission discussed a number of items that they felt were important and should be included in the goals for 2025. The result from the discussion at the special meeting held on October 16, 2024 the following items were determined to encompass the commissioners ideas for 2025, they were

- Increase the public art installations throughout Oxnard.
- Review the Cultural Arts Commission Powers and Duties and prepare a recommendation to staff.
- Review the City of Oxnard's Public Art Inventory and determine needs for repairs and maintenance of the artwork under the City of Oxnard's authority.
- Develop a future project idea list that can create public art installations that support safety, such as lighting, crosswalks, etc.

The commission is to review these goals and make recommendations for clarity and take action to adopt the 2025 Cultural Arts Commission Goals.



TO: Cultural Arts Commission

FROM: Julie Estrada, Cultural Arts Program Manager, Julie.estrada@oxnard.org,
805-385-7995

DATE: November 6, 2024

SUBJECT: 2025 Commission Mission and Vision Statement - Item E.2

RECOMMENDATION

That the commission review the Mission and Vision statements as discussed at the October strategic planning and vote to accept the final statements.

DISCUSSION

At the second strategic planning session the commission discussed the suggested rewrite of the commission Mission and Vision statements. The result from the discussion at the special meeting held on October 16, 2024 provided the following statements:

Mission Statement:

The Cultural Arts Commission of Oxnard is dedicated to fostering a vibrant and inclusive cultural landscape and history of the city, celebrating the diverse artistic expressions of our community. We advocate for funding to develop the arts and culture of the city, which are integral to economic development, and provides equitable access to cultural experiences. Enriching the lives of all residents and visitors to the city of Oxnard.

Vision Statement:

We envision Oxnard as a dynamic hub of creativity and cultural exchange, where the arts thrive as a vital component of the city. By advocating for funding and inspiring collaboration, we seek to cultivate an environment where artists, businesses, schools and community connect, ensuring that the rich tapestry of our histories is celebrated and sustained for future generations.

The commission is to review these statements and make recommendations for clarity and take action to adopt the 2025 Cultural Arts Commission mission and vision statements.